

Global Cordless Hair Dryer Market Growth 2026-2032

<https://marketpublishers.com/r/GFAC21338CAAEN.html>

Date: April 2026

Pages: 140

Price: US\$ 3,660.00 (Single User License)

ID: GFAC21338CAAEN

Abstracts

The global Cordless Hair Dryer market size is predicted to grow from US\$ 2686 million in 2025 to US\$ 3828 million in 2032; it is expected to grow at a CAGR of 5.3% from 2026 to 2032.

Cordless Hair Dryer is a portable and battery-powered device used for drying and styling hair without the need for an electrical cord or power outlet. It offers convenience and freedom of movement, allowing users to dry their hair anywhere without being restricted by a cord.

As a personal care and beauty tool, hair dryers have a wide market demand worldwide. People's emphasis on personal image and pursuit of efficiency have promoted the growth of the hair dryer market. The hair dryer can not only help dry hair quickly, but also achieve various styling needs through different wind power and temperature settings, meeting users' needs for beautiful and comfortable hairstyles.

LP Information, Inc. (LPI) ' newest research report, the 'Cordless Hair Dryer Industry Forecast' looks at past sales and reviews total world Cordless Hair Dryer sales in 2025, providing a comprehensive analysis by region and market sector of projected Cordless Hair Dryer sales for 2026 through 2032. With Cordless Hair Dryer sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cordless Hair Dryer industry.

This Insight Report provides a comprehensive analysis of the global Cordless Hair Dryer landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cordless Hair Dryer portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an

accelerating global Cordless Hair Dryer market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cordless Hair Dryer and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cordless Hair Dryer.

This report presents a comprehensive overview, market shares, and growth opportunities of Cordless Hair Dryer market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Price:

Price: 50-100 Dollars

Price: >100 Dollars

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Dyson

Conair

Flyco

Panasonic

Revlon

Philips

Braun

Tescom

Drybar

Vidal Sassoon

CONFU

SID

Remington

GHD

VALERA

POVOS

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cordless Hair Dryer market?

What factors are driving Cordless Hair Dryer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cordless Hair Dryer market opportunities vary by end market size?

How does Cordless Hair Dryer break out by Type, by Application?

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