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Global Cordless Grass Shears Market Growth 2026-2032

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Abstracts

The global Cordless Grass Shears market size is predicted to grow from US$ 253 million in 2025 to US$ 314 million in 2032; it is expected to grow at a CAGR of 3.1% from 2026 to 2032.

In 2025, global Cordless Grass Shears sales reached approximately 4.3 million units, with an average global market price of around 60 dollars per unit. Cordless Grass Shears are small battery-powered garden cutting tools used to trim grass, lawn edges, weeds, and light vegetation in areas that are difficult to reach with a lawn mower or string trimmer. They are commonly used around flower beds, fences, pathways, tree bases, garden borders, walls, and tight corners.

The Cordless Grass Shears market is a compact but growing segment of the battery-powered garden tools industry, mainly serving residential gardening, lawn edging, ornamental plant maintenance, small-scale landscaping, courtyard care, and light commercial groundskeeping. Cordless grass shears are small battery-powered cutting tools used to trim grass, lawn edges, weeds, boxwood, shrubs, and light vegetation in areas that are difficult to reach with lawn mowers or string trimmers, such as flower beds, fences, pathways, tree bases, walls, corners, and garden borders. Many products are designed as 2-in-1 grass and shrub shears, equipped with interchangeable blades for cutting lawn edges, shaping boxwood, and trimming small bushes, which broadens their use in household and ornamental gardening applications. GARDENA describes its battery grass shears as tools for accurate cutting of lawn edges, shrubs, and topiaries, while Bosch positions its 18V cordless shear as a compact grass and shrub tool suitable for single-handed shaping and trimming, reflecting the market’s emphasis on precision, light weight, and ease of use. Compared with manual grass shears, cordless models reduce hand fatigue and improve working efficiency; compared with larger cordless

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ground trimmers, they offer better control, lower operating risk, less noise, and more precise finishing for small areas. The upstream industry chain mainly includes lithium-ion battery cells, small electric motors, battery management systems, electronic control boards, reciprocating blade mechanisms, steel blades, blade coatings, plastic housings, rubber grips, switches, safety locks, chargers, USB charging components, extension handles, wheels, springs, fasteners, and packaging materials. Blade sharpness, battery runtime, motor stability, tool weight, handle ergonomics, blade replacement convenience, and safety switch design are key factors affecting product performance and user satisfaction. The midstream mainly consists of garden tool brands, outdoor power equipment manufacturers, electric tool companies, OEM/ODM producers, blade suppliers, battery pack integrators, and final assembly plants. Companies compete through cutting precision, runtime, charging convenience, product weight, blade width, interchangeable blade systems, ergonomic design, safety protection, brand reputation, price positioning, and compatibility with existing cordless battery platforms. Entry-level manufacturers usually focus on affordable household products with built-in batteries, while established brands emphasize higher quality blades, lightweight design, telescopic handles, wheel guidance, replaceable accessories, longer warranties, and better after-sales service. The downstream market includes homeowners, hobby gardeners, small landscaping service providers, property managers, garden maintenance workers, nurseries, parks, schools, and elderly or casual users seeking easy-to-operate tools for small trimming tasks. Distribution channels include garden centers, hardware stores, home improvement retailers, supermarkets, e-commerce platforms, professional garden equipment dealers, and brand-owned online stores. In terms of future development, the Cordless Grass Shears market is expected to benefit from the continued electrification of garden tools, the growth of home gardening, rising demand for lightweight and low-noise tools, and consumers’ preference for convenient products that support detailed lawn and shrub maintenance. Product innovation will focus on longer battery life, faster charging, lighter bodies, more durable blades, tool-free blade replacement, improved safety locks, better grip comfort, telescopic handle options, and multifunctional 2-in-1 or 3-in-1 designs. At the same time, modular battery ecosystems may become more important in mid- to high-end products, while compact USB-charging models will remain popular in the entry-level household segment. Overall, cordless grass shears are positioned as precision finishing tools that complement lawn mowers, string trimmers, hedge trimmers, and other garden equipment, with stable demand supported by residential lawn care, ornamental gardening, and small-area landscape maintenance.

LP Information, Inc. (LPI) ' newest research report, the “Cordless Grass Shears Industry Forecast” looks at past sales and reviews total world Cordless Grass Shears

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sales in 2025, providing a comprehensive analysis by region and market sector of projected Cordless Grass Shears sales for 2026 through 2032. With Cordless Grass Shears sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Cordless Grass Shears industry.

This Insight Report provides a comprehensive analysis of the global Cordless Grass Shears landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cordless Grass Shears portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cordless Grass Shears market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cordless Grass Shears and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cordless Grass Shears.

This report presents a comprehensive overview, market shares, and growth opportunities of Cordless Grass Shears market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Entry-level Grass Shears

Mid-range Grass Shears

Premium Grass Shears

Segmentation by Motor:

Brushed Motor

Brushless Motor

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Segmentation by Application:

Residential

Commercial

Municipal

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

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Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bosch Power Tools

GARDENA

Husqvarna Group

STIHL

Makita Corporation

Einhell Germany AG

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K?rcher

AL-KO Gardentech

WOLF-Garten

Globe Group

Positec Group

Techtronic Industries

Stanley Black & Decker

Sun Joe

Earthwise

Scotts Outdoor Power Tools

Powerplus

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cordless Grass Shears market?

What factors are driving Cordless Grass Shears market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cordless Grass Shears market opportunities vary by end market size?

How does Cordless Grass Shears break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Cordless Grass Shears Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Cordless Grass Shears by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Cordless Grass Shears by Country/Region, 2021, 2025 & 2032
2.2 Cordless Grass Shears Segment by Type
  2.2.1 Entry-level Grass Shears
  2.2.2 Mid-range Grass Shears
  2.2.3 Premium Grass Shears
  2.2.4 Cordless Grass Shears Sales by Type
    2.2.4.1 Global Cordless Grass Shears Sales Market Share by Type (2021-2026)
    2.2.4.2 Global Cordless Grass Shears Revenue and Market Share by Type (2021-2026)
    2.2.4.3 Global Cordless Grass Shears Sale Price by Type (2021-2026)
2.3 Cordless Grass Shears Segment by Motor
  2.3.1 Brushed Motor
  2.3.2 Brushless Motor
  2.3.3 Cordless Grass Shears Sales by Motor
    2.3.3.1 Global Cordless Grass Shears Sales Market Share by Motor (2021-2026)
    2.3.3.2 Global Cordless Grass Shears Revenue and Market Share by Motor (2021-2026)
    2.3.3.3 Global Cordless Grass Shears Sale Price by Motor (2021-2026)
2.4 Cordless Grass Shears Segment by Application

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2.4.1 Residential
2.4.2 Commercial
2.4.3 Municipal
2.4.4 Cordless Grass Shears Sales by Application
2.4.4.1 Global Cordless Grass Shears Sale Market Share by Application (2021-2026)
2.4.4.2 Global Cordless Grass Shears Revenue and Market Share by Application (2021-2026)
2.4.4.3 Global Cordless Grass Shears Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Cordless Grass Shears Breakdown Data by Company
3.1.1 Global Cordless Grass Shears Annual Sales by Company (2021-2026)
3.1.2 Global Cordless Grass Shears Sales Market Share by Company (2021-2026)
3.2 Global Cordless Grass Shears Annual Revenue by Company (2021-2026)
3.2.1 Global Cordless Grass Shears Revenue by Company (2021-2026)
3.2.2 Global Cordless Grass Shears Revenue Market Share by Company (2021-2026)
3.3 Global Cordless Grass Shears Sale Price by Company
3.4 Key Manufacturers Cordless Grass Shears Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Cordless Grass Shears Product Location Distribution
3.4.2 Players Cordless Grass Shears Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR CORDLESS GRASS SHEARS BY GEOGRAPHIC REGION

4.1 World Historic Cordless Grass Shears Market Size by Geographic Region (2021-2026)
4.1.1 Global Cordless Grass Shears Annual Sales by Geographic Region (2021-2026)
4.1.2 Global Cordless Grass Shears Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic Cordless Grass Shears Market Size by Country/Region (2021-2026)
4.2.1 Global Cordless Grass Shears Annual Sales by Country/Region (2021-2026)
4.2.2 Global Cordless Grass Shears Annual Revenue by Country/Region (2021-2026)

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4.3 Americas Cordless Grass Shears Sales Growth
4.4 APAC Cordless Grass Shears Sales Growth
4.5 Europe Cordless Grass Shears Sales Growth
4.6 Middle East & Africa Cordless Grass Shears Sales Growth

5 AMERICAS

5.1 Americas Cordless Grass Shears Sales by Country
  5.1.1 Americas Cordless Grass Shears Sales by Country (2021-2026)
  5.1.2 Americas Cordless Grass Shears Revenue by Country (2021-2026)
5.2 Americas Cordless Grass Shears Sales by Type (2021-2026)
5.3 Americas Cordless Grass Shears Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Cordless Grass Shears Sales by Region
  6.1.1 APAC Cordless Grass Shears Sales by Region (2021-2026)
  6.1.2 APAC Cordless Grass Shears Revenue by Region (2021-2026)
6.2 APAC Cordless Grass Shears Sales by Type (2021-2026)
6.3 APAC Cordless Grass Shears Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Cordless Grass Shears by Country
  7.1.1 Europe Cordless Grass Shears Sales by Country (2021-2026)
  7.1.2 Europe Cordless Grass Shears Revenue by Country (2021-2026)
7.2 Europe Cordless Grass Shears Sales by Type (2021-2026)
7.3 Europe Cordless Grass Shears Sales by Application (2021-2026)

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7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Cordless Grass Shears by Country
  8.1.1 Middle East & Africa Cordless Grass Shears Sales by Country (2021-2026)
  8.1.2 Middle East & Africa Cordless Grass Shears Revenue by Country (2021-2026)
8.2 Middle East & Africa Cordless Grass Shears Sales by Type (2021-2026)
8.3 Middle East & Africa Cordless Grass Shears Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Cordless Grass Shears
10.3 Manufacturing Process Analysis of Cordless Grass Shears
10.4 Industry Chain Structure of Cordless Grass Shears

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Cordless Grass Shears Distributors
11.3 Cordless Grass Shears Customer

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info@marketpublishers.com

12 WORLD FORECAST REVIEW FOR CORDLESS GRASS SHEARS BY GEOGRAPHIC REGION

12.1 Global Cordless Grass Shears Market Size Forecast by Region
12.1.1 Global Cordless Grass Shears Forecast by Region (2027-2032)
12.1.2 Global Cordless Grass Shears Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Cordless Grass Shears Forecast by Type (2027-2032)
12.7 Global Cordless Grass Shears Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Bosch Power Tools
13.1.1 Bosch Power Tools Company Information
13.1.2 Bosch Power Tools Cordless Grass Shears Product Portfolios and Specifications
13.1.3 Bosch Power Tools Cordless Grass Shears Sales, Revenue, Price and Gross Margin (2021-2026)
13.1.4 Bosch Power Tools Main Business Overview
13.1.5 Bosch Power Tools Latest Developments
13.2 GARDENA
13.2.1 GARDENA Company Information
13.2.2 GARDENA Cordless Grass Shears Product Portfolios and Specifications
13.2.3 GARDENA Cordless Grass Shears Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 GARDENA Main Business Overview
13.2.5 GARDENA Latest Developments
13.3 Husqvarna Group
13.3.1 Husqvarna Group Company Information
13.3.2 Husqvarna Group Cordless Grass Shears Product Portfolios and Specifications
13.3.3 Husqvarna Group Cordless Grass Shears Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 Husqvarna Group Main Business Overview
13.3.5 Husqvarna Group Latest Developments

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13.4 STIHL
13.4.1 STIHL Company Information
13.4.2 STIHL Cordless Grass Shears Product Portfolios and Specifications
13.4.3 STIHL Cordless Grass Shears Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 STIHL Main Business Overview
13.4.5 STIHL Latest Developments
13.5 Makita Corporation
13.5.1 Makita Corporation Company Information
13.5.2 Makita Corporation Cordless Grass Shears Product Portfolios and Specifications
13.5.3 Makita Corporation Cordless Grass Shears Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 Makita Corporation Main Business Overview
13.5.5 Makita Corporation Latest Developments
13.6 Einhell Germany AG
13.6.1 Einhell Germany AG Company Information
13.6.2 Einhell Germany AG Cordless Grass Shears Product Portfolios and Specifications
13.6.3 Einhell Germany AG Cordless Grass Shears Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 Einhell Germany AG Main Business Overview
13.6.5 Einhell Germany AG Latest Developments
13.7 K?rcher
13.7.1 K?rcher Company Information
13.7.2 K?rcher Cordless Grass Shears Product Portfolios and Specifications
13.7.3 K?rcher Cordless Grass Shears Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 K?rcher Main Business Overview
13.7.5 K?rcher Latest Developments
13.8 AL-KO Gardentech
13.8.1 AL-KO Gardentech Company Information
13.8.2 AL-KO Gardentech Cordless Grass Shears Product Portfolios and Specifications
13.8.3 AL-KO Gardentech Cordless Grass Shears Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 AL-KO Gardentech Main Business Overview
13.8.5 AL-KO Gardentech Latest Developments
13.9 WOLF-Garten

+357 96 030922
info@marketpublishers.com

13.9.1 WOLF-Garten Company Information
13.9.2 WOLF-Garten Cordless Grass Shears Product Portfolios and Specifications
13.9.3 WOLF-Garten Cordless Grass Shears Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 WOLF-Garten Main Business Overview
13.9.5 WOLF-Garten Latest Developments
13.10 Globe Group
13.10.1 Globe Group Company Information
13.10.2 Globe Group Cordless Grass Shears Product Portfolios and Specifications
13.10.3 Globe Group Cordless Grass Shears Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 Globe Group Main Business Overview
13.10.5 Globe Group Latest Developments
13.11 Positec Group
13.11.1 Positec Group Company Information
13.11.2 Positec Group Cordless Grass Shears Product Portfolios and Specifications
13.11.3 Positec Group Cordless Grass Shears Sales, Revenue, Price and Gross Margin (2021-2026)
13.11.4 Positec Group Main Business Overview
13.11.5 Positec Group Latest Developments
13.12 Techtronic Industries
13.12.1 Techtronic Industries Company Information
13.12.2 Techtronic Industries Cordless Grass Shears Product Portfolios and Specifications
13.12.3 Techtronic Industries Cordless Grass Shears Sales, Revenue, Price and Gross Margin (2021-2026)
13.12.4 Techtronic Industries Main Business Overview
13.12.5 Techtronic Industries Latest Developments
13.13 Stanley Black & Decker
13.13.1 Stanley Black & Decker Company Information
13.13.2 Stanley Black & Decker Cordless Grass Shears Product Portfolios and Specifications
13.13.3 Stanley Black & Decker Cordless Grass Shears Sales, Revenue, Price and Gross Margin (2021-2026)
13.13.4 Stanley Black & Decker Main Business Overview
13.13.5 Stanley Black & Decker Latest Developments
13.14 Sun Joe
13.14.1 Sun Joe Company Information
13.14.2 Sun Joe Cordless Grass Shears Product Portfolios and Specifications

+357 96 030922
info@marketpublishers.com

13.14.3 Sun Joe Cordless Grass Shears Sales, Revenue, Price and Gross Margin (2021-2026)
13.14.4 Sun Joe Main Business Overview
13.14.5 Sun Joe Latest Developments
13.15 Earthwise
13.15.1 Earthwise Company Information
13.15.2 Earthwise Cordless Grass Shears Product Portfolios and Specifications
13.15.3 Earthwise Cordless Grass Shears Sales, Revenue, Price and Gross Margin (2021-2026)
13.15.4 Earthwise Main Business Overview
13.15.5 Earthwise Latest Developments
13.16 Scotts Outdoor Power Tools
13.16.1 Scotts Outdoor Power Tools Company Information
13.16.2 Scotts Outdoor Power Tools Cordless Grass Shears Product Portfolios and Specifications
13.16.3 Scotts Outdoor Power Tools Cordless Grass Shears Sales, Revenue, Price and Gross Margin (2021-2026)
13.16.4 Scotts Outdoor Power Tools Main Business Overview
13.16.5 Scotts Outdoor Power Tools Latest Developments
13.17 Powerplus
13.17.1 Powerplus Company Information
13.17.2 Powerplus Cordless Grass Shears Product Portfolios and Specifications
13.17.3 Powerplus Cordless Grass Shears Sales, Revenue, Price and Gross Margin (2021-2026)
13.17.4 Powerplus Main Business Overview
13.17.5 Powerplus Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Cordless Grass Shears Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Cordless Grass Shears Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Entry-level Grass Shears
Table 4. Major Players of Mid-range Grass Shears
Table 5. Major Players of Premium Grass Shears
Table 6. Global Cordless Grass Shears Sales by Type (2021-2026) & (K Units)
Table 7. Global Cordless Grass Shears Sales Market Share by Type (2021-2026)
Table 8. Global Cordless Grass Shears Revenue by Type (2021-2026) & ($ million)
Table 9. Global Cordless Grass Shears Revenue Market Share by Type (2021-2026)
Table 10. Global Cordless Grass Shears Sale Price by Type (2021-2026) & (US$/Unit)
Table 11. Major Players of Brushed Motor
Table 12. Major Players of Brushless Motor
Table 13. Global Cordless Grass Shears Sales by Motor (2021-2026) & (K Units)
Table 14. Global Cordless Grass Shears Sales Market Share by Motor (2021-2026)
Table 15. Global Cordless Grass Shears Revenue by Motor (2021-2026) & ($ million)
Table 16. Global Cordless Grass Shears Revenue Market Share by Motor (2021-2026)
Table 17. Global Cordless Grass Shears Sale Price by Motor (2021-2026) & (US$/Unit)
Table 18. Global Cordless Grass Shears Sale by Application (2021-2026) & (K Units)
Table 19. Global Cordless Grass Shears Sale Market Share by Application (2021-2026)
Table 20. Global Cordless Grass Shears Revenue by Application (2021-2026) & ($ million)
Table 21. Global Cordless Grass Shears Revenue Market Share by Application (2021-2026)
Table 22. Global Cordless Grass Shears Sale Price by Application (2021-2026) & (US$/Unit)
Table 23. Global Cordless Grass Shears Sales by Company (2021-2026) & (K Units)
Table 24. Global Cordless Grass Shears Sales Market Share by Company (2021-2026)
Table 25. Global Cordless Grass Shears Revenue by Company (2021-2026) & ($ millions)
Table 26. Global Cordless Grass Shears Revenue Market Share by Company (2021-2026)
Table 27. Global Cordless Grass Shears Sale Price by Company (2021-2026) & (US$/Unit)

+357 96 030922
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Table 28. Key Manufacturers Cordless Grass Shears Producing Area Distribution and Sales Area
Table 29. Players Cordless Grass Shears Products Offered
Table 30. Cordless Grass Shears Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 31. New Products and Potential Entrants
Table 32. Market M&A Activity & Strategy
Table 33. Global Cordless Grass Shears Sales by Geographic Region (2021-2026) & (K Units)
Table 34. Global Cordless Grass Shears Sales Market Share Geographic Region (2021-2026)
Table 35. Global Cordless Grass Shears Revenue by Geographic Region (2021-2026) & ($ millions)
Table 36. Global Cordless Grass Shears Revenue Market Share by Geographic Region (2021-2026)
Table 37. Global Cordless Grass Shears Sales by Country/Region (2021-2026) & (K Units)
Table 38. Global Cordless Grass Shears Sales Market Share by Country/Region (2021-2026)
Table 39. Global Cordless Grass Shears Revenue by Country/Region (2021-2026) & ($ millions)
Table 40. Global Cordless Grass Shears Revenue Market Share by Country/Region (2021-2026)
Table 41. Americas Cordless Grass Shears Sales by Country (2021-2026) & (K Units)
Table 42. Americas Cordless Grass Shears Sales Market Share by Country (2021-2026)
Table 43. Americas Cordless Grass Shears Revenue by Country (2021-2026) & ($ millions)
Table 44. Americas Cordless Grass Shears Sales by Type (2021-2026) & (K Units)
Table 45. Americas Cordless Grass Shears Sales by Application (2021-2026) & (K Units)
Table 46. APAC Cordless Grass Shears Sales by Region (2021-2026) & (K Units)
Table 47. APAC Cordless Grass Shears Sales Market Share by Region (2021-2026)
Table 48. APAC Cordless Grass Shears Revenue by Region (2021-2026) & ($ millions)
Table 49. APAC Cordless Grass Shears Sales by Type (2021-2026) & (K Units)
Table 50. APAC Cordless Grass Shears Sales by Application (2021-2026) & (K Units)
Table 51. Europe Cordless Grass Shears Sales by Country (2021-2026) & (K Units)
Table 52. Europe Cordless Grass Shears Revenue by Country (2021-2026) & ($ millions)

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info@marketpublishers.com

Table 53. Europe Cordless Grass Shears Sales by Type (2021-2026) & (K Units)
Table 54. Europe Cordless Grass Shears Sales by Application (2021-2026) & (K Units)
Table 55. Middle East & Africa Cordless Grass Shears Sales by Country (2021-2026) & (K Units)
Table 56. Middle East & Africa Cordless Grass Shears Revenue Market Share by Country (2021-2026)
Table 57. Middle East & Africa Cordless Grass Shears Sales by Type (2021-2026) & (K Units)
Table 58. Middle East & Africa Cordless Grass Shears Sales by Application (2021-2026) & (K Units)
Table 59. Key Market Drivers & Growth Opportunities of Cordless Grass Shears
Table 60. Key Market Challenges & Risks of Cordless Grass Shears
Table 61. Key Industry Trends of Cordless Grass Shears
Table 62. Cordless Grass Shears Raw Material
Table 63. Key Suppliers of Raw Materials
Table 64. Cordless Grass Shears Distributors List
Table 65. Cordless Grass Shears Customer List
Table 66. Global Cordless Grass Shears Sales Forecast by Region (2027-2032) & (K Units)
Table 67. Global Cordless Grass Shears Revenue Forecast by Region (2027-2032) & ($ millions)
Table 68. Americas Cordless Grass Shears Sales Forecast by Country (2027-2032) & (K Units)
Table 69. Americas Cordless Grass Shears Annual Revenue Forecast by Country (2027-2032) & ($ millions)
Table 70. APAC Cordless Grass Shears Sales Forecast by Region (2027-2032) & (K Units)
Table 71. APAC Cordless Grass Shears Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 72. Europe Cordless Grass Shears Sales Forecast by Country (2027-2032) & (K Units)
Table 73. Europe Cordless Grass Shears Revenue Forecast by Country (2027-2032) & ($ millions)
Table 74. Middle East & Africa Cordless Grass Shears Sales Forecast by Country (2027-2032) & (K Units)
Table 75. Middle East & Africa Cordless Grass Shears Revenue Forecast by Country (2027-2032) & ($ millions)
Table 76. Global Cordless Grass Shears Sales Forecast by Type (2027-2032) & (K Units)

+357 96 030922
info@marketpublishers.com

Table 77. Global Cordless Grass Shears Revenue Forecast by Type (2027-2032) & ($ millions)
Table 78. Global Cordless Grass Shears Sales Forecast by Application (2027-2032) & (K Units)
Table 79. Global Cordless Grass Shears Revenue Forecast by Application (2027-2032) & ($ millions)
Table 80. Bosch Power Tools Basic Information, Cordless Grass Shears Manufacturing Base, Sales Area and Its Competitors
Table 81. Bosch Power Tools Cordless Grass Shears Product Portfolios and Specifications
Table 82. Bosch Power Tools Cordless Grass Shears Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 83. Bosch Power Tools Main Business
Table 84. Bosch Power Tools Latest Developments
Table 85. GARDENA Basic Information, Cordless Grass Shears Manufacturing Base, Sales Area and Its Competitors
Table 86. GARDENA Cordless Grass Shears Product Portfolios and Specifications
Table 87. GARDENA Cordless Grass Shears Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 88. GARDENA Main Business
Table 89. GARDENA Latest Developments
Table 90. Husqvarna Group Basic Information, Cordless Grass Shears Manufacturing Base, Sales Area and Its Competitors
Table 91. Husqvarna Group Cordless Grass Shears Product Portfolios and Specifications
Table 92. Husqvarna Group Cordless Grass Shears Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 93. Husqvarna Group Main Business
Table 94. Husqvarna Group Latest Developments
Table 95. STIHL Basic Information, Cordless Grass Shears Manufacturing Base, Sales Area and Its Competitors
Table 96. STIHL Cordless Grass Shears Product Portfolios and Specifications
Table 97. STIHL Cordless Grass Shears Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 98. STIHL Main Business
Table 99. STIHL Latest Developments
Table 100. Makita Corporation Basic Information, Cordless Grass Shears Manufacturing Base, Sales Area and Its Competitors
Table 101. Makita Corporation Cordless Grass Shears Product Portfolios and

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Specifications
Table 102. Makita Corporation Cordless Grass Shears Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 103. Makita Corporation Main Business
Table 104. Makita Corporation Latest Developments
Table 105. Einhell Germany AG Basic Information, Cordless Grass Shears Manufacturing Base, Sales Area and Its Competitors
Table 106. Einhell Germany AG Cordless Grass Shears Product Portfolios and Specifications
Table 107. Einhell Germany AG Cordless Grass Shears Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 108. Einhell Germany AG Main Business
Table 109. Einhell Germany AG Latest Developments
Table 110. K?rcher Basic Information, Cordless Grass Shears Manufacturing Base, Sales Area and Its Competitors
Table 111. K?rcher Cordless Grass Shears Product Portfolios and Specifications
Table 112. K?rcher Cordless Grass Shears Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 113. K?rcher Main Business
Table 114. K?rcher Latest Developments
Table 115. AL-KO Gardentech Basic Information, Cordless Grass Shears Manufacturing Base, Sales Area and Its Competitors
Table 116. AL-KO Gardentech Cordless Grass Shears Product Portfolios and Specifications
Table 117. AL-KO Gardentech Cordless Grass Shears Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 118. AL-KO Gardentech Main Business
Table 119. AL-KO Gardentech Latest Developments
Table 120. WOLF-Garten Basic Information, Cordless Grass Shears Manufacturing Base, Sales Area and Its Competitors
Table 121. WOLF-Garten Cordless Grass Shears Product Portfolios and Specifications
Table 122. WOLF-Garten Cordless Grass Shears Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 123. WOLF-Garten Main Business
Table 124. WOLF-Garten Latest Developments
Table 125. Globe Group Basic Information, Cordless Grass Shears Manufacturing Base, Sales Area and Its Competitors
Table 126. Globe Group Cordless Grass Shears Product Portfolios and Specifications
Table 127. Globe Group Cordless Grass Shears Sales (K Units), Revenue ($ Million),

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Price (US$/Unit) and Gross Margin (2021-2026)
Table 128. Globe Group Main Business
Table 129. Globe Group Latest Developments
Table 130. Positec Group Basic Information, Cordless Grass Shears Manufacturing Base, Sales Area and Its Competitors
Table 131. Positec Group Cordless Grass Shears Product Portfolios and Specifications
Table 132. Positec Group Cordless Grass Shears Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 133. Positec Group Main Business
Table 134. Positec Group Latest Developments
Table 135. Techtronic Industries Basic Information, Cordless Grass Shears Manufacturing Base, Sales Area and Its Competitors
Table 136. Techtronic Industries Cordless Grass Shears Product Portfolios and Specifications
Table 137. Techtronic Industries Cordless Grass Shears Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 138. Techtronic Industries Main Business
Table 139. Techtronic Industries Latest Developments
Table 140. Stanley Black & Decker Basic Information, Cordless Grass Shears Manufacturing Base, Sales Area and Its Competitors
Table 141. Stanley Black & Decker Cordless Grass Shears Product Portfolios and Specifications
Table 142. Stanley Black & Decker Cordless Grass Shears Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 143. Stanley Black & Decker Main Business
Table 144. Stanley Black & Decker Latest Developments
Table 145. Sun Joe Basic Information, Cordless Grass Shears Manufacturing Base, Sales Area and Its Competitors
Table 146. Sun Joe Cordless Grass Shears Product Portfolios and Specifications
Table 147. Sun Joe Cordless Grass Shears Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 148. Sun Joe Main Business
Table 149. Sun Joe Latest Developments
Table 150. Earthwise Basic Information, Cordless Grass Shears Manufacturing Base, Sales Area and Its Competitors
Table 151. Earthwise Cordless Grass Shears Product Portfolios and Specifications
Table 152. Earthwise Cordless Grass Shears Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 153. Earthwise Main Business

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Table 154. Earthwise Latest Developments
Table 155. Scotts Outdoor Power Tools Basic Information, Cordless Grass Shears Manufacturing Base, Sales Area and Its Competitors
Table 156. Scotts Outdoor Power Tools Cordless Grass Shears Product Portfolios and Specifications
Table 157. Scotts Outdoor Power Tools Cordless Grass Shears Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 158. Scotts Outdoor Power Tools Main Business
Table 159. Scotts Outdoor Power Tools Latest Developments
Table 160. Powerplus Basic Information, Cordless Grass Shears Manufacturing Base, Sales Area and Its Competitors
Table 161. Powerplus Cordless Grass Shears Product Portfolios and Specifications
Table 162. Powerplus Cordless Grass Shears Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 163. Powerplus Main Business
Table 164. Powerplus Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Cordless Grass Shears
Figure 2. Cordless Grass Shears Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Cordless Grass Shears Sales Growth Rate 2021-2032 (K Units)
Figure 7. Global Cordless Grass Shears Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Cordless Grass Shears Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Cordless Grass Shears Sales Market Share by Country/Region (2025)
Figure 10. Cordless Grass Shears Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of Entry-level Grass Shears
Figure 12. Product Picture of Mid-range Grass Shears
Figure 13. Product Picture of Premium Grass Shears
Figure 14. Global Cordless Grass Shears Sales Market Share by Type in 2026
Figure 15. Global Cordless Grass Shears Revenue Market Share by Type (2021-2026)
Figure 16. Product Picture of Brushed Motor
Figure 17. Product Picture of Brushless Motor
Figure 18. Global Cordless Grass Shears Sales Market Share by Motor in 2026
Figure 19. Global Cordless Grass Shears Revenue Market Share by Motor (2021-2026)
Figure 20. Cordless Grass Shears Consumed in Residential
Figure 21. Global Cordless Grass Shears Market: Residential (2021-2026) & (K Units)
Figure 22. Cordless Grass Shears Consumed in Commercial
Figure 23. Global Cordless Grass Shears Market: Commercial (2021-2026) & (K Units)
Figure 24. Cordless Grass Shears Consumed in Municipal
Figure 25. Global Cordless Grass Shears Market: Municipal (2021-2026) & (K Units)
Figure 26. Global Cordless Grass Shears Sale Market Share by Application (2025)
Figure 27. Global Cordless Grass Shears Revenue Market Share by Application in 2025
Figure 28. Cordless Grass Shears Sales by Company in 2025 (K Units)
Figure 29. Global Cordless Grass Shears Sales Market Share by Company in 2025
Figure 30. Cordless Grass Shears Revenue by Company in 2025 ($ millions)
Figure 31. Global Cordless Grass Shears Revenue Market Share by Company in 2025
Figure 32. Global Cordless Grass Shears Sales Market Share by Geographic Region (2021-2026)

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Figure 33. Global Cordless Grass Shears Revenue Market Share by Geographic Region in 2025
Figure 34. Americas Cordless Grass Shears Sales 2021-2026 (K Units)
Figure 35. Americas Cordless Grass Shears Revenue 2021-2026 ($ millions)
Figure 36. APAC Cordless Grass Shears Sales 2021-2026 (K Units)
Figure 37. APAC Cordless Grass Shears Revenue 2021-2026 ($ millions)
Figure 38. Europe Cordless Grass Shears Sales 2021-2026 (K Units)
Figure 39. Europe Cordless Grass Shears Revenue 2021-2026 ($ millions)
Figure 40. Middle East & Africa Cordless Grass Shears Sales 2021-2026 (K Units)
Figure 41. Middle East & Africa Cordless Grass Shears Revenue 2021-2026 ($ millions)
Figure 42. Americas Cordless Grass Shears Sales Market Share by Country in 2025
Figure 43. Americas Cordless Grass Shears Revenue Market Share by Country (2021-2026)
Figure 44. Americas Cordless Grass Shears Sales Market Share by Type (2021-2026)
Figure 45. Americas Cordless Grass Shears Sales Market Share by Application (2021-2026)
Figure 46. United States Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 47. Canada Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 48. Mexico Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 49. Brazil Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 50. APAC Cordless Grass Shears Sales Market Share by Region in 2025
Figure 51. APAC Cordless Grass Shears Revenue Market Share by Region (2021-2026)
Figure 52. APAC Cordless Grass Shears Sales Market Share by Type (2021-2026)
Figure 53. APAC Cordless Grass Shears Sales Market Share by Application (2021-2026)
Figure 54. China Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 55. Japan Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 56. South Korea Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 57. Southeast Asia Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 58. India Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 59. Australia Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 60. China Taiwan Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 61. Europe Cordless Grass Shears Sales Market Share by Country in 2025
Figure 62. Europe Cordless Grass Shears Revenue Market Share by Country (2021-2026)

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Figure 63. Europe Cordless Grass Shears Sales Market Share by Type (2021-2026)
Figure 64. Europe Cordless Grass Shears Sales Market Share by Application (2021-2026)
Figure 65. Germany Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 66. France Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 67. UK Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 68. Italy Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 69. Russia Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 70. Middle East & Africa Cordless Grass Shears Sales Market Share by Country (2021-2026)
Figure 71. Middle East & Africa Cordless Grass Shears Sales Market Share by Type (2021-2026)
Figure 72. Middle East & Africa Cordless Grass Shears Sales Market Share by Application (2021-2026)
Figure 73. Egypt Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 74. South Africa Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 75. Israel Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 76. Turkey Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 77. GCC Countries Cordless Grass Shears Revenue Growth 2021-2026 ($ millions)
Figure 78. Manufacturing Cost Structure Analysis of Cordless Grass Shears in 2026
Figure 79. Manufacturing Process Analysis of Cordless Grass Shears
Figure 80. Industry Chain Structure of Cordless Grass Shears
Figure 81. Channels of Distribution
Figure 82. Global Cordless Grass Shears Sales Market Forecast by Region (2027-2032)
Figure 83. Global Cordless Grass Shears Revenue Market Share Forecast by Region (2027-2032)
Figure 84. Global Cordless Grass Shears Sales Market Share Forecast by Type (2027-2032)
Figure 85. Global Cordless Grass Shears Revenue Market Share Forecast by Type (2027-2032)
Figure 86. Global Cordless Grass Shears Sales Market Share Forecast by Application (2027-2032)
Figure 87. Global Cordless Grass Shears Revenue Market Share Forecast by Application (2027-2032)

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