

Global Cordless Electric String Trimmers Market Growth 2026-2032

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Abstracts

The global Cordless Electric String Trimmers market size is predicted to grow from US\$ 3033 million in 2025 to US\$ 5536 million in 2032; it is expected to grow at a CAGR of 9.0% from 2026 to 2032.

In 2025, global Cordless Electric String Trimmers production reached approximately 21.38 million units, with an average global market price of around US\$145 per unit.

The gross profit margin of major companies in the industry is between 20% ? 35%.

In 2025, the global production capacity of cordless electric string trimmers was approximately 28.51 million units.

Cordless Electric String Trimmers are battery-powered outdoor power tools designed for trimming grass and weeds along edges, fences, and hard-to-reach areas. Powered primarily by lithium-ion battery packs and brushless DC motors, they offer lightweight construction, low noise operation, and reduced emissions compared with gasoline-powered models. Modern designs emphasize ergonomic handles, adjustable shaft length, intelligent battery management systems, and quick line replacement mechanisms to enhance user convenience and efficiency in residential and commercial landscaping applications.

The industrial chain includes upstream lithium battery cells, brushless motors, injection-molded plastic housings, metal shafts, electronic control boards, and nylon cutting lines. Midstream manufacturing involves battery assembly, motor integration, structural assembly, electrical testing, and durability validation. Downstream markets include home gardening consumers, landscaping service providers, and municipal maintenance

departments. Supporting services include battery replacement, spare part supply, warranty services, and retail distribution networks.

The cordless electric string trimmer market benefits from electrification trends in outdoor power equipment and growing environmental awareness. Consumers are shifting away from gasoline-powered tools due to noise regulations and emission restrictions in urban areas. Improvements in lithium battery energy density and charging speed have increased runtime and performance, narrowing the gap with fuel-powered equipment. E-commerce expansion and home gardening popularity after lifestyle changes have further stimulated demand. However, price competition and battery replacement costs remain key concerns for consumers. Product differentiation increasingly focuses on battery compatibility across tool platforms, lightweight design, and smart energy management features. Over the forecast period, continued battery innovation and residential landscaping growth are expected to sustain robust expansion.

LP Information, Inc. (LPI) ' newest research report, the "Cordless Electric String Trimmers Industry Forecast" looks at past sales and reviews total world Cordless Electric String Trimmers sales in 2025, providing a comprehensive analysis by region and market sector of projected Cordless Electric String Trimmers sales for 2026 through 2032. With Cordless Electric String Trimmers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cordless Electric String Trimmers industry.

This Insight Report provides a comprehensive analysis of the global Cordless Electric String Trimmers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cordless Electric String Trimmers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cordless Electric String Trimmers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cordless Electric String Trimmers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cordless Electric String Trimmers.

This report presents a comprehensive overview, market shares, and growth opportunities of Cordless Electric String Trimmers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Standard Electric String Trimmers

Multi-Function Electric String Trimmers

Segmentation by Battery Capacity:

Low Capacity Battery Trimmer

Medium Capacity Battery Trimmer

High Capacity Battery Trimmer

Segmentation by Shaft Design:

Straight Shaft Trimmer

Curved Shaft Trimmer

Telescopic Shaft Trimmer

Segmentation by Application:

Online Sales

Offline Retail

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Stanley Black & Decker, Inc.

The Toro Company

STIHL Incorporated

Husqvarna Group

YAMABIKO Corporation

Makita Corporation

STIGA S.p.A.

Troy-Bilt LLC

EGO POWER+

WORX

ZOMAX

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cordless Electric String Trimmers

market?

What factors are driving Cordless Electric String Trimmers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cordless Electric String Trimmers market opportunities vary by end market size?

How does Cordless Electric String Trimmers break out by Type, by Application?

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