

Global Cordless Electric Pruning Shears Market Growth 2026-2032

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Abstracts

The global Cordless Electric Pruning Shears market size is predicted to grow from US\$ 64.93 million in 2025 to US\$ 86.58 million in 2032; it is expected to grow at a CAGR of 4.1% from 2026 to 2032.

In 2025, global Cordless Electric Pruning Shears production reached approximately 142 thousand units, with an average global market price of around 466 dollars per unit. Cordless Electric Pruning Shears are portable, electrically driven cutting tools used for trimming branches, stems, and shrubs in gardening, landscaping, orchards, and vineyards. Unlike manual pruning shears that rely on hand strength, these tools operate with a rechargeable lithium-ion battery that powers a small internal motor, enabling fast, clean, and effortless cuts. The gross margin of Cordless Electric Pruning Shears typically ranges between 25% and 45%, depending on product positioning, brand strength, and sales channel.

The Cordless Electric Pruning Shears market has been expanding steadily as mechanization and labor efficiency become priorities in both commercial agriculture and backyard gardening. Traditionally, pruning tasks relied on manual shears or petrol-powered tools, but the rise of lightweight, battery-driven alternatives reflects broader trends toward electrification, user comfort, and sustainability. These tools are increasingly adopted in vineyards, orchards (e.g., apples, citrus, grapes), nurseries, landscaping services, and hobbyist gardening because they significantly reduce operator fatigue, improve cut quality, and minimize physical strain compared to manual alternatives. The market is segmented by end use?commercial agricultural operations, professional landscaping, and residential gardening?with commercial segments commanding higher average selling prices due to demand for durability, battery life, and serviceability. The industry value chain for Cordless Electric Pruning Shears begins with

upstream raw materials and components, including lithium-ion battery cells, electric motors (often brushless for higher efficiency), high-carbon or alloy steel for blades, electronic controls, and ergonomic housings. Lithium battery suppliers, semiconductor and motor manufacturers, and steel producers are critical upstream partners; fluctuations in battery prices or steel tariffs can materially affect manufacturing costs. Midstream activities include design engineering, prototyping, testing, and assembly; some firms specialize in R&D and outsource manufacturing to contract manufacturers in cost-competitive regions such as China, Taiwan, or Southeast Asia. Distribution channels represent the downstream segment: branded products are sold through big-box retailers, e-commerce platforms, specialty garden tool dealers, and agricultural suppliers. After-sales service, warranty support, and spare parts availability are increasingly important differentiators, especially for professional users who cannot tolerate downtime. Demand drivers for Cordless Electric Pruning Shears are multifaceted. On the commercial side, labor shortages in agriculture and rising labor costs motivate orchard managers and vineyard owners to invest in tools that improve productivity and reduce dependency on seasonal workers. Electric pruning shears shorten pruning time dramatically relative to manual loppers, enabling crews to prune more vines or trees per hour. Sustainability goals and emission regulations in many regions encourage the transition away from petrol-powered equipment, further bolstering demand for electric alternatives. Residential demand is growing as well, supported by the broader popularity of battery platform ecosystems: consumers who already own battery platforms from brands such as DeWalt, Makita, or Stihl may be inclined to purchase compatible pruning shears to leverage existing batteries and chargers. Market opportunities are strong across multiple fronts. Technological innovation remains a key opportunity area; improvements in battery energy density, quick-swap battery systems, brushless motor efficiency, and smart features (such as torque control, usage tracking, or integrated safety interlocks) can create product differentiation and justify premium pricing. There is also opportunity in service and support ecosystems?warranty programs, spare parts distribution, and professional maintenance packages can build customer loyalty and recurring revenue. Emerging markets in Eastern Europe, Latin America, and parts of Asia represent untapped demand as mechanized agriculture spreads beyond traditional markets. However, challenges exist. Price competition, particularly from low-cost OEM suppliers, can compress margins, especially in e-commerce channels. Battery costs and supply chain constraints for lithium and rare earth materials pose risks that can affect pricing and inventory planning. Additionally, educating end users?especially smallholder farmers or DIY gardeners?about the advantages of battery-powered tools over traditional options requires targeted marketing. In summary, the Cordless Electric Pruning Shears market combines favorable demand dynamics with a rich industry value chain and clear

opportunities for technological differentiation and service-based business models. As agriculture and landscaping increasingly embrace electrified, ergonomically designed tools, companies that innovate in product performance, reliability, and customer support are well positioned to capture growth in both mature and emerging markets.

LP Information, Inc. (LPI) ' newest research report, the "Cordless Electric Pruning Shears Industry Forecast" looks at past sales and reviews total world Cordless Electric Pruning Shears sales in 2025, providing a comprehensive analysis by region and market sector of projected Cordless Electric Pruning Shears sales for 2026 through 2032. With Cordless Electric Pruning Shears sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cordless Electric Pruning Shears industry.

This Insight Report provides a comprehensive analysis of the global Cordless Electric Pruning Shears landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cordless Electric Pruning Shears portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cordless Electric Pruning Shears market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cordless Electric Pruning Shears and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cordless Electric Pruning Shears.

This report presents a comprehensive overview, market shares, and growth opportunities of Cordless Electric Pruning Shears market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Single-Battery

Dual-Battery

Segmentation by Motor Type:

Brushed Motor

Brushless Motor

Segmentation by User:

Household

Commercial

Segmentation by Application:

Vineyard

Orchard

Landscaping

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Infaco

Pellenc

Zhejiang Dongqiao Machinery

Guyuehu

Felco

Campagnola

STIHL

Shenzhen Anxia Group

AIMA Srl

Grupo Sanz

ARS Corporation

DAVIDE & LUIGI VOLPI SPA

Lisam

Jacto

Zenport Industries

Dongcheng

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cordless Electric Pruning Shears market?

What factors are driving Cordless Electric Pruning Shears market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cordless Electric Pruning Shears market opportunities vary by end market

size?

How does Cordless Electric Pruning Shears break out by Type, by Application?

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