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Global Cordless Backpack Blowers Market Growth 2026-2032

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Abstracts

The global Cordless Backpack Blowers market size is predicted to grow from US$ 638 million in 2025 to US$ 849 million in 2032; it is expected to grow at a CAGR of 4.1% from 2026 to 2032.

In 2025, global Cordless Backpack Blowers sales reached approximately 1.05 million units, with an average global market price of around 620 dollars per unit. Cordless Backpack Blowers are battery-powered backpack-style outdoor cleaning tools used to blow leaves, grass clippings, dust, light debris, and dry waste from lawns, sidewalks, driveways, parks, gardens, roadsides, and commercial outdoor areas.

The Cordless Backpack Blowers market is a growing segment of the battery-powered outdoor power equipment industry, serving residential yard maintenance, landscaping contractors, municipal cleaning teams, property management companies, parks, schools, golf courses, resorts, commercial facilities, and light construction cleanup applications. Cordless backpack blowers are battery-powered leaf and debris blowers designed with a backpack-style harness that distributes weight across the operator’s back, allowing longer and more comfortable operation than many handheld blowers. They are mainly used to remove leaves, grass clippings, dust, light debris, dry waste, and surface litter from lawns, sidewalks, driveways, roadsides, parking areas, public spaces, and landscaped areas. Compared with gasoline backpack blowers, cordless models offer lower noise, no direct exhaust emissions, easier starting, lower vibration, fewer maintenance requirements, and better suitability for urban, residential, school, hospital, and noise-sensitive environments. Compared with handheld cordless blowers, they usually provide higher airflow, longer runtime, and improved user comfort for large-area or continuous cleaning tasks. Current professional products show the direction of the market: STIHL positions its battery backpack blower for professional users with

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quiet operation, high air speed, multiple power levels, and adjustable blower tube length, while Milwaukee's M18 FUEL dual-battery backpack blower highlights 650 CFM, 155 MPH airflow, a low 62 dB(A) noise level, fast throttle response, and an adjustable harness; EGO's commercial backpack blower emphasizes 800 CFM airflow, up to 190 MPH air speed, a 1,900W brushless motor, digital controls, and commercial-grade battery performance. The upstream industry chain mainly includes lithium-ion battery cells, battery management systems, brushless motors, fan impellers, electronic control modules, chargers, battery housings, air ducts, blower tubes, nozzles, switches, sensors, plastic housings, rubber grips, harness systems, fasteners, packaging materials, and precision-molded or machined components. Key upstream factors affecting product performance and cost include battery capacity, discharge stability, motor efficiency, airflow design, fan durability, thermal management, weight distribution, noise reduction, waterproofing, and harness comfort. The midstream mainly consists of outdoor power equipment brands, cordless tool manufacturers, battery platform integrators, motor suppliers, OEM/ODM producers, plastic molding companies, and final assembly plants. Companies compete through airflow volume, air speed, blowing force, runtime, charging speed, noise level, total weight, ergonomic harness design, durability, weather resistance, after-sales service, spare-part availability, and compatibility with broader cordless tool platforms. The downstream market includes homeowners with large yards, landscaping service companies, municipal sanitation and green-space departments, road maintenance crews, property managers, schools, parks, golf courses, hotels, resorts, equipment rental companies, garden equipment dealers, hardware retailers, e-commerce platforms, and home improvement chains. Future development of the Cordless Backpack Blowers market will be driven by the continued replacement of gasoline equipment, stricter noise and emission requirements, growth of cordless battery ecosystems, and professional users' demand for cleaner, quieter, and easier-to-maintain outdoor equipment. Product innovation will focus on higher battery energy density, longer runtime, faster charging, stronger brushless motors, improved airflow efficiency, lighter backpack structures, better cooling systems, reduced vibration, lower operating noise, smarter battery management, and more comfortable harness designs. Smart features such as battery status display, digital speed control, tool tracking, fleet management, overload protection, and maintenance alerts are expected to become more common in premium commercial models. Overall, cordless backpack blowers are positioned as high-performance, low-noise, and low-maintenance alternatives to gasoline backpack blowers, with steady growth potential in residential, commercial, municipal, and professional landscaping applications.

LP Information, Inc. (LPI) ' newest research report, the "Cordless Backpack Blowers Industry Forecast" looks at past sales and reviews total world Cordless Backpack

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Blowers sales in 2025, providing a comprehensive analysis by region and market sector of projected Cordless Backpack Blowers sales for 2026 through 2032. With Cordless Backpack Blowers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Cordless Backpack Blowers industry.

This Insight Report provides a comprehensive analysis of the global Cordless Backpack Blowers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cordless Backpack Blowers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cordless Backpack Blowers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cordless Backpack Blowers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cordless Backpack Blowers.

This report presents a comprehensive overview, market shares, and growth opportunities of Cordless Backpack Blowers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Low Air Volume Backpack Blower

Medium Air Volume Backpack Blower

High Air Volume Backpack Blower

Segmentation by Channel:

Online

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Offline

Segmentation by Application:

Consumer Grade

Professional Grade

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

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Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

ANDREAS STIHL AG & Co. KG

Husqvarna Group

Makita Corporation

Chervon Holdings Limited / EGO POWER+

Globe Group / Greenworks / Cramer

Positec Group / Kress

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Techtronic Industries Co. Ltd. / RYOBI / Milwaukee

Stanley Black & Decker, Inc. / DEWALT

Yamabiko Corporation / ECHO

PELLENC S.A.S.

The Toro Company

Zhejiang YAT Electrical Appliance Co., Ltd. / SENIX

Oregon Tool, Inc.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cordless Backpack Blowers market?

What factors are driving Cordless Backpack Blowers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cordless Backpack Blowers market opportunities vary by end market size?

How does Cordless Backpack Blowers break out by Type, by Application?

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