

Global Corded Electric Pruning Shear Market Growth 2026-2032

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Abstracts

The global Corded Electric Pruning Shear market size is predicted to grow from US\$ 66.52 million in 2025 to US\$ 84.81 million in 2032; it is expected to grow at a CAGR of 3.5% from 2026 to 2032.

In 2025, global Corded Electric Pruning Shear production reached approximately 114 thousand units, with an average global market price of around 600 dollars per unit. Corded Electric Pruning Shear is a type of electrically powered cutting tool used for trimming branches, shrubs, and small trees, which operates by connecting directly to an external power source through a power cord. The gross margin of Corded Electric Pruning Shears typically ranges between 20% and 35%, depending on brand positioning, production scale, and sales channel.

The Corded Electric Pruning Shear market is experiencing measured growth as part of the broader mechanization and electrification trend in the gardening, landscaping, and agricultural tools sector. Unlike traditional manual clippers or battery-powered alternatives, corded electric pruning shears offer consistent power delivery, lower unit cost, and extended runtime, which makes them appealing for both domestic and commercial applications where electrical access is available. The market's development is closely tied to evolving consumer preferences toward efficiency, ergonomic operation, and the need for high-quality maintenance tools across residential gardens, commercial landscaping services, municipal green maintenance units, and small to medium-sized orchards. From a market perspective, several key dynamics characterize the current landscape. First, growth in home gardening and DIY landscaping—fueled by increased homeownership, urban green initiatives, and a growing focus on outdoor living spaces—has raised demand for affordable, easy-to-use pruning tools. Corded electric pruning shears fit into the product portfolio of consumers

who require more cutting power than manual shears but are constrained by the higher cost or limited runtime of cordless battery models. Second, commercial landscaping contractors and municipal services increasingly adopt electric tools to reduce operator fatigue, improve precision, and lower long-term operational costs compared to petrol-powered equipment. In regions with stable electrical infrastructure, corded equipment remains attractive because it eliminates concerns over battery degradation, charging infrastructure, and disposal of battery waste. The industry chain for corded electric pruning shears spans raw material suppliers, component manufacturers, assembly and production, distribution channels, and after-sales service. At the base level, the supply chain depends on key materials including stamped steel or alloy for blades, copper and electrical components for motor windings and power circuits, high-impact plastics for housings, and ergonomic hardware such as grips and triggers. Electrical motor manufacturers are strategic upstream partners since motor efficiency and durability directly influence tool performance. Component suppliers often serve multiple tool categories, which helps manufacturers achieve economies of scale. Assembly typically occurs in low-cost manufacturing hubs in Asia, where integrated production lines handle stamping, machining, motor winding, and final assembly. Quality control and testing are critical functions at the end of the production line, especially for brands targeting premium segments. Distribution and logistics form another crucial layer. Finished products are shipped to regional warehouses and sold through a combination of channels including e-commerce marketplaces, big-box home improvement retailers, specialty garden tool dealers, and professional landscaping supply distributors. The rise of cross-border e-commerce has enabled smaller brands and OEM producers to access global demand without the need for extensive physical retail footprints. After-sales support, such as spare parts availability (blades, springs, power cords) and warranty service, further strengthens brand reputation and repeat purchase rates. On the demand side, several structural trends are driving growth. Increasing environmental awareness and regulatory pressure to reduce carbon emissions have accelerated the shift away from petrol-powered garden tools toward electric alternatives. Although battery technology continues to improve, corded electric tools are still seen as cost-effective options in scenarios where mobility is less critical. Urban and suburban home gardeners with access to outdoor outlets find corded shears practical for routine hedge trimming, rose pruning, and small tree maintenance. Concurrently, professional landscapers who service commercial properties, parks, and golf courses favor the reliability and uninterrupted power supply of corded units for prolonged work sessions. In emerging markets, where grid access is expanding rapidly but battery supply chains are less mature, corded electric pruning shears can serve as an accessible advanced pruning solution compared to expensive cordless tools. Despite positive drivers, the market also faces challenges. Mobility limitations due to cord length

and dependence on electrical outlets restrict use in large properties or remote locations without grid access. Safety concerns related to cord management and trip hazards must be addressed through design innovations such as cord retention systems and integrated strain relief. Additionally, the perception of electric tools being less rugged than petrol-powered counterparts persists among some professional users. From a business opportunity standpoint, several strategic avenues are emerging for manufacturers, distributors, and service providers. Firstly, product differentiation through improved ergonomics, lighter weight, enhanced blade technology, and modular designs can capture a broader customer base. For example, quick-change blade systems, integrated cord management, and safety enhancements can raise perceived value. Secondly, bundling corded electric shears with other tools (e.g., corded hedge trimmers, electric blowers) in promotional kits can boost average order value, especially in retail and e-commerce channels. Thirdly, localized manufacturing or assembly closer to key markets can reduce lead time and logistics risk, appealing to retailers seeking quicker replenishment cycles.

LP Information, Inc. (LPI) ' newest research report, the "Corded Electric Pruning Shear Industry Forecast" looks at past sales and reviews total world Corded Electric Pruning Shear sales in 2025, providing a comprehensive analysis by region and market sector of projected Corded Electric Pruning Shear sales for 2026 through 2032. With Corded Electric Pruning Shear sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Corded Electric Pruning Shear industry.

This Insight Report provides a comprehensive analysis of the global Corded Electric Pruning Shear landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Corded Electric Pruning Shear portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Corded Electric Pruning Shear market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Corded Electric Pruning Shear and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Corded Electric Pruning Shear.

This report presents a comprehensive overview, market shares, and growth opportunities of Corded Electric Pruning Shear market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Single-Battery

Dual-Battery

Segmentation by Motor Type:

Brushed Motor

Brushless Motor

Segmentation by User:

Household

Commercial

Segmentation by Application:

Vineyard

Orchard

Landscaping

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Infaco

Pellenc

Zhejiang Dongqiao Machinery

Guyuehu

Felco

Campagnola

STIHL

Shenzhen Anxia Group

AIMA Srl

Grupo Sanz

ARS Corporation

DAVIDE & LUIGI VOLPI SPA

Lisam

Jacto

Zenport Industries

Dongcheng

Key Questions Addressed in this Report

What is the 10-year outlook for the global Corded Electric Pruning Shear market?

What factors are driving Corded Electric Pruning Shear market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Corded Electric Pruning Shear market opportunities vary by end market size?

How does Corded Electric Pruning Shear break out by Type, by Application?

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