

Global Cooling Towels Market Growth 2025-2031

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Abstracts

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The global Cooling Towels market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

An Instant Cooling Towel is a towel that is made from special performance microfiber fabric that is designed to immediately cool down and remain cool for up to two hours when wet and activated. Additionally, instant cooling towels are designed to be soft, lightweight, breathable, long-lasting, machine washable, and free of chemicals.

United States market for Cooling Towels is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Cooling Towels is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Cooling Towels is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Cooling Towels players cover 3M, Mission, Chillpal, Ergodyne, OccuNomix, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Cooling Towels Industry Forecast" looks at past sales and reviews total world Cooling Towels sales in 2024, providing a comprehensive analysis by region and market sector of projected Cooling Towels sales for 2025 through 2031. With Cooling Towels sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of

the world Cooling Towels industry.

This Insight Report provides a comprehensive analysis of the global Cooling Towels landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cooling Towels portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cooling Towels market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cooling Towels and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cooling Towels.

This report presents a comprehensive overview, market shares, and growth opportunities of Cooling Towels market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

PVA Cooling Towels

Microfiber Cooling Towels

Other

Segmentation by Application:

Online

Supermarket

Exclusive Agency

Club

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

3M

Mission

Chillpal

Ergodyne

OccuNomix

Perfect Fitness

O2-cool

Pyramex Safety

He jie outdoor products

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cooling Towels market?

What factors are driving Cooling Towels market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cooling Towels market opportunities vary by end market size?

How does Cooling Towels break out by Type, by Application?

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