

# Global Cooling Agent WS-27 Market Growth 2026-2032

<https://marketpublishers.com/r/G46CFC9E82EBEN.html>

Date: May 2026

Pages: 98

Price: US\$ 3,660.00 (Single User License)

ID: G46CFC9E82EBEN

## Abstracts

The global Cooling Agent WS-27 market size is predicted to grow from US\$ 30.52 million in 2025 to US\$ 42.22 million in 2032; it is expected to grow at a CAGR of 4.8% from 2026 to 2032.

In 2025, the global production of cooling agent WS-27 was approximately 480 tons, with an average selling price of around US\$65 per kilogram. The production capacity of a single line is approximately 30-60 tons per year, with an average gross profit margin of about 20-30%. Cooling agent WS-27 is a synthetic, odorless, and tasteless cooling agent that provides a long-lasting and intense cooling sensation without the irritation, numbness, or burning sensation of menthol. Its cooling intensity is approximately 1.5-3 times that of menthol, and it is widely used in the food, oral care, and pharmaceutical industries, especially suitable for high-temperature processing.

The upstream core raw materials for cooling agent WS-27 are mainly menthol or menthone and other menthane derivatives, which are obtained through multi-step organic synthesis reactions such as hydrogenation, acylation, and amination. Its downstream applications include oral care (toothpaste, mouthwash), food and beverages (chewing gum, candy), personal care (skincare products, shaving cream), and pharmaceuticals (throat lozenges, topical patches), providing a long-lasting and gentle cooling taste or sensation to the end products.

United States market for Cooling Agent WS-27 is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Cooling Agent WS-27 is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Cooling Agent WS-27 is estimated to increase from US\$ million in

2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Cooling Agent WS-27 players cover Symrise, Anhui Chinaherb Flavors & Fragrances, Anhui Tonghui Perfume, Dongtai Bohe Spice Technology, Xian Nong Biotechnology, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Cooling Agent WS-27 Industry Forecast" looks at past sales and reviews total world Cooling Agent WS-27 sales in 2025, providing a comprehensive analysis by region and market sector of projected Cooling Agent WS-27 sales for 2026 through 2032. With Cooling Agent WS-27 sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cooling Agent WS-27 industry.

This Insight Report provides a comprehensive analysis of the global Cooling Agent WS-27 landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cooling Agent WS-27 portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cooling Agent WS-27 market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cooling Agent WS-27 and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cooling Agent WS-27.

This report presents a comprehensive overview, market shares, and growth opportunities of Cooling Agent WS-27 market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Food Grade

Cosmetic Grade

Pharmaceutical Grade

Segmentation by Purity:

Purity

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