

Global Cookies and Crackers Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Cookie - another small round shape made from dough that is stiff and sweetened. When cooked it can be crunchy or chewy.

Crackers - a thin crisp biscuit. Made from many types of flour. Many different shapes and sizes and (usually) not sweet.

LPI (LP Information)' newest research report, the “Cookies and Crackers Industry Forecast” looks at past sales and reviews total world Cookies and Crackers sales in 2022, providing a comprehensive analysis by region and market sector of projected Cookies and Crackers sales for 2023 through 2029. With Cookies and Crackers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cookies and Crackers industry.

This Insight Report provides a comprehensive analysis of the global Cookies and Crackers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cookies and Crackers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cookies and Crackers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cookies and Crackers and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of

opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cookies and Crackers.

The global Cookies and Crackers market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Cookies and Crackers is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Cookies and Crackers is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Cookies and Crackers is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Cookies and Crackers players cover Mondelez International, Kellogg Co., Campbell Soup, The Kraft Heinz Company, Pepperidge Farm, McKee Foods Corp., General Mills, The Hershey Company and Nestlé S.A., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Cookies and Crackers market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Savoury Biscuits

Sweet Biscuits (Cookies)

Segmentation by application

Supermarkets and Hypermarkets

Specialist Stores

Independent Retailers

Convenience Stores

Online Retailers

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Mondelez International

Kellogg Co.

Campbell Soup

The Kraft Heinz Company

Pepperidge Farm

McKee Foods Corp.

General Mills

The Hershey Company

Nestlé S.A.

Unilever PLC

Parle Products Pvt. Ltd

Britannia Industries Ltd.

Burton's Foods Ltd

Lotus Bakeries NV

ITC

United Biscuits

Cadbury

Walkers Shortbread Ltd

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