

Global Conversational AI in Retail Market Growth (Status and Outlook) 2024-2030

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Abstracts

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The global Conversational AI in Retail market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the “Conversational AI in Retail Industry Forecast” looks at past sales and reviews total world Conversational AI in Retail sales in 2023, providing a comprehensive analysis by region and market sector of projected Conversational AI in Retail sales for 2024 through 2030. With Conversational AI in Retail sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Conversational AI in Retail industry.

This Insight Report provides a comprehensive analysis of the global Conversational AI in Retail landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Conversational AI in Retail portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Conversational AI in Retail market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Conversational AI in Retail and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Conversational AI in Retail.

As an important force driving a new round of scientific and technological revolution, artificial intelligence has been of national strategic importance. Many governments introduces polices and increase capital investment to support AI companies. The Digital Europe plan adopted by the European Union will allocate ?9.2 billion on high-tech investments, such as supercomputing, artificial intelligence, and network security. In order to maintain its leading position, the United States will increase its investment in artificial intelligence research and development in non-defense fields, from US\$1.6 billion to US\$1.7 billion in 2022. According to the latest data released by IDC, global artificial intelligence revenue was US\$432.8 billion in 2022, a year-on-year increase of 19.72%, including software, hardware and services.

This report presents a comprehensive overview, market shares, and growth opportunities of Conversational AI in Retail market by product type, application, key players and key regions and countries.

Segmentation by type

App Type

Web Type

Segmentation by application

E-commerce

Supermarket

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Ada

Avaamo

Boost.ai

Certainly

Cognigy

Conversica

DRUID AI

Genesys

IBM

Just AI

Kasisto

Kata.ai

Kore.ai

LivePerson

Microsoft

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