

Global Convention & Exhibition Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Events within the exhibitions and conventions industry involve the gathering of groups of people with a common interest. This could include business, industry, hobbies and more.

LPI (LP Information)' newest research report, the "Convention & Exhibition Industry Forecast" looks at past sales and reviews total world Convention & Exhibition sales in 2022, providing a comprehensive analysis by region and market sector of projected Convention & Exhibition sales for 2023 through 2029. With Convention & Exhibition sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Convention & Exhibition industry.

This Insight Report provides a comprehensive analysis of the global Convention & Exhibition landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Convention & Exhibition portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Convention & Exhibition market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Convention & Exhibition and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Convention & Exhibition.

The global Convention & Exhibition market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Convention & Exhibition is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Convention & Exhibition is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Convention & Exhibition is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Convention & Exhibition players cover The Freeman Company, Informa (UBM), RELX Group, BCD Meetings & Events, Cvent Inc, ATPI Ltd, CWT Meetings & Events, Production Resource Group and Clarion Events Ltd, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Convention & Exhibition market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Exhibition

Convention

Segmentation by application

Corporate Organizations

Public Organizations & NGOs

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

The Freeman Company

Informa (UBM)

RELX Group

BCD Meetings & Events

Cvent Inc

ATPI Ltd

CWT Meetings & Events

Production Resource Group

Clarion Events Ltd

Capita plc

Emerald Expositions Events Inc. (EEX)

Fiera Milano SpA

Hyve Group plc

Cievents

Tarsus Group

Questex LLC

Global Sources

Meorient

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