

Global Contrast Medium Market Growth 2025-2031

<https://marketpublishers.com/r/G0E4DCAFEA8EN.html>

Date: March 2025

Pages: 104

Price: US\$ 3,660.00 (Single User License)

ID: G0E4DCAFEA8EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Contrast Medium market size is predicted to grow from US\$ 6471 million in 2025 to US\$ 8459 million in 2031; it is expected to grow at a CAGR of 4.6% from 2025 to 2031.

Contrast Medium (or contrast agents) is a substance used to increase the contrast of structures or fluids within the body in medical imaging. Contrast agents absorb or alter external electromagnetism or ultrasound, which is different from radiopharmaceuticals, which emit radiation themselves. Contrast Medium, enhance the radiodensity in a target tissue or structure.

Europe is the largest Contrast Medium market with about 60% market share. North America is follower, accounting for about 26% market share.

The key players are GE, Bayer, Bracco Imaging, Guerbet Group, Hengrui Medicine, Lantheus, YRPG, BeiLu Pharma, Philips, Siemens etc. Top 3 companies occupied about 61% market share.

LP Information, Inc. (LPI) ' newest research report, the "Contrast Medium Industry Forecast" looks at past sales and reviews total world Contrast Medium sales in 2024, providing a comprehensive analysis by region and market sector of projected Contrast Medium sales for 2025 through 2031. With Contrast Medium sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Contrast Medium industry.

This Insight Report provides a comprehensive analysis of the global Contrast Medium landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Contrast Medium portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Contrast Medium market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Contrast Medium and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Contrast Medium.

This report presents a comprehensive overview, market shares, and growth opportunities of Contrast Medium market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

X-ray & CT

MRI

Ultrasound

Segmentation by Application:

Hospitals

Clinics

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

GE

Bayer

Bracco Imaging

Guerbet Group

Hengrui Medicine

Lantheus

YRPG

BeiLu Pharma

Philips

Siemens

Key Questions Addressed in this Report

What is the 10-year outlook for the global Contrast Medium market?

What factors are driving Contrast Medium market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Contrast Medium market opportunities vary by end market size?

How does Contrast Medium break out by Type, by Application?

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