

# Global Continuous Testing Platforms Software Market Growth (Status and Outlook) 2023-2029

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## Abstracts

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Continuous testing platforms offer the combined capabilities of software testing tools, test automation software, and test management software to handle the complete testing process for new software and features. These solutions allow users to assess whether a software is usable, performs properly, meets development team goals, and meets overall requirements via predefined or user-defined tests. They also allow users to automate these tests, controlling their execution using the minimum set of scripts. Users can then maintain test cases and test results in a repository-like structure, which are then turned into actionable reports.

LPI (LP Information)' newest research report, the "Continuous Testing Platforms Software Industry Forecast" looks at past sales and reviews total world Continuous Testing Platforms Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Continuous Testing Platforms Software sales for 2023 through 2029. With Continuous Testing Platforms Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Continuous Testing Platforms Software industry.

This Insight Report provides a comprehensive analysis of the global Continuous Testing Platforms Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Continuous Testing Platforms Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Continuous Testing Platforms Software

market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Continuous Testing Platforms Software and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Continuous Testing Platforms Software.

The global Continuous Testing Platforms Software market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Continuous Testing Platforms Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Continuous Testing Platforms Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Continuous Testing Platforms Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Continuous Testing Platforms Software players cover SmartBear, Tricentis, IBM, Qase Inc, Inflectra, Avo Automation, QMetry, Micro Focus and Applitools, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Continuous Testing Platforms Software market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud Based

On Premises

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SmartBear

Tricentis

IBM

Qase Inc

Inflectra

Avo Automation

QMetry

Micro Focus

Applitools

Waldo

Original Software

TestGrid

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