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Global Content IP Goods Market Growth 2025-2031

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Abstracts

The global Content IP Goods market size is predicted to grow from US$ 2555 million in 2025 to US$ 5023 million in 2031; it is expected to grow at a CAGR of 11.9% from 2025 to 2031.

Content IP goods refers to goods that are based on or derived from intellectual property (IP) related to content. This typically includes products that leverage creative works, branding, or other intellectual assets protected by IP laws.

United States market for Content IP Goods is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Content IP Goods is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Content IP Goods is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Content IP Goods players cover Bandai Namco, Good Smile, Kotobukiya, Funko, Disney, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Content IP Goods Industry Forecast” looks at past sales and reviews total world Content IP Goods sales in 2024, providing a comprehensive analysis by region and market sector of projected Content IP Goods sales for 2025 through 2031. With Content IP Goods sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Content IP Goods industry.

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This Insight Report provides a comprehensive analysis of the global Content IP Goods landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Content IP Goods portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Content IP Goods market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Content IP Goods and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Content IP Goods.

This report presents a comprehensive overview, market shares, and growth opportunities of Content IP Goods market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Badges

Dolls

Acrylic Stands

Paper Products

Others

Segmentation by Application:

Online

Offline

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa

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Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bandai Namco

Good Smile

Kotobukiya

Funko

Disney

Max Factory

Aniplex (SONY)

Hot Toys

Square Enix

Takara Tomy

Hasbro

Konami

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Shenzhen Comix Group

Guangbo Group Stock

Holley Technology

Alpha Group

Chinese Online Group

Shanghai M&G Stationery

Guangdong Qunxing Toys Joint-Stock

Shifeng Cultural Development

Key Questions Addressed in this Report
What is the 10-year outlook for the global Content IP Goods market?
What factors are driving Content IP Goods market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Content IP Goods market opportunities vary by end market size?
How does Content IP Goods break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Content IP Goods Annual Sales 2020-2031
  2.1.2 World Current & Future Analysis for Content IP Goods by Geographic Region, 2020, 2024 & 2031
  2.1.3 World Current & Future Analysis for Content IP Goods by Country/Region, 2020, 2024 & 2031
2.2 Content IP Goods Segment by Type
  2.2.1 Badges
  2.2.2 Dolls
  2.2.3 Acrylic Stands
  2.2.4 Paper Products
  2.2.5 Others
2.3 Content IP Goods Sales by Type
  2.3.1 Global Content IP Goods Sales Market Share by Type (2020-2025)
  2.3.2 Global Content IP Goods Revenue and Market Share by Type (2020-2025)
  2.3.3 Global Content IP Goods Sale Price by Type (2020-2025)
2.4 Content IP Goods Segment by Application
  2.4.1 Online
  2.4.2 Offline
2.5 Content IP Goods Sales by Application
  2.5.1 Global Content IP Goods Sale Market Share by Application (2020-2025)
  2.5.2 Global Content IP Goods Revenue and Market Share by Application (2020-2025)
  2.5.3 Global Content IP Goods Sale Price by Application (2020-2025)

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3 GLOBAL BY COMPANY

3.1 Global Content IP Goods Breakdown Data by Company
  3.1.1 Global Content IP Goods Annual Sales by Company (2020-2025)
  3.1.2 Global Content IP Goods Sales Market Share by Company (2020-2025)
3.2 Global Content IP Goods Annual Revenue by Company (2020-2025)
  3.2.1 Global Content IP Goods Revenue by Company (2020-2025)
  3.2.2 Global Content IP Goods Revenue Market Share by Company (2020-2025)
3.3 Global Content IP Goods Sale Price by Company
3.4 Key Manufacturers Content IP Goods Producing Area Distribution, Sales Area, Product Type
  3.4.1 Key Manufacturers Content IP Goods Product Location Distribution
  3.4.2 Players Content IP Goods Products Offered
3.5 Market Concentration Rate Analysis
  3.5.1 Competition Landscape Analysis
  3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR CONTENT IP GOODS BY GEOGRAPHIC REGION

4.1 World Historic Content IP Goods Market Size by Geographic Region (2020-2025)
  4.1.1 Global Content IP Goods Annual Sales by Geographic Region (2020-2025)
  4.1.2 Global Content IP Goods Annual Revenue by Geographic Region (2020-2025)
4.2 World Historic Content IP Goods Market Size by Country/Region (2020-2025)
  4.2.1 Global Content IP Goods Annual Sales by Country/Region (2020-2025)
  4.2.2 Global Content IP Goods Annual Revenue by Country/Region (2020-2025)
4.3 Americas Content IP Goods Sales Growth
4.4 APAC Content IP Goods Sales Growth
4.5 Europe Content IP Goods Sales Growth
4.6 Middle East & Africa Content IP Goods Sales Growth

5 AMERICAS

5.1 Americas Content IP Goods Sales by Country
  5.1.1 Americas Content IP Goods Sales by Country (2020-2025)
  5.1.2 Americas Content IP Goods Revenue by Country (2020-2025)
5.2 Americas Content IP Goods Sales by Type (2020-2025)

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5.3 Americas Content IP Goods Sales by Application (2020-2025)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Content IP Goods Sales by Region
  6.1.1 APAC Content IP Goods Sales by Region (2020-2025)
  6.1.2 APAC Content IP Goods Revenue by Region (2020-2025)
6.2 APAC Content IP Goods Sales by Type (2020-2025)
6.3 APAC Content IP Goods Sales by Application (2020-2025)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Content IP Goods by Country
  7.1.1 Europe Content IP Goods Sales by Country (2020-2025)
  7.1.2 Europe Content IP Goods Revenue by Country (2020-2025)
7.2 Europe Content IP Goods Sales by Type (2020-2025)
7.3 Europe Content IP Goods Sales by Application (2020-2025)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Content IP Goods by Country
  8.1.1 Middle East & Africa Content IP Goods Sales by Country (2020-2025)
  8.1.2 Middle East & Africa Content IP Goods Revenue by Country (2020-2025)

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8.2 Middle East & Africa Content IP Goods Sales by Type (2020-2025)
8.3 Middle East & Africa Content IP Goods Sales by Application (2020-2025)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Content IP Goods
10.3 Manufacturing Process Analysis of Content IP Goods
10.4 Industry Chain Structure of Content IP Goods

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Content IP Goods Distributors
11.3 Content IP Goods Customer

12 WORLD FORECAST REVIEW FOR CONTENT IP GOODS BY GEOGRAPHIC REGION

12.1 Global Content IP Goods Market Size Forecast by Region
  12.1.1 Global Content IP Goods Forecast by Region (2026-2031)
  12.1.2 Global Content IP Goods Annual Revenue Forecast by Region (2026-2031)
12.2 Americas Forecast by Country (2026-2031)
12.3 APAC Forecast by Region (2026-2031)
12.4 Europe Forecast by Country (2026-2031)
12.5 Middle East & Africa Forecast by Country (2026-2031)

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info@marketpublishers.com

12.6 Global Content IP Goods Forecast by Type (2026-2031)
12.7 Global Content IP Goods Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 Bandai Namco
13.1.1 Bandai Namco Company Information
13.1.2 Bandai Namco Content IP Goods Product Portfolios and Specifications
13.1.3 Bandai Namco Content IP Goods Sales, Revenue, Price and Gross Margin (2020-2025)
13.1.4 Bandai Namco Main Business Overview
13.1.5 Bandai Namco Latest Developments
13.2 Good Smile
13.2.1 Good Smile Company Information
13.2.2 Good Smile Content IP Goods Product Portfolios and Specifications
13.2.3 Good Smile Content IP Goods Sales, Revenue, Price and Gross Margin (2020-2025)
13.2.4 Good Smile Main Business Overview
13.2.5 Good Smile Latest Developments
13.3 Kotobukiya
13.3.1 Kotobukiya Company Information
13.3.2 Kotobukiya Content IP Goods Product Portfolios and Specifications
13.3.3 Kotobukiya Content IP Goods Sales, Revenue, Price and Gross Margin (2020-2025)
13.3.4 Kotobukiya Main Business Overview
13.3.5 Kotobukiya Latest Developments
13.4 Funko
13.4.1 Funko Company Information
13.4.2 Funko Content IP Goods Product Portfolios and Specifications
13.4.3 Funko Content IP Goods Sales, Revenue, Price and Gross Margin (2020-2025)
13.4.4 Funko Main Business Overview
13.4.5 Funko Latest Developments
13.5 Disney
13.5.1 Disney Company Information
13.5.2 Disney Content IP Goods Product Portfolios and Specifications
13.5.3 Disney Content IP Goods Sales, Revenue, Price and Gross Margin (2020-2025)
13.5.4 Disney Main Business Overview
13.5.5 Disney Latest Developments

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13.6 Max Factory
13.6.1 Max Factory Company Information
13.6.2 Max Factory Content IP Goods Product Portfolios and Specifications
13.6.3 Max Factory Content IP Goods Sales, Revenue, Price and Gross Margin (2020-2025)
13.6.4 Max Factory Main Business Overview
13.6.5 Max Factory Latest Developments
13.7 Aniplex (SONY)
13.7.1 Aniplex (SONY) Company Information
13.7.2 Aniplex (SONY) Content IP Goods Product Portfolios and Specifications
13.7.3 Aniplex (SONY) Content IP Goods Sales, Revenue, Price and Gross Margin (2020-2025)
13.7.4 Aniplex (SONY) Main Business Overview
13.7.5 Aniplex (SONY) Latest Developments
13.8 Hot Toys
13.8.1 Hot Toys Company Information
13.8.2 Hot Toys Content IP Goods Product Portfolios and Specifications
13.8.3 Hot Toys Content IP Goods Sales, Revenue, Price and Gross Margin (2020-2025)
13.8.4 Hot Toys Main Business Overview
13.8.5 Hot Toys Latest Developments
13.9 Square Enix
13.9.1 Square Enix Company Information
13.9.2 Square Enix Content IP Goods Product Portfolios and Specifications
13.9.3 Square Enix Content IP Goods Sales, Revenue, Price and Gross Margin (2020-2025)
13.9.4 Square Enix Main Business Overview
13.9.5 Square Enix Latest Developments
13.10 Takara Tomy
13.10.1 Takara Tomy Company Information
13.10.2 Takara Tomy Content IP Goods Product Portfolios and Specifications
13.10.3 Takara Tomy Content IP Goods Sales, Revenue, Price and Gross Margin (2020-2025)
13.10.4 Takara Tomy Main Business Overview
13.10.5 Takara Tomy Latest Developments
13.11 Hasbro
13.11.1 Hasbro Company Information
13.11.2 Hasbro Content IP Goods Product Portfolios and Specifications
13.11.3 Hasbro Content IP Goods Sales, Revenue, Price and Gross Margin

+357 96 030922
info@marketpublishers.com

(2020-2025)
13.11.4 Hasbro Main Business Overview
13.11.5 Hasbro Latest Developments
13.12 Konami
13.12.1 Konami Company Information
13.12.2 Konami Content IP Goods Product Portfolios and Specifications
13.12.3 Konami Content IP Goods Sales, Revenue, Price and Gross Margin (2020-2025)
13.12.4 Konami Main Business Overview
13.12.5 Konami Latest Developments
13.13 Shenzhen Comix Group
13.13.1 Shenzhen Comix Group Company Information
13.13.2 Shenzhen Comix Group Content IP Goods Product Portfolios and Specifications
13.13.3 Shenzhen Comix Group Content IP Goods Sales, Revenue, Price and Gross Margin (2020-2025)
13.13.4 Shenzhen Comix Group Main Business Overview
13.13.5 Shenzhen Comix Group Latest Developments
13.14 Guangbo Group Stock
13.14.1 Guangbo Group Stock Company Information
13.14.2 Guangbo Group Stock Content IP Goods Product Portfolios and Specifications
13.14.3 Guangbo Group Stock Content IP Goods Sales, Revenue, Price and Gross Margin (2020-2025)
13.14.4 Guangbo Group Stock Main Business Overview
13.14.5 Guangbo Group Stock Latest Developments
13.15 Holley Technology
13.15.1 Holley Technology Company Information
13.15.2 Holley Technology Content IP Goods Product Portfolios and Specifications
13.15.3 Holley Technology Content IP Goods Sales, Revenue, Price and Gross Margin (2020-2025)
13.15.4 Holley Technology Main Business Overview
13.15.5 Holley Technology Latest Developments
13.16 Alpha Group
13.16.1 Alpha Group Company Information
13.16.2 Alpha Group Content IP Goods Product Portfolios and Specifications
13.16.3 Alpha Group Content IP Goods Sales, Revenue, Price and Gross Margin (2020-2025)
13.16.4 Alpha Group Main Business Overview
13.16.5 Alpha Group Latest Developments

+357 96 030922
info@marketpublishers.com

13.17 Chinese Online Group
13.17.1 Chinese Online Group Company Information
13.17.2 Chinese Online Group Content IP Goods Product Portfolios and Specifications
13.17.3 Chinese Online Group Content IP Goods Sales, Revenue, Price and Gross Margin (2020-2025)
13.17.4 Chinese Online Group Main Business Overview
13.17.5 Chinese Online Group Latest Developments
13.18 Shanghai M&G Stationery
13.18.1 Shanghai M&G Stationery Company Information
13.18.2 Shanghai M&G Stationery Content IP Goods Product Portfolios and Specifications
13.18.3 Shanghai M&G Stationery Content IP Goods Sales, Revenue, Price and Gross Margin (2020-2025)
13.18.4 Shanghai M&G Stationery Main Business Overview
13.18.5 Shanghai M&G Stationery Latest Developments
13.19 Guangdong Qunxing Toys Joint-Stock
13.19.1 Guangdong Qunxing Toys Joint-Stock Company Information
13.19.2 Guangdong Qunxing Toys Joint-Stock Content IP Goods Product Portfolios and Specifications
13.19.3 Guangdong Qunxing Toys Joint-Stock Content IP Goods Sales, Revenue, Price and Gross Margin (2020-2025)
13.19.4 Guangdong Qunxing Toys Joint-Stock Main Business Overview
13.19.5 Guangdong Qunxing Toys Joint-Stock Latest Developments
13.20 Shifeng Cultural Development
13.20.1 Shifeng Cultural Development Company Information
13.20.2 Shifeng Cultural Development Content IP Goods Product Portfolios and Specifications
13.20.3 Shifeng Cultural Development Content IP Goods Sales, Revenue, Price and Gross Margin (2020-2025)
13.20.4 Shifeng Cultural Development Main Business Overview
13.20.5 Shifeng Cultural Development Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Content IP Goods Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & ($ millions)
Table 2. Content IP Goods Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & ($ millions)
Table 3. Major Players of Badges
Table 4. Major Players of Dolls
Table 5. Major Players of Acrylic Stands
Table 6. Major Players of Paper Products
Table 7. Major Players of Others
Table 8. Global Content IP Goods Sales by Type (2020-2025) & (K Units)
Table 9. Global Content IP Goods Sales Market Share by Type (2020-2025)
Table 10. Global Content IP Goods Revenue by Type (2020-2025) & ($ million)
Table 11. Global Content IP Goods Revenue Market Share by Type (2020-2025)
Table 12. Global Content IP Goods Sale Price by Type (2020-2025) & (US$/K Unit)
Table 13. Global Content IP Goods Sale by Application (2020-2025) & (K Units)
Table 14. Global Content IP Goods Sale Market Share by Application (2020-2025)
Table 15. Global Content IP Goods Revenue by Application (2020-2025) & ($ million)
Table 16. Global Content IP Goods Revenue Market Share by Application (2020-2025)
Table 17. Global Content IP Goods Sale Price by Application (2020-2025) & (US$/K Unit)
Table 18. Global Content IP Goods Sales by Company (2020-2025) & (K Units)
Table 19. Global Content IP Goods Sales Market Share by Company (2020-2025)
Table 20. Global Content IP Goods Revenue by Company (2020-2025) & ($ millions)
Table 21. Global Content IP Goods Revenue Market Share by Company (2020-2025)
Table 22. Global Content IP Goods Sale Price by Company (2020-2025) & (US$/K Unit)
Table 23. Key Manufacturers Content IP Goods Producing Area Distribution and Sales Area
Table 24. Players Content IP Goods Products Offered
Table 25. Content IP Goods Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 26. New Products and Potential Entrants
Table 27. Market M&A Activity & Strategy
Table 28. Global Content IP Goods Sales by Geographic Region (2020-2025) & (K Units)
Table 29. Global Content IP Goods Sales Market Share Geographic Region (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 30. Global Content IP Goods Revenue by Geographic Region (2020-2025) & ($ millions)
Table 31. Global Content IP Goods Revenue Market Share by Geographic Region (2020-2025)
Table 32. Global Content IP Goods Sales by Country/Region (2020-2025) & (K Units)
Table 33. Global Content IP Goods Sales Market Share by Country/Region (2020-2025)
Table 34. Global Content IP Goods Revenue by Country/Region (2020-2025) & ($ millions)
Table 35. Global Content IP Goods Revenue Market Share by Country/Region (2020-2025)
Table 36. Americas Content IP Goods Sales by Country (2020-2025) & (K Units)
Table 37. Americas Content IP Goods Sales Market Share by Country (2020-2025)
Table 38. Americas Content IP Goods Revenue by Country (2020-2025) & ($ millions)
Table 39. Americas Content IP Goods Sales by Type (2020-2025) & (K Units)
Table 40. Americas Content IP Goods Sales by Application (2020-2025) & (K Units)
Table 41. APAC Content IP Goods Sales by Region (2020-2025) & (K Units)
Table 42. APAC Content IP Goods Sales Market Share by Region (2020-2025)
Table 43. APAC Content IP Goods Revenue by Region (2020-2025) & ($ millions)
Table 44. APAC Content IP Goods Sales by Type (2020-2025) & (K Units)
Table 45. APAC Content IP Goods Sales by Application (2020-2025) & (K Units)
Table 46. Europe Content IP Goods Sales by Country (2020-2025) & (K Units)
Table 47. Europe Content IP Goods Revenue by Country (2020-2025) & ($ millions)
Table 48. Europe Content IP Goods Sales by Type (2020-2025) & (K Units)
Table 49. Europe Content IP Goods Sales by Application (2020-2025) & (K Units)
Table 50. Middle East & Africa Content IP Goods Sales by Country (2020-2025) & (K Units)
Table 51. Middle East & Africa Content IP Goods Revenue Market Share by Country (2020-2025)
Table 52. Middle East & Africa Content IP Goods Sales by Type (2020-2025) & (K Units)
Table 53. Middle East & Africa Content IP Goods Sales by Application (2020-2025) & (K Units)
Table 54. Key Market Drivers & Growth Opportunities of Content IP Goods
Table 55. Key Market Challenges & Risks of Content IP Goods
Table 56. Key Industry Trends of Content IP Goods
Table 57. Content IP Goods Raw Material
Table 58. Key Suppliers of Raw Materials
Table 59. Content IP Goods Distributors List
Table 60. Content IP Goods Customer List

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Table 61. Global Content IP Goods Sales Forecast by Region (2026-2031) & (K Units)
Table 62. Global Content IP Goods Revenue Forecast by Region (2026-2031) & ($ millions)
Table 63. Americas Content IP Goods Sales Forecast by Country (2026-2031) & (K Units)
Table 64. Americas Content IP Goods Annual Revenue Forecast by Country (2026-2031) & ($ millions)
Table 65. APAC Content IP Goods Sales Forecast by Region (2026-2031) & (K Units)
Table 66. APAC Content IP Goods Annual Revenue Forecast by Region (2026-2031) & ($ millions)
Table 67. Europe Content IP Goods Sales Forecast by Country (2026-2031) & (K Units)
Table 68. Europe Content IP Goods Revenue Forecast by Country (2026-2031) & ($ millions)
Table 69. Middle East & Africa Content IP Goods Sales Forecast by Country (2026-2031) & (K Units)
Table 70. Middle East & Africa Content IP Goods Revenue Forecast by Country (2026-2031) & ($ millions)
Table 71. Global Content IP Goods Sales Forecast by Type (2026-2031) & (K Units)
Table 72. Global Content IP Goods Revenue Forecast by Type (2026-2031) & ($ millions)
Table 73. Global Content IP Goods Sales Forecast by Application (2026-2031) & (K Units)
Table 74. Global Content IP Goods Revenue Forecast by Application (2026-2031) & ($ millions)
Table 75. Bandai Namco Basic Information, Content IP Goods Manufacturing Base, Sales Area and Its Competitors
Table 76. Bandai Namco Content IP Goods Product Portfolios and Specifications
Table 77. Bandai Namco Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)
Table 78. Bandai Namco Main Business
Table 79. Bandai Namco Latest Developments
Table 80. Good Smile Basic Information, Content IP Goods Manufacturing Base, Sales Area and Its Competitors
Table 81. Good Smile Content IP Goods Product Portfolios and Specifications
Table 82. Good Smile Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)
Table 83. Good Smile Main Business
Table 84. Good Smile Latest Developments
Table 85. Kotobukiya Basic Information, Content IP Goods Manufacturing Base, Sales

+357 96 030922
info@marketpublishers.com

Area and Its Competitors
Table 86. Kotobukiya Content IP Goods Product Portfolios and Specifications
Table 87. Kotobukiya Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)
Table 88. Kotobukiya Main Business
Table 89. Kotobukiya Latest Developments
Table 90. Funko Basic Information, Content IP Goods Manufacturing Base, Sales Area and Its Competitors
Table 91. Funko Content IP Goods Product Portfolios and Specifications
Table 92. Funko Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)
Table 93. Funko Main Business
Table 94. Funko Latest Developments
Table 95. Disney Basic Information, Content IP Goods Manufacturing Base, Sales Area and Its Competitors
Table 96. Disney Content IP Goods Product Portfolios and Specifications
Table 97. Disney Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)
Table 98. Disney Main Business
Table 99. Disney Latest Developments
Table 100. Max Factory Basic Information, Content IP Goods Manufacturing Base, Sales Area and Its Competitors
Table 101. Max Factory Content IP Goods Product Portfolios and Specifications
Table 102. Max Factory Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)
Table 103. Max Factory Main Business
Table 104. Max Factory Latest Developments
Table 105. Aniplex (SONY) Basic Information, Content IP Goods Manufacturing Base, Sales Area and Its Competitors
Table 106. Aniplex (SONY) Content IP Goods Product Portfolios and Specifications
Table 107. Aniplex (SONY) Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)
Table 108. Aniplex (SONY) Main Business
Table 109. Aniplex (SONY) Latest Developments
Table 110. Hot Toys Basic Information, Content IP Goods Manufacturing Base, Sales Area and Its Competitors
Table 111. Hot Toys Content IP Goods Product Portfolios and Specifications
Table 112. Hot Toys Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 113. Hot Toys Main Business
Table 114. Hot Toys Latest Developments
Table 115. Square Enix Basic Information, Content IP Goods Manufacturing Base, Sales Area and Its Competitors
Table 116. Square Enix Content IP Goods Product Portfolios and Specifications
Table 117. Square Enix Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)
Table 118. Square Enix Main Business
Table 119. Square Enix Latest Developments
Table 120. Takara Tomy Basic Information, Content IP Goods Manufacturing Base, Sales Area and Its Competitors
Table 121. Takara Tomy Content IP Goods Product Portfolios and Specifications
Table 122. Takara Tomy Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)
Table 123. Takara Tomy Main Business
Table 124. Takara Tomy Latest Developments
Table 125. Hasbro Basic Information, Content IP Goods Manufacturing Base, Sales Area and Its Competitors
Table 126. Hasbro Content IP Goods Product Portfolios and Specifications
Table 127. Hasbro Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)
Table 128. Hasbro Main Business
Table 129. Hasbro Latest Developments
Table 130. Konami Basic Information, Content IP Goods Manufacturing Base, Sales Area and Its Competitors
Table 131. Konami Content IP Goods Product Portfolios and Specifications
Table 132. Konami Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)
Table 133. Konami Main Business
Table 134. Konami Latest Developments
Table 135. Shenzhen Comix Group Basic Information, Content IP Goods Manufacturing Base, Sales Area and Its Competitors
Table 136. Shenzhen Comix Group Content IP Goods Product Portfolios and Specifications
Table 137. Shenzhen Comix Group Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)
Table 138. Shenzhen Comix Group Main Business
Table 139. Shenzhen Comix Group Latest Developments
Table 140. Guangbo Group Stock Basic Information, Content IP Goods Manufacturing

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Base, Sales Area and Its Competitors
Table 141. Guangbo Group Stock Content IP Goods Product Portfolios and Specifications
Table 142. Guangbo Group Stock Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)
Table 143. Guangbo Group Stock Main Business
Table 144. Guangbo Group Stock Latest Developments
Table 145. Holley Technology Basic Information, Content IP Goods Manufacturing Base, Sales Area and Its Competitors
Table 146. Holley Technology Content IP Goods Product Portfolios and Specifications
Table 147. Holley Technology Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)
Table 148. Holley Technology Main Business
Table 149. Holley Technology Latest Developments
Table 150. Alpha Group Basic Information, Content IP Goods Manufacturing Base, Sales Area and Its Competitors
Table 151. Alpha Group Content IP Goods Product Portfolios and Specifications
Table 152. Alpha Group Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)
Table 153. Alpha Group Main Business
Table 154. Alpha Group Latest Developments
Table 155. Chinese Online Group Basic Information, Content IP Goods Manufacturing Base, Sales Area and Its Competitors
Table 156. Chinese Online Group Content IP Goods Product Portfolios and Specifications
Table 157. Chinese Online Group Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)
Table 158. Chinese Online Group Main Business
Table 159. Chinese Online Group Latest Developments
Table 160. Shanghai M&G Stationery Basic Information, Content IP Goods Manufacturing Base, Sales Area and Its Competitors
Table 161. Shanghai M&G Stationery Content IP Goods Product Portfolios and Specifications
Table 162. Shanghai M&G Stationery Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)
Table 163. Shanghai M&G Stationery Main Business
Table 164. Shanghai M&G Stationery Latest Developments
Table 165. Guangdong Qunxing Toys Joint-Stock Basic Information, Content IP Goods Manufacturing Base, Sales Area and Its Competitors

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Table 166. Guangdong Qunxing Toys Joint-Stock Content IP Goods Product Portfolios and Specifications
Table 167. Guangdong Qunxing Toys Joint-Stock Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)
Table 168. Guangdong Qunxing Toys Joint-Stock Main Business
Table 169. Guangdong Qunxing Toys Joint-Stock Latest Developments
Table 170. Shifeng Cultural Development Basic Information, Content IP Goods Manufacturing Base, Sales Area and Its Competitors
Table 171. Shifeng Cultural Development Content IP Goods Product Portfolios and Specifications
Table 172. Shifeng Cultural Development Content IP Goods Sales (K Units), Revenue ($ Million), Price (US$/K Unit) and Gross Margin (2020-2025)
Table 173. Shifeng Cultural Development Main Business
Table 174. Shifeng Cultural Development Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Content IP Goods
Figure 2. Content IP Goods Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Content IP Goods Sales Growth Rate 2020-2031 (K Units)
Figure 7. Global Content IP Goods Revenue Growth Rate 2020-2031 ($ millions)
Figure 8. Content IP Goods Sales by Geographic Region (2020, 2024 & 2031) & ($ millions)
Figure 9. Content IP Goods Sales Market Share by Country/Region (2024)
Figure 10. Content IP Goods Sales Market Share by Country/Region (2020, 2024 & 2031)
Figure 11. Product Picture of Badges
Figure 12. Product Picture of Dolls
Figure 13. Product Picture of Acrylic Stands
Figure 14. Product Picture of Paper Products
Figure 15. Product Picture of Others
Figure 16. Global Content IP Goods Sales Market Share by Type in 2025
Figure 17. Global Content IP Goods Revenue Market Share by Type (2020-2025)
Figure 18. Content IP Goods Consumed in Online
Figure 19. Global Content IP Goods Market: Online (2020-2025) & (K Units)
Figure 20. Content IP Goods Consumed in Offline
Figure 21. Global Content IP Goods Market: Offline (2020-2025) & (K Units)
Figure 22. Global Content IP Goods Sale Market Share by Application (2024)
Figure 23. Global Content IP Goods Revenue Market Share by Application in 2025
Figure 24. Content IP Goods Sales by Company in 2025 (K Units)
Figure 25. Global Content IP Goods Sales Market Share by Company in 2025
Figure 26. Content IP Goods Revenue by Company in 2025 ($ millions)
Figure 27. Global Content IP Goods Revenue Market Share by Company in 2025
Figure 28. Global Content IP Goods Sales Market Share by Geographic Region (2020-2025)
Figure 29. Global Content IP Goods Revenue Market Share by Geographic Region in 2025
Figure 30. Americas Content IP Goods Sales 2020-2025 (K Units)
Figure 31. Americas Content IP Goods Revenue 2020-2025 ($ millions)

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Figure 32. APAC Content IP Goods Sales 2020-2025 (K Units)
Figure 33. APAC Content IP Goods Revenue 2020-2025 ($ millions)
Figure 34. Europe Content IP Goods Sales 2020-2025 (K Units)
Figure 35. Europe Content IP Goods Revenue 2020-2025 ($ millions)
Figure 36. Middle East & Africa Content IP Goods Sales 2020-2025 (K Units)
Figure 37. Middle East & Africa Content IP Goods Revenue 2020-2025 ($ millions)
Figure 38. Americas Content IP Goods Sales Market Share by Country in 2025
Figure 39. Americas Content IP Goods Revenue Market Share by Country (2020-2025)
Figure 40. Americas Content IP Goods Sales Market Share by Type (2020-2025)
Figure 41. Americas Content IP Goods Sales Market Share by Application (2020-2025)
Figure 42. United States Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 43. Canada Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 44. Mexico Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 45. Brazil Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 46. APAC Content IP Goods Sales Market Share by Region in 2025
Figure 47. APAC Content IP Goods Revenue Market Share by Region (2020-2025)
Figure 48. APAC Content IP Goods Sales Market Share by Type (2020-2025)
Figure 49. APAC Content IP Goods Sales Market Share by Application (2020-2025)
Figure 50. China Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 51. Japan Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 52. South Korea Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 53. Southeast Asia Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 54. India Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 55. Australia Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 56. China Taiwan Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 57. Europe Content IP Goods Sales Market Share by Country in 2025
Figure 58. Europe Content IP Goods Revenue Market Share by Country (2020-2025)
Figure 59. Europe Content IP Goods Sales Market Share by Type (2020-2025)
Figure 60. Europe Content IP Goods Sales Market Share by Application (2020-2025)
Figure 61. Germany Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 62. France Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 63. UK Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 64. Italy Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 65. Russia Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 66. Middle East & Africa Content IP Goods Sales Market Share by Country (2020-2025)
Figure 67. Middle East & Africa Content IP Goods Sales Market Share by Type (2020-2025)
Figure 68. Middle East & Africa Content IP Goods Sales Market Share by Application

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(2020-2025)
Figure 69. Egypt Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 70. South Africa Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 71. Israel Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 72. Turkey Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 73. GCC Countries Content IP Goods Revenue Growth 2020-2025 ($ millions)
Figure 74. Manufacturing Cost Structure Analysis of Content IP Goods in 2025
Figure 75. Manufacturing Process Analysis of Content IP Goods
Figure 76. Industry Chain Structure of Content IP Goods
Figure 77. Channels of Distribution
Figure 78. Global Content IP Goods Sales Market Forecast by Region (2026-2031)
Figure 79. Global Content IP Goods Revenue Market Share Forecast by Region (2026-2031)
Figure 80. Global Content IP Goods Sales Market Share Forecast by Type (2026-2031)
Figure 81. Global Content IP Goods Revenue Market Share Forecast by Type (2026-2031)
Figure 82. Global Content IP Goods Sales Market Share Forecast by Application (2026-2031)
Figure 83. Global Content IP Goods Revenue Market Share Forecast by Application (2026-2031)

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