

Global Content Curation Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Content curation software helps businesses discover content from third-party sources and share it with their own audiences for marketing purposes. Curated content can include written content, such as news articles, blog posts, and social media messages, as well as visual content, such as infographics, videos, and more. Marketing teams use content curation software to engage their audiences, attract prospective customers, build credibility, and demonstrate thought leadership.

The global Content Curation Software market size is projected to grow from US\$ 6786.1 million in 2023 to US\$ 16990 million in 2030; it is expected to grow at a CAGR of 14.0% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Content Curation Software Industry Forecast" looks at past sales and reviews total world Content Curation Software sales in 2023, providing a comprehensive analysis by region and market sector of projected Content Curation Software sales for 2024 through 2030. With Content Curation Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Content Curation Software industry.

This Insight Report provides a comprehensive analysis of the global Content Curation Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Content Curation Software portfolios and capabilities, market entry strategies, market

positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Content Curation Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Content Curation Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Content Curation Software.

Some of the future market trends of Content Curation Software are:

The adoption of artificial intelligence (AI) and machine learning (ML) to enhance content discovery, personalization, recommendation, and analysis⁴. AI and ML can help content curators find the most suitable and valuable content for their target audience based on their preferences, behavior, and feedback⁵. AI and ML can also help content curators optimize their content strategy and performance by providing insights and suggestions.

The emergence of new content formats and channels to cater to the changing preferences and expectations of the audience. Content curators need to diversify their content mix and delivery methods to attract and retain the attention of their audience. Some of the new content formats and channels include interactive content, video content, podcasts, live streaming, webinars, virtual reality, augmented reality, and more.

The increasing demand for user-generated content (UGC) as a form of social proof and trust. UGC is any type of content created by the users or customers of a brand or product, such as reviews, testimonials, ratings, comments, photos, videos, etc. UGC can help content curators boost their credibility, authenticity, engagement, and conversions by showcasing the real experiences and opinions of their audience.

This report presents a comprehensive overview, market shares, and growth opportunities of Content Curation Software market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud-Based

On-Premises

Segmentation by application

Government

Retail and eCommerce

Healthcare and Life Sciences

BFSI

Transportation and Logistics

Telecom and IT

Manufacturing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ContentStudio.io

UpContent

Cronycle

Curata

AdvisorStream

Feedly

DrumUp

Sniply

StoryPorts

NewsCred

Quuu

Brandwatch

FeedOtter

Scoop.it

Anders Pink

Intigi

dirico.io

Norkon Computing Systems

NewsletterBreeze

3D Issue

CurationSoft

Everypost

Feedalpha Group

GhostwriterAI

CaboodleAI

SWARM

MavSocial

Expa

Finity AI

Parllay

Rallyverse

SocialWeaver

Socialyz.it

Spidwit

StoryStream

Streampage

Thismoment

Threadloom

Vestorly

Vuelio

Written

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