

Global Consumer Steel-Case Batteries Market Growth 2026-2032

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Abstracts

The global Consumer Steel-Case Batteries market size is predicted to grow from US\$ 440 million in 2025 to US\$ 2650 million in 2032; it is expected to grow at a CAGR of 20.7% from 2026 to 2032.

Consumer Steel-Case Batteries refer to small-format, high-energy-density lithium-ion batteries using a steel casing, designed for consumer electronic terminals such as smartphones, AI wearables, AR devices, VR devices, TWS earbuds, smart rings, smart watches, and other premium portable devices. The product mainly refers to consumer steel-case stacked lithium-ion batteries, and also includes certain coin-type and customized steel-case lithium-ion batteries used in wearable and micro consumer electronic devices. Through steel or nickel-plated steel casing, stacked electrode assemblies, precision laser welding, sealed electrolyte filling, micro-hole filling, and high-accuracy sealing, these batteries improve internal space utilization, structural strength, heat dissipation, and safety.

Compared with conventional aluminum-laminated pouch batteries, consumer steel-case batteries are not merely a replacement of the casing material, but a structural upgrade of premium consumer batteries. Their core value lies in enhancing capacity, cycle life, safety margin, and removability within limited device volume, meeting the requirements of thinner, highly integrated, and longer-lasting smart terminals. This scope excludes automotive power batteries, energy storage batteries, power tool batteries, electric two-wheeler batteries, and large cylindrical power steel-case batteries. In 2025, global shipments of consumer steel-case batteries are estimated at approximately 1 million units, with an average price of about USD 4.5 per unit and a gross margin of approximately 20%-35%.

As smartphones, AI glasses, AR devices, VR devices, smart rings, and TWS earphones continue to evolve towards thinner, lighter, more integrated, and more powerful devices, terminal manufacturers can no longer simply rely on increasing battery size to improve battery life. Battery structure design, material systems, and packaging processes are becoming crucial areas for differentiated competition in high-end consumer electronics products. Consumer steel-cased batteries, with their higher structural strength, better space utilization, superior heat dissipation, and stronger safety margins, are becoming a new high-end consumer battery solution alongside pouch batteries.

From an application trend perspective, smartphones and AI-powered wearables represent the core growth markets for consumer steel-cased batteries. Demand in the smartphone sector primarily stems from the requirements of flagship phones, foldable phones, and AI-powered devices for higher capacity, better cycle life, and enhanced safety. Demand in the wearables sector arises from the increased demands for miniaturization, irregular shapes, lightweight design, and thermal management capabilities in AI glasses, smart rings, TWS earphones, and health monitoring devices. The combination of steel-cased structures and lamination processes allows for more efficient use of the internal space of terminal devices, providing greater freedom in battery form factor, capacity design, and safe disassembly.

In the short term, the industry is still in the transition phase from technology verification to large-scale application. The core challenges lie in thin-walled steel casing forming, electrode lamination, laser welding, liquid injection sealing, dimensional consistency, and yield control. Due to high process barriers and long customer verification cycles, the number of companies with mass production capabilities is limited, resulting in a high degree of market concentration in the early stages. In the medium to long term, as flagship smartphones, AI wearable devices, and new smart hardware continue to adopt high-safety, high-energy-density battery solutions, and as EU battery removable regulations drive changes in terminal structure design, consumer steel-cased batteries are expected to gradually penetrate from high-end models and innovative devices to a wider range of consumer electronics terminals.

LP Information, Inc. (LPI) ' newest research report, the "Consumer Steel-Case Batteries Industry Forecast" looks at past sales and reviews total world Consumer Steel-Case Batteries sales in 2025, providing a comprehensive analysis by region and market sector of projected Consumer Steel-Case Batteries sales for 2026 through 2032. With Consumer Steel-Case Batteries sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Consumer

Steel-Case Batteries industry.

This Insight Report provides a comprehensive analysis of the global Consumer Steel-Case Batteries landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Consumer Steel-Case Batteries portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Consumer Steel-Case Batteries market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Consumer Steel-Case Batteries and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Consumer Steel-Case Batteries.

This report presents a comprehensive overview, market shares, and growth opportunities of Consumer Steel-Case Batteries market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Prismatic Steel-Case Battery

Coin-Type Steel-Case Battery

Steel-Case Battery

Segmentation by Capacity Range:

Below 100 mAh

100 To 500 mAh

500 To 3000 mAh

Above 3000 mAh

Segmentation by Energy Density:

Below 220 Wh/kg

220 To 250 Wh/kg

Above 250 Wh/kg

Others

Segmentation by Application:

Smartphones

Wearable Devices

Portable Consumer Electronics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its

market penetration.

Samsung SDI

VARTA

ATL

Sunwoda Electronic Co., Ltd.

Shenzhen Highpower Technology Co., Ltd.

Grepow Battery

Zhuhai CosMX Battery Co., Ltd.

SRITPOWER

EVE Energy Co., Ltd.

Guangzhou Great Power Energy And Technology Co., Ltd.

FinDreams Battery Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Consumer Steel-Case Batteries market?

What factors are driving Consumer Steel-Case Batteries market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Consumer Steel-Case Batteries market opportunities vary by end market size?

How does Consumer Steel-Case Batteries break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Consumer Steel-Case Batteries Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Consumer Steel-Case Batteries by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Consumer Steel-Case Batteries by Country/Region, 2021, 2025 & 2032
- 2.2 Consumer Steel-Case Batteries Segment by Type
 - 2.2.1 Prismatic Steel-Case Battery
 - 2.2.2 Coin-Type Steel-Case Battery
 - 2.2.3 Steel-Case Battery
 - 2.2.4 Consumer Steel-Case Batteries Sales by Type
 - 2.2.4.1 Global Consumer Steel-Case Batteries Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Consumer Steel-Case Batteries Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Consumer Steel-Case Batteries Sale Price by Type (2021-2026)
- 2.3 Consumer Steel-Case Batteries Segment by Capacity Range
 - 2.3.1 Below 100 mAh
 - 2.3.2 100 To 500 mAh
 - 2.3.3 500 To 3000 mAh
 - 2.3.4 Above 3000 mAh
 - 2.3.5 Consumer Steel-Case Batteries Sales by Capacity Range
 - 2.3.5.1 Global Consumer Steel-Case Batteries Sales Market Share by Capacity Range (2021-2026)

2.3.5.2 Global Consumer Steel-Case Batteries Revenue and Market Share by Capacity Range (2021-2026)

2.3.5.3 Global Consumer Steel-Case Batteries Sale Price by Capacity Range (2021-2026)

2.4 Consumer Steel-Case Batteries Segment by Energy Density

2.4.1 Below 220 Wh/kg

2.4.2 220 To 250 Wh/kg

2.4.3 Above 250 Wh/kg

2.4.4 Others

2.4.5 Consumer Steel-Case Batteries Sales by Energy Density

2.4.5.1 Global Consumer Steel-Case Batteries Sales Market Share by Energy Density (2021-2026)

2.4.5.2 Global Consumer Steel-Case Batteries Revenue and Market Share by Energy Density (2021-2026)

2.4.5.3 Global Consumer Steel-Case Batteries Sale Price by Energy Density (2021-2026)

2.5 Consumer Steel-Case Batteries Segment by Application

2.5.1 Smartphones

2.5.2 Wearable Devices

2.5.3 Portable Consumer Electronics

2.5.4 Others

2.5.5 Consumer Steel-Case Batteries Sales by Application

2.5.5.1 Global Consumer Steel-Case Batteries Sale Market Share by Application (2021-2026)

2.5.5.2 Global Consumer Steel-Case Batteries Revenue and Market Share by Application (2021-2026)

2.5.5.3 Global Consumer Steel-Case Batteries Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Consumer Steel-Case Batteries Breakdown Data by Company

3.1.1 Global Consumer Steel-Case Batteries Annual Sales by Company (2021-2026)

3.1.2 Global Consumer Steel-Case Batteries Sales Market Share by Company (2021-2026)

3.2 Global Consumer Steel-Case Batteries Annual Revenue by Company (2021-2026)

3.2.1 Global Consumer Steel-Case Batteries Revenue by Company (2021-2026)

3.2.2 Global Consumer Steel-Case Batteries Revenue Market Share by Company (2021-2026)

3.3 Global Consumer Steel-Case Batteries Sale Price by Company

3.4 Key Manufacturers Consumer Steel-Case Batteries Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Consumer Steel-Case Batteries Product Location Distribution

3.4.2 Players Consumer Steel-Case Batteries Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR CONSUMER STEEL-CASE BATTERIES BY GEOGRAPHIC REGION

4.1 World Historic Consumer Steel-Case Batteries Market Size by Geographic Region (2021-2026)

4.1.1 Global Consumer Steel-Case Batteries Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Consumer Steel-Case Batteries Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Consumer Steel-Case Batteries Market Size by Country/Region (2021-2026)

4.2.1 Global Consumer Steel-Case Batteries Annual Sales by Country/Region (2021-2026)

4.2.2 Global Consumer Steel-Case Batteries Annual Revenue by Country/Region (2021-2026)

4.3 Americas Consumer Steel-Case Batteries Sales Growth

4.4 APAC Consumer Steel-Case Batteries Sales Growth

4.5 Europe Consumer Steel-Case Batteries Sales Growth

4.6 Middle East & Africa Consumer Steel-Case Batteries Sales Growth

5 AMERICAS

5.1 Americas Consumer Steel-Case Batteries Sales by Country

5.1.1 Americas Consumer Steel-Case Batteries Sales by Country (2021-2026)

5.1.2 Americas Consumer Steel-Case Batteries Revenue by Country (2021-2026)

5.2 Americas Consumer Steel-Case Batteries Sales by Type (2021-2026)

5.3 Americas Consumer Steel-Case Batteries Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Consumer Steel-Case Batteries Sales by Region

6.1.1 APAC Consumer Steel-Case Batteries Sales by Region (2021-2026)

6.1.2 APAC Consumer Steel-Case Batteries Revenue by Region (2021-2026)

6.2 APAC Consumer Steel-Case Batteries Sales by Type (2021-2026)

6.3 APAC Consumer Steel-Case Batteries Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Consumer Steel-Case Batteries by Country

7.1.1 Europe Consumer Steel-Case Batteries Sales by Country (2021-2026)

7.1.2 Europe Consumer Steel-Case Batteries Revenue by Country (2021-2026)

7.2 Europe Consumer Steel-Case Batteries Sales by Type (2021-2026)

7.3 Europe Consumer Steel-Case Batteries Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Consumer Steel-Case Batteries by Country

8.1.1 Middle East & Africa Consumer Steel-Case Batteries Sales by Country
(2021-2026)

8.1.2 Middle East & Africa Consumer Steel-Case Batteries Revenue by Country
(2021-2026)

8.2 Middle East & Africa Consumer Steel-Case Batteries Sales by Type (2021-2026)

8.3 Middle East & Africa Consumer Steel-Case Batteries Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Consumer Steel-Case Batteries

10.3 Manufacturing Process Analysis of Consumer Steel-Case Batteries

10.4 Industry Chain Structure of Consumer Steel-Case Batteries

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Consumer Steel-Case Batteries Distributors

11.3 Consumer Steel-Case Batteries Customer

12 WORLD FORECAST REVIEW FOR CONSUMER STEEL-CASE BATTERIES BY GEOGRAPHIC REGION

12.1 Global Consumer Steel-Case Batteries Market Size Forecast by Region

12.1.1 Global Consumer Steel-Case Batteries Forecast by Region (2027-2032)

12.1.2 Global Consumer Steel-Case Batteries Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Consumer Steel-Case Batteries Forecast by Type (2027-2032)

12.7 Global Consumer Steel-Case Batteries Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Samsung SDI

13.1.1 Samsung SDI Company Information

13.1.2 Samsung SDI Consumer Steel-Case Batteries Product Portfolios and Specifications

13.1.3 Samsung SDI Consumer Steel-Case Batteries Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Samsung SDI Main Business Overview

13.1.5 Samsung SDI Latest Developments

13.2 VARTA

13.2.1 VARTA Company Information

13.2.2 VARTA Consumer Steel-Case Batteries Product Portfolios and Specifications

13.2.3 VARTA Consumer Steel-Case Batteries Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 VARTA Main Business Overview

13.2.5 VARTA Latest Developments

13.3 ATL

13.3.1 ATL Company Information

13.3.2 ATL Consumer Steel-Case Batteries Product Portfolios and Specifications

13.3.3 ATL Consumer Steel-Case Batteries Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 ATL Main Business Overview

13.3.5 ATL Latest Developments

13.4 Sunwoda Electronic Co., Ltd.

13.4.1 Sunwoda Electronic Co., Ltd. Company Information

13.4.2 Sunwoda Electronic Co., Ltd. Consumer Steel-Case Batteries Product Portfolios and Specifications

13.4.3 Sunwoda Electronic Co., Ltd. Consumer Steel-Case Batteries Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Sunwoda Electronic Co., Ltd. Main Business Overview

13.4.5 Sunwoda Electronic Co., Ltd. Latest Developments

13.5 Shenzhen Highpower Technology Co., Ltd.

13.5.1 Shenzhen Highpower Technology Co., Ltd. Company Information

13.5.2 Shenzhen Highpower Technology Co., Ltd. Consumer Steel-Case Batteries

Product Portfolios and Specifications

13.5.3 Shenzhen Highpower Technology Co., Ltd. Consumer Steel-Case Batteries Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Shenzhen Highpower Technology Co., Ltd. Main Business Overview

13.5.5 Shenzhen Highpower Technology Co., Ltd. Latest Developments

13.6 Grepow Battery

13.6.1 Grepow Battery Company Information

13.6.2 Grepow Battery Consumer Steel-Case Batteries Product Portfolios and Specifications

13.6.3 Grepow Battery Consumer Steel-Case Batteries Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Grepow Battery Main Business Overview

13.6.5 Grepow Battery Latest Developments

13.7 Zhuhai CosMX Battery Co., Ltd.

13.7.1 Zhuhai CosMX Battery Co., Ltd. Company Information

13.7.2 Zhuhai CosMX Battery Co., Ltd. Consumer Steel-Case Batteries Product Portfolios and Specifications

13.7.3 Zhuhai CosMX Battery Co., Ltd. Consumer Steel-Case Batteries Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Zhuhai CosMX Battery Co., Ltd. Main Business Overview

13.7.5 Zhuhai CosMX Battery Co., Ltd. Latest Developments

13.8 SRITPOWER

13.8.1 SRITPOWER Company Information

13.8.2 SRITPOWER Consumer Steel-Case Batteries Product Portfolios and Specifications

13.8.3 SRITPOWER Consumer Steel-Case Batteries Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 SRITPOWER Main Business Overview

13.8.5 SRITPOWER Latest Developments

13.9 EVE Energy Co., Ltd.

13.9.1 EVE Energy Co., Ltd. Company Information

13.9.2 EVE Energy Co., Ltd. Consumer Steel-Case Batteries Product Portfolios and Specifications

13.9.3 EVE Energy Co., Ltd. Consumer Steel-Case Batteries Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 EVE Energy Co., Ltd. Main Business Overview

13.9.5 EVE Energy Co., Ltd. Latest Developments

13.10 Guangzhou Great Power Energy And Technology Co., Ltd.

13.10.1 Guangzhou Great Power Energy And Technology Co., Ltd. Company

Information

13.10.2 Guangzhou Great Power Energy And Technology Co., Ltd. Consumer Steel-Case Batteries Product Portfolios and Specifications

13.10.3 Guangzhou Great Power Energy And Technology Co., Ltd. Consumer Steel-Case Batteries Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Guangzhou Great Power Energy And Technology Co., Ltd. Main Business Overview

13.10.5 Guangzhou Great Power Energy And Technology Co., Ltd. Latest Developments

13.11 FinDreams Battery Co., Ltd.

13.11.1 FinDreams Battery Co., Ltd. Company Information

13.11.2 FinDreams Battery Co., Ltd. Consumer Steel-Case Batteries Product Portfolios and Specifications

13.11.3 FinDreams Battery Co., Ltd. Consumer Steel-Case Batteries Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 FinDreams Battery Co., Ltd. Main Business Overview

13.11.5 FinDreams Battery Co., Ltd. Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Consumer Steel-Case Batteries Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Consumer Steel-Case Batteries Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Prismatic Steel-Case Battery

Table 4. Major Players of Coin-Type Steel-Case Battery

Table 5. Major Players of Steel-Case Battery

Table 6. Global Consumer Steel-Case Batteries Sales by Type (2021-2026) & (K Units)

Table 7. Global Consumer Steel-Case Batteries Sales Market Share by Type (2021-2026)

Table 8. Global Consumer Steel-Case Batteries Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Consumer Steel-Case Batteries Revenue Market Share by Type (2021-2026)

Table 10. Global Consumer Steel-Case Batteries Sale Price by Type (2021-2026) & (US\$/Unit)

Table 11. Major Players of Below 100 mAh

Table 12. Major Players of 100 To 500 mAh

Table 13. Major Players of 500 To 3000 mAh

Table 14. Major Players of Above 3000 mAh

Table 15. Global Consumer Steel-Case Batteries Sales by Capacity Range (2021-2026) & (K Units)

Table 16. Global Consumer Steel-Case Batteries Sales Market Share by Capacity Range (2021-2026)

Table 17. Global Consumer Steel-Case Batteries Revenue by Capacity Range (2021-2026) & (\$ million)

Table 18. Global Consumer Steel-Case Batteries Revenue Market Share by Capacity Range (2021-2026)

Table 19. Global Consumer Steel-Case Batteries Sale Price by Capacity Range (2021-2026) & (US\$/Unit)

Table 20. Major Players of Below 220 Wh/kg

Table 21. Major Players of 220 To 250 Wh/kg

Table 22. Major Players of Above 250 Wh/kg

Table 23. Major Players of Others

Table 24. Global Consumer Steel-Case Batteries Sales by Energy Density (2021-2026)

& (K Units)

Table 25. Global Consumer Steel-Case Batteries Sales Market Share by Energy Density (2021-2026)

Table 26. Global Consumer Steel-Case Batteries Revenue by Energy Density (2021-2026) & (\$ million)

Table 27. Global Consumer Steel-Case Batteries Revenue Market Share by Energy Density (2021-2026)

Table 28. Global Consumer Steel-Case Batteries Sale Price by Energy Density (2021-2026) & (US\$/Unit)

Table 29. Global Consumer Steel-Case Batteries Sale by Application (2021-2026) & (K Units)

Table 30. Global Consumer Steel-Case Batteries Sale Market Share by Application (2021-2026)

Table 31. Global Consumer Steel-Case Batteries Revenue by Application (2021-2026) & (\$ million)

Table 32. Global Consumer Steel-Case Batteries Revenue Market Share by Application (2021-2026)

Table 33. Global Consumer Steel-Case Batteries Sale Price by Application (2021-2026) & (US\$/Unit)

Table 34. Global Consumer Steel-Case Batteries Sales by Company (2021-2026) & (K Units)

Table 35. Global Consumer Steel-Case Batteries Sales Market Share by Company (2021-2026)

Table 36. Global Consumer Steel-Case Batteries Revenue by Company (2021-2026) & (\$ millions)

Table 37. Global Consumer Steel-Case Batteries Revenue Market Share by Company (2021-2026)

Table 38. Global Consumer Steel-Case Batteries Sale Price by Company (2021-2026) & (US\$/Unit)

Table 39. Key Manufacturers Consumer Steel-Case Batteries Producing Area Distribution and Sales Area

Table 40. Players Consumer Steel-Case Batteries Products Offered

Table 41. Consumer Steel-Case Batteries Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 42. New Products and Potential Entrants

Table 43. Market M&A Activity & Strategy

Table 44. Global Consumer Steel-Case Batteries Sales by Geographic Region (2021-2026) & (K Units)

Table 45. Global Consumer Steel-Case Batteries Sales Market Share Geographic

Region (2021-2026)

Table 46. Global Consumer Steel-Case Batteries Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 47. Global Consumer Steel-Case Batteries Revenue Market Share by Geographic Region (2021-2026)

Table 48. Global Consumer Steel-Case Batteries Sales by Country/Region (2021-2026) & (K Units)

Table 49. Global Consumer Steel-Case Batteries Sales Market Share by Country/Region (2021-2026)

Table 50. Global Consumer Steel-Case Batteries Revenue by Country/Region (2021-2026) & (\$ millions)

Table 51. Global Consumer Steel-Case Batteries Revenue Market Share by Country/Region (2021-2026)

Table 52. Americas Consumer Steel-Case Batteries Sales by Country (2021-2026) & (K Units)

Table 53. Americas Consumer Steel-Case Batteries Sales Market Share by Country (2021-2026)

Table 54. Americas Consumer Steel-Case Batteries Revenue by Country (2021-2026) & (\$ millions)

Table 55. Americas Consumer Steel-Case Batteries Sales by Type (2021-2026) & (K Units)

Table 56. Americas Consumer Steel-Case Batteries Sales by Application (2021-2026) & (K Units)

Table 57. APAC Consumer Steel-Case Batteries Sales by Region (2021-2026) & (K Units)

Table 58. APAC Consumer Steel-Case Batteries Sales Market Share by Region (2021-2026)

Table 59. APAC Consumer Steel-Case Batteries Revenue by Region (2021-2026) & (\$ millions)

Table 60. APAC Consumer Steel-Case Batteries Sales by Type (2021-2026) & (K Units)

Table 61. APAC Consumer Steel-Case Batteries Sales by Application (2021-2026) & (K Units)

Table 62. Europe Consumer Steel-Case Batteries Sales by Country (2021-2026) & (K Units)

Table 63. Europe Consumer Steel-Case Batteries Revenue by Country (2021-2026) & (\$ millions)

Table 64. Europe Consumer Steel-Case Batteries Sales by Type (2021-2026) & (K Units)

Table 65. Europe Consumer Steel-Case Batteries Sales by Application (2021-2026) &

(K Units)

Table 66. Middle East & Africa Consumer Steel-Case Batteries Sales by Country (2021-2026) & (K Units)

Table 67. Middle East & Africa Consumer Steel-Case Batteries Revenue Market Share by Country (2021-2026)

Table 68. Middle East & Africa Consumer Steel-Case Batteries Sales by Type (2021-2026) & (K Units)

Table 69. Middle East & Africa Consumer Steel-Case Batteries Sales by Application (2021-2026) & (K Units)

Table 70. Key Market Drivers & Growth Opportunities of Consumer Steel-Case Batteries

Table 71. Key Market Challenges & Risks of Consumer Steel-Case Batteries

Table 72. Key Industry Trends of Consumer Steel-Case Batteries

Table 73. Consumer Steel-Case Batteries Raw Material

Table 74. Key Suppliers of Raw Materials

Table 75. Consumer Steel-Case Batteries Distributors List

Table 76. Consumer Steel-Case Batteries Customer List

Table 77. Global Consumer Steel-Case Batteries Sales Forecast by Region (2027-2032) & (K Units)

Table 78. Global Consumer Steel-Case Batteries Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 79. Americas Consumer Steel-Case Batteries Sales Forecast by Country (2027-2032) & (K Units)

Table 80. Americas Consumer Steel-Case Batteries Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 81. APAC Consumer Steel-Case Batteries Sales Forecast by Region (2027-2032) & (K Units)

Table 82. APAC Consumer Steel-Case Batteries Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 83. Europe Consumer Steel-Case Batteries Sales Forecast by Country (2027-2032) & (K Units)

Table 84. Europe Consumer Steel-Case Batteries Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 85. Middle East & Africa Consumer Steel-Case Batteries Sales Forecast by Country (2027-2032) & (K Units)

Table 86. Middle East & Africa Consumer Steel-Case Batteries Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 87. Global Consumer Steel-Case Batteries Sales Forecast by Type (2027-2032) & (K Units)

Table 88. Global Consumer Steel-Case Batteries Revenue Forecast by Type
(2027-2032) & (\$ millions)

Table 89. Global Consumer Steel-Case Batteries Sales Forecast by Application
(2027-2032) & (K Units)

Table 90. Global Consumer Steel-Case Batteries Revenue Forecast by Application
(2027-2032) & (\$ millions)

Table 91. Samsung SDI Basic Information, Consumer Steel-Case Batteries
Manufacturing Base, Sales Area and Its Competitors

Table 92. Samsung SDI Consumer Steel-Case Batteries Product Portfolios and
Specifications

Table 93. Samsung SDI Consumer Steel-Case Batteries Sales (K Units), Revenue (\$
Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 94. Samsung SDI Main Business

Table 95. Samsung SDI Latest Developments

Table 96. VARTA Basic Information, Consumer Steel-Case Batteries Manufacturing
Base, Sales Area and Its Competitors

Table 97. VARTA Consumer Steel-Case Batteries Product Portfolios and Specifications

Table 98. VARTA Consumer Steel-Case Batteries Sales (K Units), Revenue (\$ Million),
Price (US\$/Unit) and Gross Margin (2021-2026)

Table 99. VARTA Main Business

Table 100. VARTA Latest Developments

Table 101. ATL Basic Information, Consumer Steel-Case Batteries Manufacturing Base,
Sales Area and Its Competitors

Table 102. ATL Consumer Steel-Case Batteries Product Portfolios and Specifications

Table 103. ATL Consumer Steel-Case Batteries Sales (K Units), Revenue (\$ Million),
Price (US\$/Unit) and Gross Margin (2021-2026)

Table 104. ATL Main Business

Table 105. ATL Latest Developments

Table 106. Sunwoda Electronic Co., Ltd. Basic Information, Consumer Steel-Case
Batteries Manufacturing Base, Sales Area and Its Competitors

Table 107. Sunwoda Electronic Co., Ltd. Consumer Steel-Case Batteries Product
Portfolios and Specifications

Table 108. Sunwoda Electronic Co., Ltd. Consumer Steel-Case Batteries Sales (K
Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 109. Sunwoda Electronic Co., Ltd. Main Business

Table 110. Sunwoda Electronic Co., Ltd. Latest Developments

Table 111. Shenzhen Highpower Technology Co., Ltd. Basic Information, Consumer
Steel-Case Batteries Manufacturing Base, Sales Area and Its Competitors

Table 112. Shenzhen Highpower Technology Co., Ltd. Consumer Steel-Case Batteries

Product Portfolios and Specifications

Table 113. Shenzhen Highpower Technology Co., Ltd. Consumer Steel-Case Batteries Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 114. Shenzhen Highpower Technology Co., Ltd. Main Business

Table 115. Shenzhen Highpower Technology Co., Ltd. Latest Developments

Table 116. Grepow Battery Basic Information, Consumer Steel-Case Batteries Manufacturing Base, Sales Area and Its Competitors

Table 117. Grepow Battery Consumer Steel-Case Batteries Product Portfolios and Specifications

Table 118. Grepow Battery Consumer Steel-Case Batteries Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 119. Grepow Battery Main Business

Table 120. Grepow Battery Latest Developments

Table 121. Zhuhai CosMX Battery Co., Ltd. Basic Information, Consumer Steel-Case Batteries Manufacturing Base, Sales Area and Its Competitors

Table 122. Zhuhai CosMX Battery Co., Ltd. Consumer Steel-Case Batteries Product Portfolios and Specifications

Table 123. Zhuhai CosMX Battery Co., Ltd. Consumer Steel-Case Batteries Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 124. Zhuhai CosMX Battery Co., Ltd. Main Business

Table 125. Zhuhai CosMX Battery Co., Ltd. Latest Developments

Table 126. SRITPOWER Basic Information, Consumer Steel-Case Batteries Manufacturing Base, Sales Area and Its Competitors

Table 127. SRITPOWER Consumer Steel-Case Batteries Product Portfolios and Specifications

Table 128. SRITPOWER Consumer Steel-Case Batteries Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 129. SRITPOWER Main Business

Table 130. SRITPOWER Latest Developments

Table 131. EVE Energy Co., Ltd. Basic Information, Consumer Steel-Case Batteries Manufacturing Base, Sales Area and Its Competitors

Table 132. EVE Energy Co., Ltd. Consumer Steel-Case Batteries Product Portfolios and Specifications

Table 133. EVE Energy Co., Ltd. Consumer Steel-Case Batteries Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 134. EVE Energy Co., Ltd. Main Business

Table 135. EVE Energy Co., Ltd. Latest Developments

Table 136. Guangzhou Great Power Energy And Technology Co., Ltd. Basic Information, Consumer Steel-Case Batteries Manufacturing Base, Sales Area and Its

Competitors

Table 137. Guangzhou Great Power Energy And Technology Co., Ltd. Consumer Steel-Case Batteries Product Portfolios and Specifications

Table 138. Guangzhou Great Power Energy And Technology Co., Ltd. Consumer Steel-Case Batteries Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 139. Guangzhou Great Power Energy And Technology Co., Ltd. Main Business

Table 140. Guangzhou Great Power Energy And Technology Co., Ltd. Latest Developments

Table 141. FinDreams Battery Co., Ltd. Basic Information, Consumer Steel-Case Batteries Manufacturing Base, Sales Area and Its Competitors

Table 142. FinDreams Battery Co., Ltd. Consumer Steel-Case Batteries Product Portfolios and Specifications

Table 143. FinDreams Battery Co., Ltd. Consumer Steel-Case Batteries Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 144. FinDreams Battery Co., Ltd. Main Business

Table 145. FinDreams Battery Co., Ltd. Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Consumer Steel-Case Batteries
- Figure 2. Consumer Steel-Case Batteries Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Consumer Steel-Case Batteries Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Consumer Steel-Case Batteries Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Consumer Steel-Case Batteries Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Consumer Steel-Case Batteries Sales Market Share by Country/Region (2025)
- Figure 10. Consumer Steel-Case Batteries Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Prismatic Steel-Case Battery
- Figure 12. Product Picture of Coin-Type Steel-Case Battery
- Figure 13. Product Picture of Steel-Case Battery
- Figure 14. Global Consumer Steel-Case Batteries Sales Market Share by Type in 2026
- Figure 15. Global Consumer Steel-Case Batteries Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Below 100 mAh
- Figure 17. Product Picture of 100 To 500 mAh
- Figure 18. Product Picture of 500 To 3000 mAh
- Figure 19. Product Picture of Above 3000 mAh
- Figure 20. Global Consumer Steel-Case Batteries Sales Market Share by Capacity Range in 2026
- Figure 21. Global Consumer Steel-Case Batteries Revenue Market Share by Capacity Range (2021-2026)
- Figure 22. Product Picture of Below 220 Wh/kg
- Figure 23. Product Picture of 220 To 250 Wh/kg
- Figure 24. Product Picture of Above 250 Wh/kg
- Figure 25. Product Picture of Others
- Figure 26. Global Consumer Steel-Case Batteries Sales Market Share by Energy Density in 2026

Figure 27. Global Consumer Steel-Case Batteries Revenue Market Share by Energy Density (2021-2026)

Figure 28. Consumer Steel-Case Batteries Consumed in Smartphones

Figure 29. Global Consumer Steel-Case Batteries Market: Smartphones (2021-2026) & (K Units)

Figure 30. Consumer Steel-Case Batteries Consumed in Wearable Devices

Figure 31. Global Consumer Steel-Case Batteries Market: Wearable Devices (2021-2026) & (K Units)

Figure 32. Consumer Steel-Case Batteries Consumed in Portable Consumer Electronics

Figure 33. Global Consumer Steel-Case Batteries Market: Portable Consumer Electronics (2021-2026) & (K Units)

Figure 34. Consumer Steel-Case Batteries Consumed in Others

Figure 35. Global Consumer Steel-Case Batteries Market: Others (2021-2026) & (K Units)

Figure 36. Global Consumer Steel-Case Batteries Sale Market Share by Application (2025)

Figure 37. Global Consumer Steel-Case Batteries Revenue Market Share by Application in 2025

Figure 38. Consumer Steel-Case Batteries Sales by Company in 2025 (K Units)

Figure 39. Global Consumer Steel-Case Batteries Sales Market Share by Company in 2025

Figure 40. Consumer Steel-Case Batteries Revenue by Company in 2025 (\$ millions)

Figure 41. Global Consumer Steel-Case Batteries Revenue Market Share by Company in 2025

Figure 42. Global Consumer Steel-Case Batteries Sales Market Share by Geographic Region (2021-2026)

Figure 43. Global Consumer Steel-Case Batteries Revenue Market Share by Geographic Region in 2025

Figure 44. Americas Consumer Steel-Case Batteries Sales 2021-2026 (K Units)

Figure 45. Americas Consumer Steel-Case Batteries Revenue 2021-2026 (\$ millions)

Figure 46. APAC Consumer Steel-Case Batteries Sales 2021-2026 (K Units)

Figure 47. APAC Consumer Steel-Case Batteries Revenue 2021-2026 (\$ millions)

Figure 48. Europe Consumer Steel-Case Batteries Sales 2021-2026 (K Units)

Figure 49. Europe Consumer Steel-Case Batteries Revenue 2021-2026 (\$ millions)

Figure 50. Middle East & Africa Consumer Steel-Case Batteries Sales 2021-2026 (K Units)

Figure 51. Middle East & Africa Consumer Steel-Case Batteries Revenue 2021-2026 (\$ millions)

Figure 52. Americas Consumer Steel-Case Batteries Sales Market Share by Country in 2025

Figure 53. Americas Consumer Steel-Case Batteries Revenue Market Share by Country (2021-2026)

Figure 54. Americas Consumer Steel-Case Batteries Sales Market Share by Type (2021-2026)

Figure 55. Americas Consumer Steel-Case Batteries Sales Market Share by Application (2021-2026)

Figure 56. United States Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 57. Canada Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 58. Mexico Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 59. Brazil Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 60. APAC Consumer Steel-Case Batteries Sales Market Share by Region in 2025

Figure 61. APAC Consumer Steel-Case Batteries Revenue Market Share by Region (2021-2026)

Figure 62. APAC Consumer Steel-Case Batteries Sales Market Share by Type (2021-2026)

Figure 63. APAC Consumer Steel-Case Batteries Sales Market Share by Application (2021-2026)

Figure 64. China Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 65. Japan Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 66. South Korea Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 67. Southeast Asia Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 68. India Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 69. Australia Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 70. China Taiwan Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 71. Europe Consumer Steel-Case Batteries Sales Market Share by Country in

2025

Figure 72. Europe Consumer Steel-Case Batteries Revenue Market Share by Country (2021-2026)

Figure 73. Europe Consumer Steel-Case Batteries Sales Market Share by Type (2021-2026)

Figure 74. Europe Consumer Steel-Case Batteries Sales Market Share by Application (2021-2026)

Figure 75. Germany Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 76. France Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 77. UK Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 78. Italy Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 79. Russia Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 80. Middle East & Africa Consumer Steel-Case Batteries Sales Market Share by Country (2021-2026)

Figure 81. Middle East & Africa Consumer Steel-Case Batteries Sales Market Share by Type (2021-2026)

Figure 82. Middle East & Africa Consumer Steel-Case Batteries Sales Market Share by Application (2021-2026)

Figure 83. Egypt Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 84. South Africa Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 85. Israel Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 86. Turkey Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 87. GCC Countries Consumer Steel-Case Batteries Revenue Growth 2021-2026 (\$ millions)

Figure 88. Manufacturing Cost Structure Analysis of Consumer Steel-Case Batteries in 2026

Figure 89. Manufacturing Process Analysis of Consumer Steel-Case Batteries

Figure 90. Industry Chain Structure of Consumer Steel-Case Batteries

Figure 91. Channels of Distribution

Figure 92. Global Consumer Steel-Case Batteries Sales Market Forecast by Region (2027-2032)

Figure 93. Global Consumer Steel-Case Batteries Revenue Market Share Forecast by

Region (2027-2032)

Figure 94. Global Consumer Steel-Case Batteries Sales Market Share Forecast by Type (2027-2032)

Figure 95. Global Consumer Steel-Case Batteries Revenue Market Share Forecast by Type (2027-2032)

Figure 96. Global Consumer Steel-Case Batteries Sales Market Share Forecast by Application (2027-2032)

Figure 97. Global Consumer Steel-Case Batteries Revenue Market Share Forecast by Application (2027-2032)

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