

# Global Consumer Skin Care Devices Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Consumer Skin Care Devices market size was valued at US\$ 41490 million in 2023. With growing demand in downstream market, the Consumer Skin Care Devices is forecast to a readjusted size of US\$ 150650 million by 2030 with a CAGR of 20.2% during review period.

The research report highlights the growth potential of the global Consumer Skin Care Devices market. Consumer Skin Care Devices are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Consumer Skin Care Devices. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Consumer Skin Care Devices market.

Skin is an outer covering of the human or animal body. Skin is by-far the largest organ in the integumentary system and is helpful in many aspects such as protecting us from many harmful elements including microorganisms, enabling heat sensations, cold and touch sensations, and also in regulating our body temperatures. Skin care devices are devices that are used by individuals and professionals for treatment of various skin issues and also to help cover imperfections on the skin.

Rising adoption of skin care devices owing to their extensive role in aesthetics as well as increasing incidences of skin disorders across the globe are key factors driving growth of the global Consumer Skin Care Devices market. In addition, at-home skincare products hold largest market share, owing to rising demand from toning, anti-aging, and

other skincare devices. Additionally, manufacturing of cost-effective, and technologically advanced devices, increasing adoption of minimally invasive and non-invasive treatments, ultrasonic treatments, and increasing awareness about new technologies in skin care industry are major factors fueling growth of the global Consumer Skin Care Devices market over the forecast period. Moreover, changing consumer lifestyles, and ability to spend on treatments such as liposuction, lasabrasion, and microdermabrasion are expected to boost demand for Consumer Skin Care Devices over the forecast period.

However, high cost of certain skin care devices is a key factor restraining growth of global Consumer Skin Care Devices market. Additionally, increasing incidence of side effects by use of specialized devices for skin care is a major factor expected to hamper growth of the global skin care devices market over the forecast period.

Additionally, increasing incidence of skin cancer and various skin disorders such as dermatitis, acne, psoriasis, skin warts, moles, and lesions is rising demand for innovative and technologically advanced skin care devices which in-turn is expected to provide numerous opportunities for major players in the market to expand their presence.

The leading manufactures are Procter & Gamble, Philips, Panasonic, Nu Skin Enterprises, Conair, MTG, Hitachi, etc. Procter & Gamble is the largest manufacturer, with its revenue share exceeding 5.6%, followed by Philips (4.32%) and Panasonic (2.61%).

There are mainly four types of Consumer Skin Care Devices market: Facial Care Devices, Skin Care Devices, Treatment Devices and Wearable Skin Care Devices. Facial Care Devices have the largest share (41.16%).

The North America held the largest share in the global market, with its revenue share exceeding 37.4%, followed by Asia-Pacific (26.69%) and Europe (26.28%).

Key Features:

The report on Consumer Skin Care Devices market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Consumer Skin Care Devices market. It may include historical data,

market segmentation by Type (e.g., Facial Care Devices, Skin Care Devices), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Consumer Skin Care Devices market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Consumer Skin Care Devices market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Consumer Skin Care Devices industry. This include advancements in Consumer Skin Care Devices technology, Consumer Skin Care Devices new entrants, Consumer Skin Care Devices new investment, and other innovations that are shaping the future of Consumer Skin Care Devices.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Consumer Skin Care Devices market. It includes factors influencing customer ' purchasing decisions, preferences for Consumer Skin Care Devices product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Consumer Skin Care Devices market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Consumer Skin Care Devices market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Consumer Skin Care Devices market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Consumer Skin Care Devices industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Consumer Skin Care Devices market.

#### Market Segmentation:

Consumer Skin Care Devices market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Segmentation by type

- Facial Care Devices

- Skin Care Devices

- Treatment Devices

- Wearable Skincare

#### Segmentation by application

- Household

- Spa Salons

- Others

This report also splits the market by region:

- Americas

  - United States

  - Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Procter & Gamble

Philips

Panasonic

Spectrum Brands

Nu Skin Enterprises

Hitachi

Conair

FOREO

Home Skinovations

YA-MAN

MTG

Carol Cole (NuFace)

KAKUSAN

Kingdom

Quasar MD

Tria

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Consumer Skin Care Devices market?

What factors are driving Consumer Skin Care Devices market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Consumer Skin Care Devices market opportunities vary by end market size?

How does Consumer Skin Care Devices break out type, application?

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