

Global Consumer Power Banks Market Growth 2026-2032

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Abstracts

The global Consumer Power Banks market size is predicted to grow from US\$ 17797 million in 2025 to US\$ 27585 million in 2032; it is expected to grow at a CAGR of 6.5% from 2026 to 2032.

Consumer Power Banks are small lithium-ion or lithium-polymer battery products specifically designed to provide portable backup power for personal mobile devices. They are characterized by their lightweight portability, suitability for daily carrying, support for multiple output interfaces (such as USB-A, USB-C, or fast charging protocols), and typically have a capacity ranging from 5,000 to 20,000 mAh to meet the daily charging needs of devices such as mobile phones, tablets, and Bluetooth headsets. The consumer power bank market is trending towards thinner and lighter designs, higher energy density, multi-protocol fast charging, and intelligent management. With the diversification of mobile devices and the increasing demand for fast charging, consumers are increasingly demanding higher capacity, faster charging speeds, and greater portability from power banks, driving manufacturers to continuously upgrade their technologies in materials, packaging, thermal management, and intelligent protection circuits. Overall, the consumer power bank market continues to maintain steady growth, with innovation and standardization progressing in parallel, forming a long-term driving force for development. In 2025, the global production of Consumer Power Banks is estimated at approximately 1.326 billion units, with an average price of approximately US\$13.72 per unit and a gross profit margin of approximately 20-28%.

United States market for Consumer Power Banks is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Consumer Power Banks is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Consumer Power Banks is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Consumer Power Banks players cover Samsung, ZAGG Mophie, Intex Technologies, RAVPower (Sunvalley), Panasonic, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Consumer Power Banks Industry Forecast" looks at past sales and reviews total world Consumer Power Banks sales in 2025, providing a comprehensive analysis by region and market sector of projected Consumer Power Banks sales for 2026 through 2032. With Consumer Power Banks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Consumer Power Banks industry.

This Insight Report provides a comprehensive analysis of the global Consumer Power Banks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Consumer Power Banks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Consumer Power Banks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Consumer Power Banks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Consumer Power Banks.

This report presents a comprehensive overview, market shares, and growth opportunities of Consumer Power Banks market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Below 5000mAh

5000-10000mAh

10000-20000mAh

Above 20000mAh

Segmentation by Technology:

Wired Power Banks

Wireless Power Banks

Segmentation by Cell:

Lithium-ion Cell

Semi-solid-state Cell

Segmentation by Power:

20-65W

65-100W

100-130W

Segmentation by Application:

Commercial

Personal

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Samsung

ZAGG Mophie

Intex Technologies

RAVPower (Sunvalley)

Panasonic

Sony

Belkin

Alticor Corporation(Fulton Innovation)

Goal Zero

SHARGE (Formerly Shargeek)

Philips

Momax

Anker

CUKTECH

Xiaomi

ROMOSS

PISEN

Baseus

Pineng

Huawei

UGREEN

Yoobao

EcoFlow

IDMIX

Aohai Technology

BULL

Key Questions Addressed in this Report

What is the 10-year outlook for the global Consumer Power Banks market?

What factors are driving Consumer Power Banks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Consumer Power Banks market opportunities vary by end market size?

How does Consumer Power Banks break out by Type, by Application?

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