

Global Consumer Packaged Goods (CPG) Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Consumer Packaged Goods (CPG) market size is predicted to grow from US\$ 2069650 million in 2025 to US\$ 2487450 million in 2031; it is expected to grow at a CAGR of 3.1% from 2025 to 2031.

Consumer packaged goods (CPG) are items used daily by average consumers that require routine replacement or replenishment, such as food, beverages, tobacco, makeup, and household products.

The industry is crowded with manufacturers and fiercely competitive. Major producers include Procter & Gamble, Unilever and L 'oreal S.A., with revenue ratios of 3.60%, 3.32% and 1.79%, respectively, in 2019.

LPI (LP Information)' newest research report, the "Consumer Packaged Goods (CPG) Industry Forecast" looks at past sales and reviews total world Consumer Packaged Goods (CPG) sales in 2024, providing a comprehensive analysis by region and market sector of projected Consumer Packaged Goods (CPG) sales for 2025 through 2031. With Consumer Packaged Goods (CPG) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Consumer Packaged Goods (CPG) industry.

This Insight Report provides a comprehensive analysis of the global Consumer Packaged Goods (CPG) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with

a focus on Consumer Packaged Goods (CPG) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Consumer Packaged Goods (CPG) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Consumer Packaged Goods (CPG) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Consumer Packaged Goods (CPG).

This report presents a comprehensive overview, market shares, and growth opportunities of Consumer Packaged Goods (CPG) market by product type, application, key players and key regions and countries.

Segmentation by Type:

Food and Beverage

Personal Care and Cosmetics

Household Supplies

Others

Segmentation by Application:

In-Stores

Online Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Procter & Gamble

Unilever

LOreal SA

Colgate-Palmolive

The Kraft Heinz Co.

Kellogg Company

Nestle

Pepsi

Coca-Cola

Carlsberg A/S

Diageo

Heineken NV

AB InBev

Kweichow Moutai

Keurig Dr Pepper

Campbell Soup Company

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