

# Global Consumer Packaged Goods (CPG) IT Services Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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Consumer Packaged Goods (CPG) IT services refer to technology solutions and services tailored specifically for companies operating in the consumer packaged goods industry. This sector includes companies that produce and distribute items such as food and beverages, household products, personal care items, and other consumer goods typically sold through retail outlets. CPG IT services aim to support these companies in various aspects of their operations, from manufacturing and supply chain management to sales and marketing.

The global Consumer Packaged Goods (CPG) IT Services market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the "Consumer Packaged Goods (CPG) IT Services Industry Forecast" looks at past sales and reviews total world Consumer Packaged Goods (CPG) IT Services sales in 2022, providing a comprehensive analysis by region and market sector of projected Consumer Packaged Goods (CPG) IT Services sales for 2023 through 2029. With Consumer Packaged Goods (CPG) IT Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Consumer Packaged Goods (CPG) IT Services industry.

This Insight Report provides a comprehensive analysis of the global Consumer Packaged Goods (CPG) IT Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest

development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Consumer Packaged Goods (CPG) IT Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Consumer Packaged Goods (CPG) IT Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Consumer Packaged Goods (CPG) IT Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Consumer Packaged Goods (CPG) IT Services.

United States market for Consumer Packaged Goods (CPG) IT Services is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Consumer Packaged Goods (CPG) IT Services is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Consumer Packaged Goods (CPG) IT Services is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Consumer Packaged Goods (CPG) IT Services players cover Accenture, TCS, IBM, HCL Tech, EY, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Consumer Packaged Goods (CPG) IT Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Omni-Channel Order Management

Sourcing and Procurement

Customer Experience Management Solutions

Supply Chain Management

Data Quality As A Service (DQaaS)

Others

Segmentation by Application:

Apparel, Footwear & Accessories

Food & Beverage

Personal & Household Goods

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Accenture

TCS

IBM

HCL Tech

EY

Cognizant

Deloitte

Capgemini

Infosys

Wipro

Tech Mahindra

Publicis Sapient

Genpact

LTImindtree

DXC Technology

Kyndryl

Virtusa

CI&T

Oracle

Centific

Softtek

ITC Infotech

Techwave



## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Consumer Packaged Goods (CPG) IT Services Market Size 2019-2030
  - 2.1.2 Consumer Packaged Goods (CPG) IT Services Market Size CAGR by Region (2019 VS 2023 VS 2030)
  - 2.1.3 World Current & Future Analysis for Consumer Packaged Goods (CPG) IT Services by Country/Region, 2019, 2023 & 2030
- 2.2 Consumer Packaged Goods (CPG) IT Services Segment by Type
  - 2.2.1 Omni-Channel Order Management
  - 2.2.2 Sourcing and Procurement
  - 2.2.3 Customer Experience Management Solutions
  - 2.2.4 Supply Chain Management
  - 2.2.5 Data Quality As A Service (DQaas)
  - 2.2.6 Others
- 2.3 Consumer Packaged Goods (CPG) IT Services Market Size by Type
  - 2.3.1 Consumer Packaged Goods (CPG) IT Services Market Size CAGR by Type (2019 VS 2023 VS 2030)
  - 2.3.2 Global Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Type (2019-2024)
- 2.4 Consumer Packaged Goods (CPG) IT Services Segment by Application
  - 2.4.1 Apparel, Footwear & Accessories
  - 2.4.2 Food & Beverage
  - 2.4.3 Personal & Household Goods
  - 2.4.4 Others
- 2.5 Consumer Packaged Goods (CPG) IT Services Market Size by Application

2.5.1 Consumer Packaged Goods (CPG) IT Services Market Size CAGR by Application (2019 VS 2023 VS 2030)

2.5.2 Global Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Application (2019-2024)

### **3 CONSUMER PACKAGED GOODS (CPG) IT SERVICES MARKET SIZE BY PLAYER**

3.1 Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Player

3.1.1 Global Consumer Packaged Goods (CPG) IT Services Revenue by Player (2019-2024)

3.1.2 Global Consumer Packaged Goods (CPG) IT Services Revenue Market Share by Player (2019-2024)

3.2 Global Consumer Packaged Goods (CPG) IT Services Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

### **4 CONSUMER PACKAGED GOODS (CPG) IT SERVICES BY REGION**

4.1 Consumer Packaged Goods (CPG) IT Services Market Size by Region (2019-2024)

4.2 Global Consumer Packaged Goods (CPG) IT Services Annual Revenue by Country/Region (2019-2024)

4.3 Americas Consumer Packaged Goods (CPG) IT Services Market Size Growth (2019-2024)

4.4 APAC Consumer Packaged Goods (CPG) IT Services Market Size Growth (2019-2024)

4.5 Europe Consumer Packaged Goods (CPG) IT Services Market Size Growth (2019-2024)

4.6 Middle East & Africa Consumer Packaged Goods (CPG) IT Services Market Size Growth (2019-2024)

### **5 AMERICAS**

5.1 Americas Consumer Packaged Goods (CPG) IT Services Market Size by Country (2019-2024)

5.2 Americas Consumer Packaged Goods (CPG) IT Services Market Size by Type (2019-2024)

5.3 Americas Consumer Packaged Goods (CPG) IT Services Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Consumer Packaged Goods (CPG) IT Services Market Size by Region (2019-2024)

6.2 APAC Consumer Packaged Goods (CPG) IT Services Market Size by Type (2019-2024)

6.3 APAC Consumer Packaged Goods (CPG) IT Services Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

## **7 EUROPE**

7.1 Europe Consumer Packaged Goods (CPG) IT Services Market Size by Country (2019-2024)

7.2 Europe Consumer Packaged Goods (CPG) IT Services Market Size by Type (2019-2024)

7.3 Europe Consumer Packaged Goods (CPG) IT Services Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Consumer Packaged Goods (CPG) IT Services by Region (2019-2024)

8.2 Middle East & Africa Consumer Packaged Goods (CPG) IT Services Market Size by Type (2019-2024)

8.3 Middle East & Africa Consumer Packaged Goods (CPG) IT Services Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 GLOBAL CONSUMER PACKAGED GOODS (CPG) IT SERVICES MARKET FORECAST**

10.1 Global Consumer Packaged Goods (CPG) IT Services Forecast by Region (2025-2030)

10.1.1 Global Consumer Packaged Goods (CPG) IT Services Forecast by Region (2025-2030)

10.1.2 Americas Consumer Packaged Goods (CPG) IT Services Forecast

10.1.3 APAC Consumer Packaged Goods (CPG) IT Services Forecast

10.1.4 Europe Consumer Packaged Goods (CPG) IT Services Forecast

10.1.5 Middle East & Africa Consumer Packaged Goods (CPG) IT Services Forecast

10.2 Americas Consumer Packaged Goods (CPG) IT Services Forecast by Country (2025-2030)

10.2.1 United States Market Consumer Packaged Goods (CPG) IT Services Forecast

10.2.2 Canada Market Consumer Packaged Goods (CPG) IT Services Forecast

10.2.3 Mexico Market Consumer Packaged Goods (CPG) IT Services Forecast

10.2.4 Brazil Market Consumer Packaged Goods (CPG) IT Services Forecast

10.3 APAC Consumer Packaged Goods (CPG) IT Services Forecast by Region (2025-2030)

10.3.1 China Consumer Packaged Goods (CPG) IT Services Market Forecast

- 10.3.2 Japan Market Consumer Packaged Goods (CPG) IT Services Forecast
- 10.3.3 Korea Market Consumer Packaged Goods (CPG) IT Services Forecast
- 10.3.4 Southeast Asia Market Consumer Packaged Goods (CPG) IT Services Forecast
- 10.3.5 India Market Consumer Packaged Goods (CPG) IT Services Forecast
- 10.3.6 Australia Market Consumer Packaged Goods (CPG) IT Services Forecast
- 10.4 Europe Consumer Packaged Goods (CPG) IT Services Forecast by Country (2025-2030)
  - 10.4.1 Germany Market Consumer Packaged Goods (CPG) IT Services Forecast
  - 10.4.2 France Market Consumer Packaged Goods (CPG) IT Services Forecast
  - 10.4.3 UK Market Consumer Packaged Goods (CPG) IT Services Forecast
  - 10.4.4 Italy Market Consumer Packaged Goods (CPG) IT Services Forecast
  - 10.4.5 Russia Market Consumer Packaged Goods (CPG) IT Services Forecast
- 10.5 Middle East & Africa Consumer Packaged Goods (CPG) IT Services Forecast by Region (2025-2030)
  - 10.5.1 Egypt Market Consumer Packaged Goods (CPG) IT Services Forecast
  - 10.5.2 South Africa Market Consumer Packaged Goods (CPG) IT Services Forecast
  - 10.5.3 Israel Market Consumer Packaged Goods (CPG) IT Services Forecast
  - 10.5.4 Turkey Market Consumer Packaged Goods (CPG) IT Services Forecast
- 10.6 Global Consumer Packaged Goods (CPG) IT Services Forecast by Type (2025-2030)
- 10.7 Global Consumer Packaged Goods (CPG) IT Services Forecast by Application (2025-2030)
  - 10.7.1 GCC Countries Market Consumer Packaged Goods (CPG) IT Services Forecast

## **11 KEY PLAYERS ANALYSIS**

- 11.1 Accenture
  - 11.1.1 Accenture Company Information
  - 11.1.2 Accenture Consumer Packaged Goods (CPG) IT Services Product Offered
  - 11.1.3 Accenture Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin and Market Share (2019-2024)
  - 11.1.4 Accenture Main Business Overview
  - 11.1.5 Accenture Latest Developments
- 11.2 TCS
  - 11.2.1 TCS Company Information
  - 11.2.2 TCS Consumer Packaged Goods (CPG) IT Services Product Offered
  - 11.2.3 TCS Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin

and Market Share (2019-2024)

11.2.4 TCS Main Business Overview

11.2.5 TCS Latest Developments

11.3 IBM

11.3.1 IBM Company Information

11.3.2 IBM Consumer Packaged Goods (CPG) IT Services Product Offered

11.3.3 IBM Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin

and Market Share (2019-2024)

11.3.4 IBM Main Business Overview

11.3.5 IBM Latest Developments

11.4 HCL Tech

11.4.1 HCL Tech Company Information

11.4.2 HCL Tech Consumer Packaged Goods (CPG) IT Services Product Offered

11.4.3 HCL Tech Consumer Packaged Goods (CPG) IT Services Revenue, Gross

Margin and Market Share (2019-2024)

11.4.4 HCL Tech Main Business Overview

11.4.5 HCL Tech Latest Developments

11.5 EY

11.5.1 EY Company Information

11.5.2 EY Consumer Packaged Goods (CPG) IT Services Product Offered

11.5.3 EY Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin and

Market Share (2019-2024)

11.5.4 EY Main Business Overview

11.5.5 EY Latest Developments

11.6 Cognizant

11.6.1 Cognizant Company Information

11.6.2 Cognizant Consumer Packaged Goods (CPG) IT Services Product Offered

11.6.3 Cognizant Consumer Packaged Goods (CPG) IT Services Revenue, Gross

Margin and Market Share (2019-2024)

11.6.4 Cognizant Main Business Overview

11.6.5 Cognizant Latest Developments

11.7 Deloitte

11.7.1 Deloitte Company Information

11.7.2 Deloitte Consumer Packaged Goods (CPG) IT Services Product Offered

11.7.3 Deloitte Consumer Packaged Goods (CPG) IT Services Revenue, Gross

Margin and Market Share (2019-2024)

11.7.4 Deloitte Main Business Overview

11.7.5 Deloitte Latest Developments

11.8 Capgemini



- 11.8.1 Capgemini Company Information
- 11.8.2 Capgemini Consumer Packaged Goods (CPG) IT Services Product Offered
- 11.8.3 Capgemini Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin and Market Share (2019-2024)
- 11.8.4 Capgemini Main Business Overview
- 11.8.5 Capgemini Latest Developments
- 11.9 Infosys
  - 11.9.1 Infosys Company Information
  - 11.9.2 Infosys Consumer Packaged Goods (CPG) IT Services Product Offered
  - 11.9.3 Infosys Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin and Market Share (2019-2024)
  - 11.9.4 Infosys Main Business Overview
  - 11.9.5 Infosys Latest Developments
- 11.10 Wipro
  - 11.10.1 Wipro Company Information
  - 11.10.2 Wipro Consumer Packaged Goods (CPG) IT Services Product Offered
  - 11.10.3 Wipro Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin and Market Share (2019-2024)
  - 11.10.4 Wipro Main Business Overview
  - 11.10.5 Wipro Latest Developments
- 11.11 Tech Mahindra
  - 11.11.1 Tech Mahindra Company Information
  - 11.11.2 Tech Mahindra Consumer Packaged Goods (CPG) IT Services Product Offered
  - 11.11.3 Tech Mahindra Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin and Market Share (2019-2024)
  - 11.11.4 Tech Mahindra Main Business Overview
  - 11.11.5 Tech Mahindra Latest Developments
- 11.12 Publicis Sapient
  - 11.12.1 Publicis Sapient Company Information
  - 11.12.2 Publicis Sapient Consumer Packaged Goods (CPG) IT Services Product Offered
  - 11.12.3 Publicis Sapient Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin and Market Share (2019-2024)
  - 11.12.4 Publicis Sapient Main Business Overview
  - 11.12.5 Publicis Sapient Latest Developments
- 11.13 Genpact
  - 11.13.1 Genpact Company Information
  - 11.13.2 Genpact Consumer Packaged Goods (CPG) IT Services Product Offered

11.13.3 Genpact Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin and Market Share (2019-2024)

11.13.4 Genpact Main Business Overview

11.13.5 Genpact Latest Developments

11.14 LTI Mindtree

11.14.1 LTI Mindtree Company Information

11.14.2 LTI Mindtree Consumer Packaged Goods (CPG) IT Services Product Offered

11.14.3 LTI Mindtree Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin and Market Share (2019-2024)

11.14.4 LTI Mindtree Main Business Overview

11.14.5 LTI Mindtree Latest Developments

11.15 DXC Technology

11.15.1 DXC Technology Company Information

11.15.2 DXC Technology Consumer Packaged Goods (CPG) IT Services Product Offered

11.15.3 DXC Technology Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin and Market Share (2019-2024)

11.15.4 DXC Technology Main Business Overview

11.15.5 DXC Technology Latest Developments

11.16 Kyndryl

11.16.1 Kyndryl Company Information

11.16.2 Kyndryl Consumer Packaged Goods (CPG) IT Services Product Offered

11.16.3 Kyndryl Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin and Market Share (2019-2024)

11.16.4 Kyndryl Main Business Overview

11.16.5 Kyndryl Latest Developments

11.17 Virtusa

11.17.1 Virtusa Company Information

11.17.2 Virtusa Consumer Packaged Goods (CPG) IT Services Product Offered

11.17.3 Virtusa Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin and Market Share (2019-2024)

11.17.4 Virtusa Main Business Overview

11.17.5 Virtusa Latest Developments

11.18 CI&T

11.18.1 CI&T Company Information

11.18.2 CI&T Consumer Packaged Goods (CPG) IT Services Product Offered

11.18.3 CI&T Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin and Market Share (2019-2024)

11.18.4 CI&T Main Business Overview



#### 11.18.5 CI&T Latest Developments

#### 11.19 Oracle

##### 11.19.1 Oracle Company Information

##### 11.19.2 Oracle Consumer Packaged Goods (CPG) IT Services Product Offered

##### 11.19.3 Oracle Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin and Market Share (2019-2024)

##### 11.19.4 Oracle Main Business Overview

##### 11.19.5 Oracle Latest Developments

#### 11.20 Centific

##### 11.20.1 Centific Company Information

##### 11.20.2 Centific Consumer Packaged Goods (CPG) IT Services Product Offered

##### 11.20.3 Centific Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin and Market Share (2019-2024)

##### 11.20.4 Centific Main Business Overview

##### 11.20.5 Centific Latest Developments

#### 11.21 Softtek

##### 11.21.1 Softtek Company Information

##### 11.21.2 Softtek Consumer Packaged Goods (CPG) IT Services Product Offered

##### 11.21.3 Softtek Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin and Market Share (2019-2024)

##### 11.21.4 Softtek Main Business Overview

##### 11.21.5 Softtek Latest Developments

#### 11.22 ITC Infotech

##### 11.22.1 ITC Infotech Company Information

##### 11.22.2 ITC Infotech Consumer Packaged Goods (CPG) IT Services Product Offered

##### 11.22.3 ITC Infotech Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin and Market Share (2019-2024)

##### 11.22.4 ITC Infotech Main Business Overview

##### 11.22.5 ITC Infotech Latest Developments

#### 11.23 Techwave

##### 11.23.1 Techwave Company Information

##### 11.23.2 Techwave Consumer Packaged Goods (CPG) IT Services Product Offered

##### 11.23.3 Techwave Consumer Packaged Goods (CPG) IT Services Revenue, Gross Margin and Market Share (2019-2024)

##### 11.23.4 Techwave Main Business Overview

##### 11.23.5 Techwave Latest Developments

## 12 RESEARCH FINDINGS AND CONCLUSION



## List Of Tables

### LIST OF TABLES

- Table 1. Consumer Packaged Goods (CPG) IT Services Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ millions)
- Table 2. Consumer Packaged Goods (CPG) IT Services Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Omni-Channel Order Management
- Table 4. Major Players of Sourcing and Procurement
- Table 5. Major Players of Customer Experience Management Solutions
- Table 6. Major Players of Supply Chain Management
- Table 7. Major Players of Data Quality As A Service (DQaaS)
- Table 8. Major Players of Others
- Table 9. Consumer Packaged Goods (CPG) IT Services Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ millions)
- Table 10. Global Consumer Packaged Goods (CPG) IT Services Market Size by Type (2019-2024) & (\$ millions)
- Table 11. Global Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Type (2019-2024)
- Table 12. Consumer Packaged Goods (CPG) IT Services Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ millions)
- Table 13. Global Consumer Packaged Goods (CPG) IT Services Market Size by Application (2019-2024) & (\$ millions)
- Table 14. Global Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Application (2019-2024)
- Table 15. Global Consumer Packaged Goods (CPG) IT Services Revenue by Player (2019-2024) & (\$ millions)
- Table 16. Global Consumer Packaged Goods (CPG) IT Services Revenue Market Share by Player (2019-2024)
- Table 17. Consumer Packaged Goods (CPG) IT Services Key Players Head office and Products Offered
- Table 18. Consumer Packaged Goods (CPG) IT Services Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- Table 19. New Products and Potential Entrants
- Table 20. Mergers & Acquisitions, Expansion
- Table 21. Global Consumer Packaged Goods (CPG) IT Services Market Size by Region (2019-2024) & (\$ millions)
- Table 22. Global Consumer Packaged Goods (CPG) IT Services Market Size Market

Share by Region (2019-2024)

Table 23. Global Consumer Packaged Goods (CPG) IT Services Revenue by Country/Region (2019-2024) & (\$ millions)

Table 24. Global Consumer Packaged Goods (CPG) IT Services Revenue Market Share by Country/Region (2019-2024)

Table 25. Americas Consumer Packaged Goods (CPG) IT Services Market Size by Country (2019-2024) & (\$ millions)

Table 26. Americas Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Country (2019-2024)

Table 27. Americas Consumer Packaged Goods (CPG) IT Services Market Size by Type (2019-2024) & (\$ millions)

Table 28. Americas Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Type (2019-2024)

Table 29. Americas Consumer Packaged Goods (CPG) IT Services Market Size by Application (2019-2024) & (\$ millions)

Table 30. Americas Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Application (2019-2024)

Table 31. APAC Consumer Packaged Goods (CPG) IT Services Market Size by Region (2019-2024) & (\$ millions)

Table 32. APAC Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Region (2019-2024)

Table 33. APAC Consumer Packaged Goods (CPG) IT Services Market Size by Type (2019-2024) & (\$ millions)

Table 34. APAC Consumer Packaged Goods (CPG) IT Services Market Size by Application (2019-2024) & (\$ millions)

Table 35. Europe Consumer Packaged Goods (CPG) IT Services Market Size by Country (2019-2024) & (\$ millions)

Table 36. Europe Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Country (2019-2024)

Table 37. Europe Consumer Packaged Goods (CPG) IT Services Market Size by Type (2019-2024) & (\$ millions)

Table 38. Europe Consumer Packaged Goods (CPG) IT Services Market Size by Application (2019-2024) & (\$ millions)

Table 39. Middle East & Africa Consumer Packaged Goods (CPG) IT Services Market Size by Region (2019-2024) & (\$ millions)

Table 40. Middle East & Africa Consumer Packaged Goods (CPG) IT Services Market Size by Type (2019-2024) & (\$ millions)

Table 41. Middle East & Africa Consumer Packaged Goods (CPG) IT Services Market Size by Application (2019-2024) & (\$ millions)

Table 42. Key Market Drivers & Growth Opportunities of Consumer Packaged Goods (CPG) IT Services

Table 43. Key Market Challenges & Risks of Consumer Packaged Goods (CPG) IT Services

Table 44. Key Industry Trends of Consumer Packaged Goods (CPG) IT Services

Table 45. Global Consumer Packaged Goods (CPG) IT Services Market Size Forecast by Region (2025-2030) & (\$ millions)

Table 46. Global Consumer Packaged Goods (CPG) IT Services Market Size Market Share Forecast by Region (2025-2030)

Table 47. Global Consumer Packaged Goods (CPG) IT Services Market Size Forecast by Type (2025-2030) & (\$ millions)

Table 48. Global Consumer Packaged Goods (CPG) IT Services Market Size Forecast by Application (2025-2030) & (\$ millions)

Table 49. Accenture Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors

Table 50. Accenture Consumer Packaged Goods (CPG) IT Services Product Offered

Table 51. Accenture Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 52. Accenture Main Business

Table 53. Accenture Latest Developments

Table 54. TCS Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors

Table 55. TCS Consumer Packaged Goods (CPG) IT Services Product Offered

Table 56. TCS Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 57. TCS Main Business

Table 58. TCS Latest Developments

Table 59. IBM Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors

Table 60. IBM Consumer Packaged Goods (CPG) IT Services Product Offered

Table 61. IBM Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 62. IBM Main Business

Table 63. IBM Latest Developments

Table 64. HCL Tech Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors

Table 65. HCL Tech Consumer Packaged Goods (CPG) IT Services Product Offered

Table 66. HCL Tech Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 67. HCL Tech Main Business

Table 68. HCL Tech Latest Developments

Table 69. EY Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors

Table 70. EY Consumer Packaged Goods (CPG) IT Services Product Offered

Table 71. EY Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 72. EY Main Business

Table 73. EY Latest Developments

Table 74. Cognizant Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors

Table 75. Cognizant Consumer Packaged Goods (CPG) IT Services Product Offered

Table 76. Cognizant Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 77. Cognizant Main Business

Table 78. Cognizant Latest Developments

Table 79. Deloitte Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors

Table 80. Deloitte Consumer Packaged Goods (CPG) IT Services Product Offered

Table 81. Deloitte Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 82. Deloitte Main Business

Table 83. Deloitte Latest Developments

Table 84. Capgemini Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors

Table 85. Capgemini Consumer Packaged Goods (CPG) IT Services Product Offered

Table 86. Capgemini Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 87. Capgemini Main Business

Table 88. Capgemini Latest Developments

Table 89. Infosys Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors

Table 90. Infosys Consumer Packaged Goods (CPG) IT Services Product Offered

Table 91. Infosys Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 92. Infosys Main Business

Table 93. Infosys Latest Developments

Table 94. Wipro Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors



- Table 95. Wipro Consumer Packaged Goods (CPG) IT Services Product Offered
- Table 96. Wipro Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 97. Wipro Main Business
- Table 98. Wipro Latest Developments
- Table 99. Tech Mahindra Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors
- Table 100. Tech Mahindra Consumer Packaged Goods (CPG) IT Services Product Offered
- Table 101. Tech Mahindra Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 102. Tech Mahindra Main Business
- Table 103. Tech Mahindra Latest Developments
- Table 104. Publicis Sapiient Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors
- Table 105. Publicis Sapiient Consumer Packaged Goods (CPG) IT Services Product Offered
- Table 106. Publicis Sapiient Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 107. Publicis Sapiient Main Business
- Table 108. Publicis Sapiient Latest Developments
- Table 109. Genpact Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors
- Table 110. Genpact Consumer Packaged Goods (CPG) IT Services Product Offered
- Table 111. Genpact Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 112. Genpact Main Business
- Table 113. Genpact Latest Developments
- Table 114. LTI mindtree Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors
- Table 115. LTI mindtree Consumer Packaged Goods (CPG) IT Services Product Offered
- Table 116. LTI mindtree Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 117. LTI mindtree Main Business
- Table 118. LTI mindtree Latest Developments
- Table 119. DXC Technology Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors
- Table 120. DXC Technology Consumer Packaged Goods (CPG) IT Services Product Offered

Table 121. DXC Technology Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 122. DXC Technology Main Business

Table 123. DXC Technology Latest Developments

Table 124. Kyndryl Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors

Table 125. Kyndryl Consumer Packaged Goods (CPG) IT Services Product Offered

Table 126. Kyndryl Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 127. Kyndryl Main Business

Table 128. Kyndryl Latest Developments

Table 129. Virtusa Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors

Table 130. Virtusa Consumer Packaged Goods (CPG) IT Services Product Offered

Table 131. Virtusa Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 132. Virtusa Main Business

Table 133. Virtusa Latest Developments

Table 134. CI&T Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors

Table 135. CI&T Consumer Packaged Goods (CPG) IT Services Product Offered

Table 136. CI&T Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 137. CI&T Main Business

Table 138. CI&T Latest Developments

Table 139. Oracle Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors

Table 140. Oracle Consumer Packaged Goods (CPG) IT Services Product Offered

Table 141. Oracle Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 142. Oracle Main Business

Table 143. Oracle Latest Developments

Table 144. Centific Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors

Table 145. Centific Consumer Packaged Goods (CPG) IT Services Product Offered

Table 146. Centific Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 147. Centific Main Business

Table 148. Centific Latest Developments



Table 149. Softtek Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors

Table 150. Softtek Consumer Packaged Goods (CPG) IT Services Product Offered

Table 151. Softtek Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 152. Softtek Main Business

Table 153. Softtek Latest Developments

Table 154. ITC Infotech Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors

Table 155. ITC Infotech Consumer Packaged Goods (CPG) IT Services Product Offered

Table 156. ITC Infotech Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 157. ITC Infotech Main Business

Table 158. ITC Infotech Latest Developments

Table 159. Techwave Details, Company Type, Consumer Packaged Goods (CPG) IT Services Area Served and Its Competitors

Table 160. Techwave Consumer Packaged Goods (CPG) IT Services Product Offered

Table 161. Techwave Consumer Packaged Goods (CPG) IT Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 162. Techwave Main Business

Table 163. Techwave Latest Developments

## List Of Figures

### LIST OF FIGURES

Figure 1. Consumer Packaged Goods (CPG) IT Services Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Consumer Packaged Goods (CPG) IT Services Market Size Growth Rate 2019-2030 (\$ millions)

Figure 6. Consumer Packaged Goods (CPG) IT Services Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Consumer Packaged Goods (CPG) IT Services Sales Market Share by Country/Region (2023)

Figure 8. Consumer Packaged Goods (CPG) IT Services Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Type in 2023

Figure 10. Consumer Packaged Goods (CPG) IT Services in Apparel, Footwear & Accessories

Figure 11. Global Consumer Packaged Goods (CPG) IT Services Market: Apparel, Footwear & Accessories (2019-2024) & (\$ millions)

Figure 12. Consumer Packaged Goods (CPG) IT Services in Food & Beverage

Figure 13. Global Consumer Packaged Goods (CPG) IT Services Market: Food & Beverage (2019-2024) & (\$ millions)

Figure 14. Consumer Packaged Goods (CPG) IT Services in Personal & Household Goods

Figure 15. Global Consumer Packaged Goods (CPG) IT Services Market: Personal & Household Goods (2019-2024) & (\$ millions)

Figure 16. Consumer Packaged Goods (CPG) IT Services in Others

Figure 17. Global Consumer Packaged Goods (CPG) IT Services Market: Others (2019-2024) & (\$ millions)

Figure 18. Global Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Application in 2023

Figure 19. Global Consumer Packaged Goods (CPG) IT Services Revenue Market Share by Player in 2023

Figure 20. Global Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Region (2019-2024)

Figure 21. Americas Consumer Packaged Goods (CPG) IT Services Market Size

2019-2024 (\$ millions)

Figure 22. APAC Consumer Packaged Goods (CPG) IT Services Market Size

2019-2024 (\$ millions)

Figure 23. Europe Consumer Packaged Goods (CPG) IT Services Market Size

2019-2024 (\$ millions)

Figure 24. Middle East & Africa Consumer Packaged Goods (CPG) IT Services Market Size 2019-2024 (\$ millions)

Figure 25. Americas Consumer Packaged Goods (CPG) IT Services Value Market Share by Country in 2023

Figure 26. United States Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 27. Canada Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 28. Mexico Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 29. Brazil Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 30. APAC Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Region in 2023

Figure 31. APAC Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Type (2019-2024)

Figure 32. APAC Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Application (2019-2024)

Figure 33. China Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 34. Japan Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 35. South Korea Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 36. Southeast Asia Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 37. India Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 38. Australia Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 39. Europe Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Country in 2023

Figure 40. Europe Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Type (2019-2024)

Figure 41. Europe Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Application (2019-2024)

Figure 42. Germany Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 43. France Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 44. UK Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 45. Italy Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 46. Russia Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 47. Middle East & Africa Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Region (2019-2024)

Figure 48. Middle East & Africa Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Type (2019-2024)

Figure 49. Middle East & Africa Consumer Packaged Goods (CPG) IT Services Market Size Market Share by Application (2019-2024)

Figure 50. Egypt Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 51. South Africa Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 52. Israel Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 53. Turkey Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 54. GCC Countries Consumer Packaged Goods (CPG) IT Services Market Size Growth 2019-2024 (\$ millions)

Figure 55. Americas Consumer Packaged Goods (CPG) IT Services Market Size 2025-2030 (\$ millions)

Figure 56. APAC Consumer Packaged Goods (CPG) IT Services Market Size 2025-2030 (\$ millions)

Figure 57. Europe Consumer Packaged Goods (CPG) IT Services Market Size 2025-2030 (\$ millions)

Figure 58. Middle East & Africa Consumer Packaged Goods (CPG) IT Services Market Size 2025-2030 (\$ millions)

Figure 59. United States Consumer Packaged Goods (CPG) IT Services Market Size 2025-2030 (\$ millions)

Figure 60. Canada Consumer Packaged Goods (CPG) IT Services Market Size

2025-2030 (\$ millions)

Figure 61. Mexico Consumer Packaged Goods (CPG) IT Services Market Size

2025-2030 (\$ millions)

Figure 62. Brazil Consumer Packaged Goods (CPG) IT Services Market Size

2025-2030 (\$ millions)

Figure 63. China Consumer Packaged Goods (CPG) IT Services Market Size

2025-2030 (\$ millions)

Figure 64. Japan Consumer Packaged Goods (CPG) IT Services Market Size

2025-2030 (\$ millions)

Figure 65. Korea Consumer Packaged Goods (CPG) IT Services Market Size

2025-2030 (\$ millions)

Figure 66. Southeast Asia Consumer Packaged Goods (CPG) IT Services Market Size

2025-2030 (\$ millions)

Figure 67. India Consumer Packaged Goods (CPG) IT Services Market Size 2025-2030  
(\$ millions)

Figure 68. Australia Consumer Packaged Goods (CPG) IT Services Market Size

2025-2030 (\$ millions)

Figure 69. Germany Consumer Packaged Goods (CPG) IT Services Market Size

2025-2030 (\$ millions)

Figure 70. France Consumer Packaged Goods (CPG) IT Services Market Size

2025-2030 (\$ millions)

Figure 71. UK Consumer Packaged Goods (CPG) IT Services Market Size 2025-2030

(\$ millions)

Figure 72. Italy Consumer Packaged Goods (CPG) IT Services Market Size 2025-2030

(\$ millions)

Figure 73. Russia Consumer Packaged Goods (CPG) IT Services Market Size

2025-2030 (\$ millions)

Figure 74. Egypt Consumer Packaged Goods (CPG) IT Services Market Size

2025-2030 (\$ millions)

Figure 75. South Africa Consumer Packaged Goods (CPG) IT Services Market Size

2025-2030 (\$ millions)

Figure 76. Israel Consumer Packaged Goods (CPG) IT Services Market Size

2025-2030 (\$ millions)

Figure 77. Turkey Consumer Packaged Goods (CPG) IT Services Market Size

2025-2030 (\$ millions)

Figure 78. GCC Countries Consumer Packaged Goods (CPG) IT Services Market Size

2025-2030 (\$ millions)

Figure 79. Global Consumer Packaged Goods (CPG) IT Services Market Size Market  
Share Forecast by Type (2025-2030)

Figure 80. Global Consumer Packaged Goods (CPG) IT Services Market Size Market Share Forecast by Application (2025-2030)

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