

# Global Consumer Mobile Video Camera Market Growth 2026-2032

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## Abstracts

The global Consumer Mobile Video Camera market size is predicted to grow from US\$ 1997 million in 2025 to US\$ 3228 million in 2032; it is expected to grow at a CAGR of 7.1% from 2026 to 2032.

Consumer Mobile Video Camera refers to a portable video recording device designed for personal or consumer use, often integrated into smartphones, tablets, or standalone handheld cameras, that allows users to capture videos, record audio, and sometimes stream content. These cameras are widely used for social media, vlogging, personal videos, and casual filmmaking. In 2025, global Consumer Mobile Video Camera production reached approximately 2917 k units, with an average global market price of around 600 USD/unit. The production capacity for Consumer Mobile Video Camera in 2025 was approximately 3000 k units. The typical gross profit margin for Consumer Mobile Video Camera between 20% and 40%.

United States market for Consumer Mobile Video Camera is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Consumer Mobile Video Camera is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Consumer Mobile Video Camera is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Consumer Mobile Video Camera players cover DJI, GoPro Inc., Insta360, Sony Corporation, Ricoh, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Consumer Mobile Video Camera Industry Forecast" looks at past sales and reviews total world Consumer Mobile Video Camera sales in 2025, providing a comprehensive analysis by region and market sector of projected Consumer Mobile Video Camera sales for 2026 through 2032. With Consumer Mobile Video Camera sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Consumer Mobile Video Camera industry.

This Insight Report provides a comprehensive analysis of the global Consumer Mobile Video Camera landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Consumer Mobile Video Camera portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Consumer Mobile Video Camera market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Consumer Mobile Video Camera and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Consumer Mobile Video Camera.

This report presents a comprehensive overview, market shares, and growth opportunities of Consumer Mobile Video Camera market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Handheld Pocket/Gimbal Cameras

Action Cameras

360 deg

Segmentation by Usage:

Handheld

Wearable

Segmentation by Application:

Sports & Adventure

Social Media

Education & Training

Real Estate & Events

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

DJI

GoPro Inc.

Insta360

Sony Corporation

Ricoh

AKASO Tech LLC

SJCAM

Nikon Corporation

Panasonic Holdings Corporation

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Consumer Mobile Video Camera market?

What factors are driving Consumer Mobile Video Camera market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Consumer Mobile Video Camera market opportunities vary by end market size?

How does Consumer Mobile Video Camera break out by Type, by Application?

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