

Global Consumer Goods (CPG) Marketing Software and Platforms Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/G424265EA6C2EN.html>

Date: March 2023

Pages: 123

Price: US\$ 3,660.00 (Single User License)

ID: G424265EA6C2EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

LPI (LP Information)' newest research report, the “Consumer Goods (CPG) Marketing Software and Platforms Industry Forecast” looks at past sales and reviews total world Consumer Goods (CPG) Marketing Software and Platforms sales in 2022, providing a comprehensive analysis by region and market sector of projected Consumer Goods (CPG) Marketing Software and Platforms sales for 2023 through 2029. With Consumer Goods (CPG) Marketing Software and Platforms sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Consumer Goods (CPG) Marketing Software and Platforms industry.

This Insight Report provides a comprehensive analysis of the global Consumer Goods (CPG) Marketing Software and Platforms landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Consumer Goods (CPG) Marketing Software and Platforms portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Consumer Goods (CPG) Marketing Software and Platforms market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Consumer Goods (CPG) Marketing Software and Platforms and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study

forecast offers a highly nuanced view of the current state and future trajectory in the global Consumer Goods (CPG) Marketing Software and Platforms.

The global Consumer Goods (CPG) Marketing Software and Platforms market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Consumer Goods (CPG) Marketing Software and Platforms is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Consumer Goods (CPG) Marketing Software and Platforms is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Consumer Goods (CPG) Marketing Software and Platforms is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Consumer Goods (CPG) Marketing Software and Platforms players cover SAP, Microsoft, Adobe, Salesforce, Oracle, IBM, ServiceNow, Infor and JDA Software Group, Inc., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Consumer Goods (CPG) Marketing Software and Platforms market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Web-based Solutions

On-Premise

Mobile Solutions

Segmentation by application

CPG Manufacturers

CPG Distributors

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SAP

Microsoft

Adobe

Salesforce

Oracle

IBM

ServiceNow

Infor

JDA Software Group, Inc.

Workday

Siemens

Dassault Systemes

AFS Technologies

NetSuite

Epicor

Atlassian

Cisco Systems

Sage

Zoho Corp.

Intuit Inc.

LogMeIn

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