

Global Consumer AR Glasses Market Growth 2026-2032

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Abstracts

The global Consumer AR Glasses market size is predicted to grow from US\$ 1171 million in 2025 to US\$ 1668 million in 2032; it is expected to grow at a CAGR of 5.3% from 2026 to 2032.

The consumer augmented reality (AR) glasses market has gained momentum as technology advancements and increasing consumer interest have made these wearable devices more accessible. Consumer AR glasses provide users with immersive digital experiences by overlaying virtual information and graphics onto the real world, enhancing entertainment, gaming, navigation, and productivity. The market encompasses a variety of consumer AR glasses, ranging from standalone smart glasses to those designed to work in tandem with smartphones or other devices. As the demand for hands-free and interactive AR experiences grows, fueled by applications like gaming, virtual try-ons, and information display, the consumer AR glasses market has expanded. Established tech companies and startups alike offer innovative products to cater to a range of consumer needs. With the consumer technology landscape evolving rapidly, these AR glasses are expected to continue growing in popularity and becoming an integral part of everyday life, redefining how users interact with digital content and their surroundings.

LP Information, Inc. (LPI) ' newest research report, the "Consumer AR Glasses Industry Forecast" looks at past sales and reviews total world Consumer AR Glasses sales in 2025, providing a comprehensive analysis by region and market sector of projected Consumer AR Glasses sales for 2026 through 2032. With Consumer AR Glasses sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Consumer AR Glasses industry.

This Insight Report provides a comprehensive analysis of the global Consumer AR Glasses landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Consumer AR Glasses portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Consumer AR Glasses market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Consumer AR Glasses and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Consumer AR Glasses.

This report presents a comprehensive overview, market shares, and growth opportunities of Consumer AR Glasses market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Birdbath Optics

Freeform Surface

Optical Waveguide

Segmentation by Application:

Video

Game

Education

Office

Sports

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

XREAL

FFALCON Technology

Rokid

Qualcomm

Nreal

Goertek

HMS

Lenovo

Xiaomi

INMO

Huawei

Key Questions Addressed in this Report

What is the 10-year outlook for the global Consumer AR Glasses market?

What factors are driving Consumer AR Glasses market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Consumer AR Glasses market opportunities vary by end market size?

How does Consumer AR Glasses break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Consumer AR Glasses Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Consumer AR Glasses by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Consumer AR Glasses by Country/Region, 2021, 2025 & 2032
- 2.2 Consumer AR Glasses Segment by Type
 - 2.2.1 Birdbath Optics
 - 2.2.2 Freeform Surface
 - 2.2.3 Optical Waveguide
 - 2.2.4 Consumer AR Glasses Sales by Type
 - 2.2.4.1 Global Consumer AR Glasses Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Consumer AR Glasses Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Consumer AR Glasses Sale Price by Type (2021-2026)
- 2.3 Consumer AR Glasses Segment by Application
 - 2.3.1 Video
 - 2.3.2 Game
 - 2.3.3 Education
 - 2.3.4 Office
 - 2.3.5 Sports
 - 2.3.6 Others
 - 2.3.7 Consumer AR Glasses Sales by Application
 - 2.3.7.1 Global Consumer AR Glasses Sale Market Share by Application (2021-2026)

2.3.7.2 Global Consumer AR Glasses Revenue and Market Share by Application (2021-2026)

2.3.7.3 Global Consumer AR Glasses Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Consumer AR Glasses Breakdown Data by Company

3.1.1 Global Consumer AR Glasses Annual Sales by Company (2021-2026)

3.1.2 Global Consumer AR Glasses Sales Market Share by Company (2021-2026)

3.2 Global Consumer AR Glasses Annual Revenue by Company (2021-2026)

3.2.1 Global Consumer AR Glasses Revenue by Company (2021-2026)

3.2.2 Global Consumer AR Glasses Revenue Market Share by Company (2021-2026)

3.3 Global Consumer AR Glasses Sale Price by Company

3.4 Key Manufacturers Consumer AR Glasses Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Consumer AR Glasses Product Location Distribution

3.4.2 Players Consumer AR Glasses Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR CONSUMER AR GLASSES BY GEOGRAPHIC REGION

4.1 World Historic Consumer AR Glasses Market Size by Geographic Region (2021-2026)

4.1.1 Global Consumer AR Glasses Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Consumer AR Glasses Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Consumer AR Glasses Market Size by Country/Region (2021-2026)

4.2.1 Global Consumer AR Glasses Annual Sales by Country/Region (2021-2026)

4.2.2 Global Consumer AR Glasses Annual Revenue by Country/Region (2021-2026)

4.3 Americas Consumer AR Glasses Sales Growth

4.4 APAC Consumer AR Glasses Sales Growth

4.5 Europe Consumer AR Glasses Sales Growth

4.6 Middle East & Africa Consumer AR Glasses Sales Growth

5 AMERICAS

- 5.1 Americas Consumer AR Glasses Sales by Country
 - 5.1.1 Americas Consumer AR Glasses Sales by Country (2021-2026)
 - 5.1.2 Americas Consumer AR Glasses Revenue by Country (2021-2026)
- 5.2 Americas Consumer AR Glasses Sales by Type (2021-2026)
- 5.3 Americas Consumer AR Glasses Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Consumer AR Glasses Sales by Region
 - 6.1.1 APAC Consumer AR Glasses Sales by Region (2021-2026)
 - 6.1.2 APAC Consumer AR Glasses Revenue by Region (2021-2026)
- 6.2 APAC Consumer AR Glasses Sales by Type (2021-2026)
- 6.3 APAC Consumer AR Glasses Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Consumer AR Glasses by Country
 - 7.1.1 Europe Consumer AR Glasses Sales by Country (2021-2026)
 - 7.1.2 Europe Consumer AR Glasses Revenue by Country (2021-2026)
- 7.2 Europe Consumer AR Glasses Sales by Type (2021-2026)
- 7.3 Europe Consumer AR Glasses Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Consumer AR Glasses by Country

8.1.1 Middle East & Africa Consumer AR Glasses Sales by Country (2021-2026)

8.1.2 Middle East & Africa Consumer AR Glasses Revenue by Country (2021-2026)

8.2 Middle East & Africa Consumer AR Glasses Sales by Type (2021-2026)

8.3 Middle East & Africa Consumer AR Glasses Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Consumer AR Glasses

10.3 Manufacturing Process Analysis of Consumer AR Glasses

10.4 Industry Chain Structure of Consumer AR Glasses

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Consumer AR Glasses Distributors

11.3 Consumer AR Glasses Customer

12 WORLD FORECAST REVIEW FOR CONSUMER AR GLASSES BY GEOGRAPHIC REGION

12.1 Global Consumer AR Glasses Market Size Forecast by Region

- 12.1.1 Global Consumer AR Glasses Forecast by Region (2027-2032)
- 12.1.2 Global Consumer AR Glasses Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Consumer AR Glasses Forecast by Type (2027-2032)
- 12.7 Global Consumer AR Glasses Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 XREAL
 - 13.1.1 XREAL Company Information
 - 13.1.2 XREAL Consumer AR Glasses Product Portfolios and Specifications
 - 13.1.3 XREAL Consumer AR Glasses Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 XREAL Main Business Overview
 - 13.1.5 XREAL Latest Developments
- 13.2 FFALCON Technology
 - 13.2.1 FFALCON Technology Company Information
 - 13.2.2 FFALCON Technology Consumer AR Glasses Product Portfolios and Specifications
 - 13.2.3 FFALCON Technology Consumer AR Glasses Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 FFALCON Technology Main Business Overview
 - 13.2.5 FFALCON Technology Latest Developments
- 13.3 Rokid
 - 13.3.1 Rokid Company Information
 - 13.3.2 Rokid Consumer AR Glasses Product Portfolios and Specifications
 - 13.3.3 Rokid Consumer AR Glasses Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Rokid Main Business Overview
 - 13.3.5 Rokid Latest Developments
- 13.4 Qualcomm
 - 13.4.1 Qualcomm Company Information
 - 13.4.2 Qualcomm Consumer AR Glasses Product Portfolios and Specifications
 - 13.4.3 Qualcomm Consumer AR Glasses Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.4.4 Qualcomm Main Business Overview
- 13.4.5 Qualcomm Latest Developments
- 13.5 Nreal
 - 13.5.1 Nreal Company Information
 - 13.5.2 Nreal Consumer AR Glasses Product Portfolios and Specifications
 - 13.5.3 Nreal Consumer AR Glasses Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.5.4 Nreal Main Business Overview
 - 13.5.5 Nreal Latest Developments
- 13.6 Goertek
 - 13.6.1 Goertek Company Information
 - 13.6.2 Goertek Consumer AR Glasses Product Portfolios and Specifications
 - 13.6.3 Goertek Consumer AR Glasses Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.6.4 Goertek Main Business Overview
 - 13.6.5 Goertek Latest Developments
- 13.7 HMS
 - 13.7.1 HMS Company Information
 - 13.7.2 HMS Consumer AR Glasses Product Portfolios and Specifications
 - 13.7.3 HMS Consumer AR Glasses Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.7.4 HMS Main Business Overview
 - 13.7.5 HMS Latest Developments
- 13.8 Lenovo
 - 13.8.1 Lenovo Company Information
 - 13.8.2 Lenovo Consumer AR Glasses Product Portfolios and Specifications
 - 13.8.3 Lenovo Consumer AR Glasses Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.8.4 Lenovo Main Business Overview
 - 13.8.5 Lenovo Latest Developments
- 13.9 Xiaomi
 - 13.9.1 Xiaomi Company Information
 - 13.9.2 Xiaomi Consumer AR Glasses Product Portfolios and Specifications
 - 13.9.3 Xiaomi Consumer AR Glasses Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.9.4 Xiaomi Main Business Overview
 - 13.9.5 Xiaomi Latest Developments
- 13.10 INMO
 - 13.10.1 INMO Company Information

13.10.2 INMO Consumer AR Glasses Product Portfolios and Specifications

13.10.3 INMO Consumer AR Glasses Sales, Revenue, Price and Gross Margin

(2021-2026)

13.10.4 INMO Main Business Overview

13.10.5 INMO Latest Developments

13.11 Huawei

13.11.1 Huawei Company Information

13.11.2 Huawei Consumer AR Glasses Product Portfolios and Specifications

13.11.3 Huawei Consumer AR Glasses Sales, Revenue, Price and Gross Margin

(2021-2026)

13.11.4 Huawei Main Business Overview

13.11.5 Huawei Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Consumer AR Glasses Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Consumer AR Glasses Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Birdbath Optics

Table 4. Major Players of Freeform Surface

Table 5. Major Players of Optical Waveguide

Table 6. Global Consumer AR Glasses Sales by Type (2021-2026) & (K Units)

Table 7. Global Consumer AR Glasses Sales Market Share by Type (2021-2026)

Table 8. Global Consumer AR Glasses Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Consumer AR Glasses Revenue Market Share by Type (2021-2026)

Table 10. Global Consumer AR Glasses Sale Price by Type (2021-2026) & (US\$/Unit)

Table 11. Global Consumer AR Glasses Sale by Application (2021-2026) & (K Units)

Table 12. Global Consumer AR Glasses Sale Market Share by Application (2021-2026)

Table 13. Global Consumer AR Glasses Revenue by Application (2021-2026) & (\$ million)

Table 14. Global Consumer AR Glasses Revenue Market Share by Application (2021-2026)

Table 15. Global Consumer AR Glasses Sale Price by Application (2021-2026) & (US\$/Unit)

Table 16. Global Consumer AR Glasses Sales by Company (2021-2026) & (K Units)

Table 17. Global Consumer AR Glasses Sales Market Share by Company (2021-2026)

Table 18. Global Consumer AR Glasses Revenue by Company (2021-2026) & (\$ millions)

Table 19. Global Consumer AR Glasses Revenue Market Share by Company (2021-2026)

Table 20. Global Consumer AR Glasses Sale Price by Company (2021-2026) & (US\$/Unit)

Table 21. Key Manufacturers Consumer AR Glasses Producing Area Distribution and Sales Area

Table 22. Players Consumer AR Glasses Products Offered

Table 23. Consumer AR Glasses Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 24. New Products and Potential Entrants

Table 25. Market M&A Activity & Strategy

Table 26. Global Consumer AR Glasses Sales by Geographic Region (2021-2026) & (K Units)

Table 27. Global Consumer AR Glasses Sales Market Share Geographic Region (2021-2026)

Table 28. Global Consumer AR Glasses Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 29. Global Consumer AR Glasses Revenue Market Share by Geographic Region (2021-2026)

Table 30. Global Consumer AR Glasses Sales by Country/Region (2021-2026) & (K Units)

Table 31. Global Consumer AR Glasses Sales Market Share by Country/Region (2021-2026)

Table 32. Global Consumer AR Glasses Revenue by Country/Region (2021-2026) & (\$ millions)

Table 33. Global Consumer AR Glasses Revenue Market Share by Country/Region (2021-2026)

Table 34. Americas Consumer AR Glasses Sales by Country (2021-2026) & (K Units)

Table 35. Americas Consumer AR Glasses Sales Market Share by Country (2021-2026)

Table 36. Americas Consumer AR Glasses Revenue by Country (2021-2026) & (\$ millions)

Table 37. Americas Consumer AR Glasses Sales by Type (2021-2026) & (K Units)

Table 38. Americas Consumer AR Glasses Sales by Application (2021-2026) & (K Units)

Table 39. APAC Consumer AR Glasses Sales by Region (2021-2026) & (K Units)

Table 40. APAC Consumer AR Glasses Sales Market Share by Region (2021-2026)

Table 41. APAC Consumer AR Glasses Revenue by Region (2021-2026) & (\$ millions)

Table 42. APAC Consumer AR Glasses Sales by Type (2021-2026) & (K Units)

Table 43. APAC Consumer AR Glasses Sales by Application (2021-2026) & (K Units)

Table 44. Europe Consumer AR Glasses Sales by Country (2021-2026) & (K Units)

Table 45. Europe Consumer AR Glasses Revenue by Country (2021-2026) & (\$ millions)

Table 46. Europe Consumer AR Glasses Sales by Type (2021-2026) & (K Units)

Table 47. Europe Consumer AR Glasses Sales by Application (2021-2026) & (K Units)

Table 48. Middle East & Africa Consumer AR Glasses Sales by Country (2021-2026) & (K Units)

Table 49. Middle East & Africa Consumer AR Glasses Revenue Market Share by Country (2021-2026)

Table 50. Middle East & Africa Consumer AR Glasses Sales by Type (2021-2026) & (K Units)

Table 51. Middle East & Africa Consumer AR Glasses Sales by Application (2021-2026) & (K Units)

Table 52. Key Market Drivers & Growth Opportunities of Consumer AR Glasses

Table 53. Key Market Challenges & Risks of Consumer AR Glasses

Table 54. Key Industry Trends of Consumer AR Glasses

Table 55. Consumer AR Glasses Raw Material

Table 56. Key Suppliers of Raw Materials

Table 57. Consumer AR Glasses Distributors List

Table 58. Consumer AR Glasses Customer List

Table 59. Global Consumer AR Glasses Sales Forecast by Region (2027-2032) & (K Units)

Table 60. Global Consumer AR Glasses Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 61. Americas Consumer AR Glasses Sales Forecast by Country (2027-2032) & (K Units)

Table 62. Americas Consumer AR Glasses Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 63. APAC Consumer AR Glasses Sales Forecast by Region (2027-2032) & (K Units)

Table 64. APAC Consumer AR Glasses Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 65. Europe Consumer AR Glasses Sales Forecast by Country (2027-2032) & (K Units)

Table 66. Europe Consumer AR Glasses Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 67. Middle East & Africa Consumer AR Glasses Sales Forecast by Country (2027-2032) & (K Units)

Table 68. Middle East & Africa Consumer AR Glasses Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 69. Global Consumer AR Glasses Sales Forecast by Type (2027-2032) & (K Units)

Table 70. Global Consumer AR Glasses Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 71. Global Consumer AR Glasses Sales Forecast by Application (2027-2032) & (K Units)

Table 72. Global Consumer AR Glasses Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 73. XREAL Basic Information, Consumer AR Glasses Manufacturing Base, Sales Area and Its Competitors

Table 74. XREAL Consumer AR Glasses Product Portfolios and Specifications
Table 75. XREAL Consumer AR Glasses Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 76. XREAL Main Business
Table 77. XREAL Latest Developments
Table 78. FFALCON Technology Basic Information, Consumer AR Glasses Manufacturing Base, Sales Area and Its Competitors
Table 79. FFALCON Technology Consumer AR Glasses Product Portfolios and Specifications
Table 80. FFALCON Technology Consumer AR Glasses Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 81. FFALCON Technology Main Business
Table 82. FFALCON Technology Latest Developments
Table 83. Rokid Basic Information, Consumer AR Glasses Manufacturing Base, Sales Area and Its Competitors
Table 84. Rokid Consumer AR Glasses Product Portfolios and Specifications
Table 85. Rokid Consumer AR Glasses Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 86. Rokid Main Business
Table 87. Rokid Latest Developments
Table 88. Qualcomm Basic Information, Consumer AR Glasses Manufacturing Base, Sales Area and Its Competitors
Table 89. Qualcomm Consumer AR Glasses Product Portfolios and Specifications
Table 90. Qualcomm Consumer AR Glasses Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 91. Qualcomm Main Business
Table 92. Qualcomm Latest Developments
Table 93. Nreal Basic Information, Consumer AR Glasses Manufacturing Base, Sales Area and Its Competitors
Table 94. Nreal Consumer AR Glasses Product Portfolios and Specifications
Table 95. Nreal Consumer AR Glasses Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 96. Nreal Main Business
Table 97. Nreal Latest Developments
Table 98. Goertek Basic Information, Consumer AR Glasses Manufacturing Base, Sales Area and Its Competitors
Table 99. Goertek Consumer AR Glasses Product Portfolios and Specifications
Table 100. Goertek Consumer AR Glasses Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 101. Goertek Main Business

Table 102. Goertek Latest Developments

Table 103. HMS Basic Information, Consumer AR Glasses Manufacturing Base, Sales Area and Its Competitors

Table 104. HMS Consumer AR Glasses Product Portfolios and Specifications

Table 105. HMS Consumer AR Glasses Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 106. HMS Main Business

Table 107. HMS Latest Developments

Table 108. Lenovo Basic Information, Consumer AR Glasses Manufacturing Base, Sales Area and Its Competitors

Table 109. Lenovo Consumer AR Glasses Product Portfolios and Specifications

Table 110. Lenovo Consumer AR Glasses Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 111. Lenovo Main Business

Table 112. Lenovo Latest Developments

Table 113. Xiaomi Basic Information, Consumer AR Glasses Manufacturing Base, Sales Area and Its Competitors

Table 114. Xiaomi Consumer AR Glasses Product Portfolios and Specifications

Table 115. Xiaomi Consumer AR Glasses Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 116. Xiaomi Main Business

Table 117. Xiaomi Latest Developments

Table 118. INMO Basic Information, Consumer AR Glasses Manufacturing Base, Sales Area and Its Competitors

Table 119. INMO Consumer AR Glasses Product Portfolios and Specifications

Table 120. INMO Consumer AR Glasses Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 121. INMO Main Business

Table 122. INMO Latest Developments

Table 123. Huawei Basic Information, Consumer AR Glasses Manufacturing Base, Sales Area and Its Competitors

Table 124. Huawei Consumer AR Glasses Product Portfolios and Specifications

Table 125. Huawei Consumer AR Glasses Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 126. Huawei Main Business

Table 127. Huawei Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Consumer AR Glasses
- Figure 2. Consumer AR Glasses Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Consumer AR Glasses Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Consumer AR Glasses Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Consumer AR Glasses Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Consumer AR Glasses Sales Market Share by Country/Region (2025)
- Figure 10. Consumer AR Glasses Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Birdbath Optics
- Figure 12. Product Picture of Freeform Surface
- Figure 13. Product Picture of Optical Waveguide
- Figure 14. Global Consumer AR Glasses Sales Market Share by Type in 2026
- Figure 15. Global Consumer AR Glasses Revenue Market Share by Type (2021-2026)
- Figure 16. Consumer AR Glasses Consumed in Video
- Figure 17. Global Consumer AR Glasses Market: Video (2021-2026) & (K Units)
- Figure 18. Consumer AR Glasses Consumed in Game
- Figure 19. Global Consumer AR Glasses Market: Game (2021-2026) & (K Units)
- Figure 20. Consumer AR Glasses Consumed in Education
- Figure 21. Global Consumer AR Glasses Market: Education (2021-2026) & (K Units)
- Figure 22. Consumer AR Glasses Consumed in Office
- Figure 23. Global Consumer AR Glasses Market: Office (2021-2026) & (K Units)
- Figure 24. Consumer AR Glasses Consumed in Sports
- Figure 25. Global Consumer AR Glasses Market: Sports (2021-2026) & (K Units)
- Figure 26. Consumer AR Glasses Consumed in Others
- Figure 27. Global Consumer AR Glasses Market: Others (2021-2026) & (K Units)
- Figure 28. Global Consumer AR Glasses Sale Market Share by Application (2025)
- Figure 29. Global Consumer AR Glasses Revenue Market Share by Application in 2026
- Figure 30. Consumer AR Glasses Sales by Company in 2026 (K Units)
- Figure 31. Global Consumer AR Glasses Sales Market Share by Company in 2026
- Figure 32. Consumer AR Glasses Revenue by Company in 2026 (\$ millions)
- Figure 33. Global Consumer AR Glasses Revenue Market Share by Company in 2026

Figure 34. Global Consumer AR Glasses Sales Market Share by Geographic Region (2021-2026)

Figure 35. Global Consumer AR Glasses Revenue Market Share by Geographic Region in 2026

Figure 36. Americas Consumer AR Glasses Sales 2021-2026 (K Units)

Figure 37. Americas Consumer AR Glasses Revenue 2021-2026 (\$ millions)

Figure 38. APAC Consumer AR Glasses Sales 2021-2026 (K Units)

Figure 39. APAC Consumer AR Glasses Revenue 2021-2026 (\$ millions)

Figure 40. Europe Consumer AR Glasses Sales 2021-2026 (K Units)

Figure 41. Europe Consumer AR Glasses Revenue 2021-2026 (\$ millions)

Figure 42. Middle East & Africa Consumer AR Glasses Sales 2021-2026 (K Units)

Figure 43. Middle East & Africa Consumer AR Glasses Revenue 2021-2026 (\$ millions)

Figure 44. Americas Consumer AR Glasses Sales Market Share by Country in 2026

Figure 45. Americas Consumer AR Glasses Revenue Market Share by Country (2021-2026)

Figure 46. Americas Consumer AR Glasses Sales Market Share by Type (2021-2026)

Figure 47. Americas Consumer AR Glasses Sales Market Share by Application (2021-2026)

Figure 48. United States Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)

Figure 49. Canada Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)

Figure 50. Mexico Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)

Figure 51. Brazil Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)

Figure 52. APAC Consumer AR Glasses Sales Market Share by Region in 2026

Figure 53. APAC Consumer AR Glasses Revenue Market Share by Region (2021-2026)

Figure 54. APAC Consumer AR Glasses Sales Market Share by Type (2021-2026)

Figure 55. APAC Consumer AR Glasses Sales Market Share by Application (2021-2026)

Figure 56. China Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)

Figure 57. Japan Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)

Figure 58. South Korea Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)

Figure 59. Southeast Asia Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)

Figure 60. India Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)

Figure 61. Australia Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)

Figure 62. China Taiwan Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)

Figure 63. Europe Consumer AR Glasses Sales Market Share by Country in 2026

- Figure 64. Europe Consumer AR Glasses Revenue Market Share by Country (2021-2026)
- Figure 65. Europe Consumer AR Glasses Sales Market Share by Type (2021-2026)
- Figure 66. Europe Consumer AR Glasses Sales Market Share by Application (2021-2026)
- Figure 67. Germany Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)
- Figure 68. France Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)
- Figure 69. UK Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)
- Figure 70. Italy Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)
- Figure 71. Russia Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)
- Figure 72. Middle East & Africa Consumer AR Glasses Sales Market Share by Country (2021-2026)
- Figure 73. Middle East & Africa Consumer AR Glasses Sales Market Share by Type (2021-2026)
- Figure 74. Middle East & Africa Consumer AR Glasses Sales Market Share by Application (2021-2026)
- Figure 75. Egypt Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)
- Figure 76. South Africa Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)
- Figure 77. Israel Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)
- Figure 78. Turkey Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)
- Figure 79. GCC Countries Consumer AR Glasses Revenue Growth 2021-2026 (\$ millions)
- Figure 80. Manufacturing Cost Structure Analysis of Consumer AR Glasses in 2026
- Figure 81. Manufacturing Process Analysis of Consumer AR Glasses
- Figure 82. Industry Chain Structure of Consumer AR Glasses
- Figure 83. Channels of Distribution
- Figure 84. Global Consumer AR Glasses Sales Market Forecast by Region (2027-2032)
- Figure 85. Global Consumer AR Glasses Revenue Market Share Forecast by Region (2027-2032)
- Figure 86. Global Consumer AR Glasses Sales Market Share Forecast by Type (2027-2032)
- Figure 87. Global Consumer AR Glasses Revenue Market Share Forecast by Type (2027-2032)
- Figure 88. Global Consumer AR Glasses Sales Market Share Forecast by Application (2027-2032)
- Figure 89. Global Consumer AR Glasses Revenue Market Share Forecast by Application (2027-2032)

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