

Global Construction Equipment Rental Platform Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Construction Equipment Rental Platform market size is predicted to grow from US\$ 25184 million in 2025 to US\$ 37539 million in 2032; it is expected to grow at a CAGR of 5.9% from 2026 to 2032.

The construction equipment rental platform is a professional digital trading and operation platform that leverages the internet, IoT, big data, and digital management systems to integrate construction machinery equipment owners (professional leasing companies, equipment manufacturers, construction companies, individual owners) and demanders (construction, infrastructure, municipal, road and bridge, mining, energy, and other engineering units). It provides a full lifecycle integrated service for construction machinery equipment such as excavators, cranes, aerial work platforms, tower cranes, tunnel boring machines, and concrete equipment, including online matching, leasing transactions, equipment scheduling, on-site operation and maintenance, operational services, financing support, and residual value recovery.

Service Areas: Targeting the construction industry (building construction, infrastructure, municipal, mining, energy, rail transit, etc.).

Core Targets: Heavy/Large/Specialized construction machinery equipment (non-office, light-asset equipment).

Platform Value:

For Demanders: Light assets, reduced investment, on-demand leasing, reduced idle time.

For Suppliers: Improved equipment utilization, revitalized existing assets, digital management.

United States market for Construction Equipment Rental Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Construction Equipment Rental Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Construction Equipment Rental Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Construction Equipment Rental Platform players cover United Rentals, Ashtead Group, Loxam Group, Horizon Construction Development, Herc Rentals, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Construction Equipment Rental Platform Industry Forecast' looks at past sales and reviews total world Construction Equipment Rental Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected Construction Equipment Rental Platform sales for 2026 through 2032. With Construction Equipment Rental Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Construction Equipment Rental Platform industry.

This Insight Report provides a comprehensive analysis of the global Construction Equipment Rental Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Construction Equipment Rental Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Construction Equipment Rental Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Construction Equipment Rental Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight

emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Construction Equipment Rental Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Construction Equipment Rental Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Manufacturer-Affiliated Leasing Platforms

Self-Operated Heavy Asset Leasing Platforms

Aggregator and Matching Platforms

Segmentation by Rental Period:

Short-Term Rental (1 Day - 3 Months)

Medium-Term Rental (3 Months - 1 Year)

Long-Term Rental (1 - 5 Years)

Segmentation by Service Coverage:

Global

National

Local

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

United Rentals

Ashtead Group

Loxam Group

Horizon Construction Development

Herc Rentals

Equipment Share

Boels Rental

Aggreko

CRCC Financial Leasing

XCMG Guanglian

Zhongneng United

AKTIO Corporation

Kanamoto

Korea Rental Corporation

AJ Networks

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Construction Equipment Rental Platform Market Size (2021-2032)
 - 2.1.2 Construction Equipment Rental Platform Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Construction Equipment Rental Platform by Country/Region (2021, 2025 & 2032)
- 2.2 Construction Equipment Rental Platform Segment by Type
 - 2.2.1 Manufacturer-Affiliated Leasing Platforms
 - 2.2.2 Self-Operated Heavy Asset Leasing Platforms
 - 2.2.3 Aggregator and Matching Platforms
 - 2.2.4 Construction Equipment Rental Platform Market Size by Type
 - 2.2.4.1 Construction Equipment Rental Platform Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.4.2 Global Construction Equipment Rental Platform Market Size Market Share by Type (2021-2026)
- 2.3 Construction Equipment Rental Platform Segment by Rental Period
 - 2.3.1 Short-Term Rental (1 Day - 3 Months)
 - 2.3.2 Medium-Term Rental (3 Months - 1 Year)
 - 2.3.3 Long-Term Rental (1 - 5 Years)
 - 2.3.4 Construction Equipment Rental Platform Market Size by Rental Period
 - 2.3.4.1 Construction Equipment Rental Platform Market Size CAGR by Rental Period (2021 VS 2025 VS 2032)
 - 2.3.4.2 Global Construction Equipment Rental Platform Market Size Market Share by Rental Period (2021-2026)

2.4 Construction Equipment Rental Platform Segment by Service Coverage

2.4.1 Global

2.4.2 National

2.4.3 Local

2.4.4 Construction Equipment Rental Platform Market Size by Service Coverage

2.4.4.1 Construction Equipment Rental Platform Market Size CAGR by Service Coverage (2021 VS 2025 VS 2032)

2.4.4.2 Global Construction Equipment Rental Platform Market Size Market Share by Service Coverage (2021-2026)

2.5 Construction Equipment Rental Platform Segment by Application

2.5.1 Large Enterprises

2.5.2 SMEs

2.5.3 Construction Equipment Rental Platform Market Size by Application

2.5.3.1 Construction Equipment Rental Platform Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.3.2 Global Construction Equipment Rental Platform Market Size Market Share by Application (2021-2026)

3 CONSTRUCTION EQUIPMENT RENTAL PLATFORM MARKET SIZE BY PLAYER

3.1 Construction Equipment Rental Platform Market Size Market Share by Player

3.1.1 Global Construction Equipment Rental Platform Revenue by Player (2021-2026)

3.1.2 Global Construction Equipment Rental Platform Revenue Market Share by Player (2021-2026)

3.2 Global Construction Equipment Rental Platform Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 CONSTRUCTION EQUIPMENT RENTAL PLATFORM BY REGION

4.1 Construction Equipment Rental Platform Market Size by Region (2021-2026)

4.2 Global Construction Equipment Rental Platform Annual Revenue by Country/Region (2021-2026)

4.3 Americas Construction Equipment Rental Platform Market Size Growth (2021-2026)

4.4 APAC Construction Equipment Rental Platform Market Size Growth (2021-2026)

4.5 Europe Construction Equipment Rental Platform Market Size Growth (2021-2026)

4.6 Middle East & Africa Construction Equipment Rental Platform Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Construction Equipment Rental Platform Market Size by Country (2021-2026)

5.2 Americas Construction Equipment Rental Platform Market Size by Type (2021-2026)

5.3 Americas Construction Equipment Rental Platform Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Construction Equipment Rental Platform Market Size by Region (2021-2026)

6.2 APAC Construction Equipment Rental Platform Market Size by Type (2021-2026)

6.3 APAC Construction Equipment Rental Platform Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Construction Equipment Rental Platform Market Size by Country (2021-2026)

7.2 Europe Construction Equipment Rental Platform Market Size by Type (2021-2026)

7.3 Europe Construction Equipment Rental Platform Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Construction Equipment Rental Platform by Region
(2021-2026)

8.2 Middle East & Africa Construction Equipment Rental Platform Market Size by Type
(2021-2026)

8.3 Middle East & Africa Construction Equipment Rental Platform Market Size by
Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL CONSTRUCTION EQUIPMENT RENTAL PLATFORM MARKET FORECAST

10.1 Global Construction Equipment Rental Platform Forecast by Region (2027-2032)

10.1.1 Global Construction Equipment Rental Platform Forecast by Region
(2027-2032)

10.1.2 Americas Construction Equipment Rental Platform Forecast

10.1.3 APAC Construction Equipment Rental Platform Forecast

10.1.4 Europe Construction Equipment Rental Platform Forecast

10.1.5 Middle East & Africa Construction Equipment Rental Platform Forecast

10.2 Americas Construction Equipment Rental Platform Forecast by Country
(2027-2032)

10.2.1 United States Market Construction Equipment Rental Platform Forecast

10.2.2 Canada Market Construction Equipment Rental Platform Forecast

10.2.3 Mexico Market Construction Equipment Rental Platform Forecast

- 10.2.4 Brazil Market Construction Equipment Rental Platform Forecast
- 10.3 APAC Construction Equipment Rental Platform Forecast by Region (2027-2032)
 - 10.3.1 China Construction Equipment Rental Platform Market Forecast
 - 10.3.2 Japan Market Construction Equipment Rental Platform Forecast
 - 10.3.3 Korea Market Construction Equipment Rental Platform Forecast
 - 10.3.4 Southeast Asia Market Construction Equipment Rental Platform Forecast
 - 10.3.5 India Market Construction Equipment Rental Platform Forecast
 - 10.3.6 Australia Market Construction Equipment Rental Platform Forecast
- 10.4 Europe Construction Equipment Rental Platform Forecast by Country (2027-2032)
 - 10.4.1 Germany Market Construction Equipment Rental Platform Forecast
 - 10.4.2 France Market Construction Equipment Rental Platform Forecast
 - 10.4.3 UK Market Construction Equipment Rental Platform Forecast
 - 10.4.4 Italy Market Construction Equipment Rental Platform Forecast
 - 10.4.5 Russia Market Construction Equipment Rental Platform Forecast
- 10.5 Middle East & Africa Construction Equipment Rental Platform Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Construction Equipment Rental Platform Forecast
 - 10.5.2 South Africa Market Construction Equipment Rental Platform Forecast
 - 10.5.3 Israel Market Construction Equipment Rental Platform Forecast
 - 10.5.4 Turkey Market Construction Equipment Rental Platform Forecast
- 10.6 Global Construction Equipment Rental Platform Forecast by Type (2027-2032)
- 10.7 Global Construction Equipment Rental Platform Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Construction Equipment Rental Platform Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 United Rentals
 - 11.1.1 United Rentals Company Information
 - 11.1.2 United Rentals Construction Equipment Rental Platform Product Offered
 - 11.1.3 United Rentals Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.1.4 United Rentals Main Business Overview
 - 11.1.5 United Rentals Latest Developments
- 11.2 Ashtead Group
 - 11.2.1 Ashtead Group Company Information
 - 11.2.2 Ashtead Group Construction Equipment Rental Platform Product Offered
 - 11.2.3 Ashtead Group Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)

- 11.2.4 Ashtead Group Main Business Overview
- 11.2.5 Ashtead Group Latest Developments
- 11.3 Loxam Group
 - 11.3.1 Loxam Group Company Information
 - 11.3.2 Loxam Group Construction Equipment Rental Platform Product Offered
 - 11.3.3 Loxam Group Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.3.4 Loxam Group Main Business Overview
 - 11.3.5 Loxam Group Latest Developments
- 11.4 Horizon Construction Development
 - 11.4.1 Horizon Construction Development Company Information
 - 11.4.2 Horizon Construction Development Construction Equipment Rental Platform Product Offered
 - 11.4.3 Horizon Construction Development Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.4.4 Horizon Construction Development Main Business Overview
 - 11.4.5 Horizon Construction Development Latest Developments
- 11.5 Herc Rentals
 - 11.5.1 Herc Rentals Company Information
 - 11.5.2 Herc Rentals Construction Equipment Rental Platform Product Offered
 - 11.5.3 Herc Rentals Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 Herc Rentals Main Business Overview
 - 11.5.5 Herc Rentals Latest Developments
- 11.6 Equipment Share
 - 11.6.1 Equipment Share Company Information
 - 11.6.2 Equipment Share Construction Equipment Rental Platform Product Offered
 - 11.6.3 Equipment Share Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 Equipment Share Main Business Overview
 - 11.6.5 Equipment Share Latest Developments
- 11.7 Boels Rental
 - 11.7.1 Boels Rental Company Information
 - 11.7.2 Boels Rental Construction Equipment Rental Platform Product Offered
 - 11.7.3 Boels Rental Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.7.4 Boels Rental Main Business Overview
 - 11.7.5 Boels Rental Latest Developments
- 11.8 Aggreko

- 11.8.1 Aggreko Company Information
- 11.8.2 Aggreko Construction Equipment Rental Platform Product Offered
- 11.8.3 Aggreko Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)
- 11.8.4 Aggreko Main Business Overview
- 11.8.5 Aggreko Latest Developments
- 11.9 CRCC Financial Leasing
 - 11.9.1 CRCC Financial Leasing Company Information
 - 11.9.2 CRCC Financial Leasing Construction Equipment Rental Platform Product Offered
 - 11.9.3 CRCC Financial Leasing Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 CRCC Financial Leasing Main Business Overview
 - 11.9.5 CRCC Financial Leasing Latest Developments
- 11.10 XCMG Guanglian
 - 11.10.1 XCMG Guanglian Company Information
 - 11.10.2 XCMG Guanglian Construction Equipment Rental Platform Product Offered
 - 11.10.3 XCMG Guanglian Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 XCMG Guanglian Main Business Overview
 - 11.10.5 XCMG Guanglian Latest Developments
- 11.11 Zhongneng United
 - 11.11.1 Zhongneng United Company Information
 - 11.11.2 Zhongneng United Construction Equipment Rental Platform Product Offered
 - 11.11.3 Zhongneng United Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 Zhongneng United Main Business Overview
 - 11.11.5 Zhongneng United Latest Developments
- 11.12 AKTIO Corporation
 - 11.12.1 AKTIO Corporation Company Information
 - 11.12.2 AKTIO Corporation Construction Equipment Rental Platform Product Offered
 - 11.12.3 AKTIO Corporation Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 AKTIO Corporation Main Business Overview
 - 11.12.5 AKTIO Corporation Latest Developments
- 11.13 Kanamoto
 - 11.13.1 Kanamoto Company Information
 - 11.13.2 Kanamoto Construction Equipment Rental Platform Product Offered
 - 11.13.3 Kanamoto Construction Equipment Rental Platform Revenue, Gross Margin

and Market Share (2021-2026)

11.13.4 Kanamoto Main Business Overview

11.13.5 Kanamoto Latest Developments

11.14 Korea Rental Corporation

11.14.1 Korea Rental Corporation Company Information

11.14.2 Korea Rental Corporation Construction Equipment Rental Platform Product Offered

11.14.3 Korea Rental Corporation Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)

11.14.4 Korea Rental Corporation Main Business Overview

11.14.5 Korea Rental Corporation Latest Developments

11.15 AJ Networks

11.15.1 AJ Networks Company Information

11.15.2 AJ Networks Construction Equipment Rental Platform Product Offered

11.15.3 AJ Networks Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)

11.15.4 AJ Networks Main Business Overview

11.15.5 AJ Networks Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Construction Equipment Rental Platform Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Construction Equipment Rental Platform Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Manufacturer-Affiliated Leasing Platforms

Table 4. Major Players of Self-Operated Heavy Asset Leasing Platforms

Table 5. Major Players of Aggregator and Matching Platforms

Table 6. Construction Equipment Rental Platform Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 7. Global Construction Equipment Rental Platform Market Size by Type (2021-2026) & (\$ millions)

Table 8. Global Construction Equipment Rental Platform Market Size Market Share by Type (2021-2026)

Table 9. Major Players of Short-Term Rental (1 Day - 3 Months)

Table 10. Major Players of Medium-Term Rental (3 Months - 1 Year)

Table 11. Major Players of Long-Term Rental (1 - 5 Years)

Table 12. Construction Equipment Rental Platform Market Size CAGR by Rental Period (2021 VS 2025 VS 2032) & (\$ millions)

Table 13. Global Construction Equipment Rental Platform Market Size by Rental Period (2021-2026) & (\$ millions)

Table 14. Global Construction Equipment Rental Platform Market Size Market Share by Rental Period (2021-2026)

Table 15. Major Players of Global

Table 16. Major Players of National

Table 17. Major Players of Local

Table 18. Construction Equipment Rental Platform Market Size CAGR by Service Coverage (2021 VS 2025 VS 2032) & (\$ millions)

Table 19. Global Construction Equipment Rental Platform Market Size by Service Coverage (2021-2026) & (\$ millions)

Table 20. Global Construction Equipment Rental Platform Market Size Market Share by Service Coverage (2021-2026)

Table 21. Construction Equipment Rental Platform Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 22. Global Construction Equipment Rental Platform Market Size by Application (2021-2026) & (\$ millions)

Table 23. Global Construction Equipment Rental Platform Market Size Market Share by Application (2021-2026)

Table 24. Global Construction Equipment Rental Platform Revenue by Player (2021-2026) & (\$ millions)

Table 25. Global Construction Equipment Rental Platform Revenue Market Share by Player (2021-2026)

Table 26. Construction Equipment Rental Platform Key Players Head office and Products Offered

Table 27. Construction Equipment Rental Platform Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 28. New Products and Potential Entrants

Table 29. Mergers & Acquisitions, Expansion

Table 30. Global Construction Equipment Rental Platform Market Size by Region (2021-2026) & (\$ millions)

Table 31. Global Construction Equipment Rental Platform Market Size Market Share by Region (2021-2026)

Table 32. Global Construction Equipment Rental Platform Revenue by Country/Region (2021-2026) & (\$ millions)

Table 33. Global Construction Equipment Rental Platform Revenue Market Share by Country/Region (2021-2026)

Table 34. Americas Construction Equipment Rental Platform Market Size by Country (2021-2026) & (\$ millions)

Table 35. Americas Construction Equipment Rental Platform Market Size Market Share by Country (2021-2026)

Table 36. Americas Construction Equipment Rental Platform Market Size by Type (2021-2026) & (\$ millions)

Table 37. Americas Construction Equipment Rental Platform Market Size Market Share by Type (2021-2026)

Table 38. Americas Construction Equipment Rental Platform Market Size by Application (2021-2026) & (\$ millions)

Table 39. Americas Construction Equipment Rental Platform Market Size Market Share by Application (2021-2026)

Table 40. APAC Construction Equipment Rental Platform Market Size by Region (2021-2026) & (\$ millions)

Table 41. APAC Construction Equipment Rental Platform Market Size Market Share by Region (2021-2026)

Table 42. APAC Construction Equipment Rental Platform Market Size by Type (2021-2026) & (\$ millions)

Table 43. APAC Construction Equipment Rental Platform Market Size by Application

(2021-2026) & (\$ millions)

Table 44. Europe Construction Equipment Rental Platform Market Size by Country

(2021-2026) & (\$ millions)

Table 45. Europe Construction Equipment Rental Platform Market Size Market Share by Country (2021-2026)

Table 46. Europe Construction Equipment Rental Platform Market Size by Type (2021-2026) & (\$ millions)

Table 47. Europe Construction Equipment Rental Platform Market Size by Application (2021-2026) & (\$ millions)

Table 48. Middle East & Africa Construction Equipment Rental Platform Market Size by Region (2021-2026) & (\$ millions)

Table 49. Middle East & Africa Construction Equipment Rental Platform Market Size by Type (2021-2026) & (\$ millions)

Table 50. Middle East & Africa Construction Equipment Rental Platform Market Size by Application (2021-2026) & (\$ millions)

Table 51. Key Market Drivers & Growth Opportunities of Construction Equipment Rental Platform

Table 52. Key Market Challenges & Risks of Construction Equipment Rental Platform

Table 53. Key Industry Trends of Construction Equipment Rental Platform

Table 54. Global Construction Equipment Rental Platform Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 55. Global Construction Equipment Rental Platform Market Size Market Share Forecast by Region (2027-2032)

Table 56. Global Construction Equipment Rental Platform Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 57. Global Construction Equipment Rental Platform Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 58. United Rentals Details, Company Type, Construction Equipment Rental Platform Area Served and Its Competitors

Table 59. United Rentals Construction Equipment Rental Platform Product Offered

Table 60. United Rentals Construction Equipment Rental Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 61. United Rentals Main Business

Table 62. United Rentals Latest Developments

Table 63. Ashtead Group Details, Company Type, Construction Equipment Rental Platform Area Served and Its Competitors

Table 64. Ashtead Group Construction Equipment Rental Platform Product Offered

Table 65. Ashtead Group Construction Equipment Rental Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 66. Ashtead Group Main Business

Table 67. Ashtead Group Latest Developments

Table 68. Loxam Group Details, Company Type, Construction Equipment Rental Platform Area Served and Its Competitors

Table 69. Loxam Group Construction Equipment Rental Platform Product Offered

Table 70. Loxam Group Construction Equipment Rental Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 71. Loxam Group Main Business

Table 72. Loxam Group Latest Developments

Table 73. Horizon Construction Development Details, Company Type, Construction Equipment Rental Platform Area Served and Its Competitors

Table 74. Horizon Construction Development Construction Equipment Rental Platform Product Offered

Table 75. Horizon Construction Development Construction Equipment Rental Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 76. Horizon Construction Development Main Business

Table 77. Horizon Construction Development Latest Developments

Table 78. Herc Rentals Details, Company Type, Construction Equipment Rental Platform Area Served and Its Competitors

Table 79. Herc Rentals Construction Equipment Rental Platform Product Offered

Table 80. Herc Rentals Construction Equipment Rental Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 81. Herc Rentals Main Business

Table 82. Herc Rentals Latest Developments

Table 83. Equipment Share Details, Company Type, Construction Equipment Rental Platform Area Served and Its Competitors

Table 84. Equipment Share Construction Equipment Rental Platform Product Offered

Table 85. Equipment Share Construction Equipment Rental Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 86. Equipment Share Main Business

Table 87. Equipment Share Latest Developments

Table 88. Boels Rental Details, Company Type, Construction Equipment Rental Platform Area Served and Its Competitors

Table 89. Boels Rental Construction Equipment Rental Platform Product Offered

Table 90. Boels Rental Construction Equipment Rental Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 91. Boels Rental Main Business

Table 92. Boels Rental Latest Developments

Table 93. Aggreko Details, Company Type, Construction Equipment Rental Platform

Area Served and Its Competitors

Table 94. Aggreko Construction Equipment Rental Platform Product Offered

Table 95. Aggreko Construction Equipment Rental Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 96. Aggreko Main Business

Table 97. Aggreko Latest Developments

Table 98. CRCC Financial Leasing Details, Company Type, Construction Equipment Rental Platform Area Served and Its Competitors

Table 99. CRCC Financial Leasing Construction Equipment Rental Platform Product Offered

Table 100. CRCC Financial Leasing Construction Equipment Rental Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 101. CRCC Financial Leasing Main Business

Table 102. CRCC Financial Leasing Latest Developments

Table 103. XCMG Guanglian Details, Company Type, Construction Equipment Rental Platform Area Served and Its Competitors

Table 104. XCMG Guanglian Construction Equipment Rental Platform Product Offered

Table 105. XCMG Guanglian Construction Equipment Rental Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 106. XCMG Guanglian Main Business

Table 107. XCMG Guanglian Latest Developments

Table 108. Zhongneng United Details, Company Type, Construction Equipment Rental Platform Area Served and Its Competitors

Table 109. Zhongneng United Construction Equipment Rental Platform Product Offered

Table 110. Zhongneng United Construction Equipment Rental Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 111. Zhongneng United Main Business

Table 112. Zhongneng United Latest Developments

Table 113. AKTIO Corporation Details, Company Type, Construction Equipment Rental Platform Area Served and Its Competitors

Table 114. AKTIO Corporation Construction Equipment Rental Platform Product Offered

Table 115. AKTIO Corporation Construction Equipment Rental Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 116. AKTIO Corporation Main Business

Table 117. AKTIO Corporation Latest Developments

Table 118. Kanamoto Details, Company Type, Construction Equipment Rental Platform Area Served and Its Competitors

Table 119. Kanamoto Construction Equipment Rental Platform Product Offered

Table 120. Kanamoto Construction Equipment Rental Platform Revenue (\$ million),

Gross Margin and Market Share (2021-2026)

Table 121. Kanamoto Main Business

Table 122. Kanamoto Latest Developments

Table 123. Korea Rental Corporation Details, Company Type, Construction Equipment Rental Platform Area Served and Its Competitors

Table 124. Korea Rental Corporation Construction Equipment Rental Platform Product Offered

Table 125. Korea Rental Corporation Construction Equipment Rental Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 126. Korea Rental Corporation Main Business

Table 127. Korea Rental Corporation Latest Developments

Table 128. AJ Networks Details, Company Type, Construction Equipment Rental Platform Area Served and Its Competitors

Table 129. AJ Networks Construction Equipment Rental Platform Product Offered

Table 130. AJ Networks Construction Equipment Rental Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 131. AJ Networks Main Business

Table 132. AJ Networks Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Construction Equipment Rental Platform Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Construction Equipment Rental Platform Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. Construction Equipment Rental Platform Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. Construction Equipment Rental Platform Sales Market Share by Country/Region (2025)
- Figure 8. Construction Equipment Rental Platform Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global Construction Equipment Rental Platform Market Size Market Share by Type in 2025
- Figure 10. Global Construction Equipment Rental Platform Market Size Market Share by Rental Period in 2025
- Figure 11. Global Construction Equipment Rental Platform Market Size Market Share by Service Coverage in 2025
- Figure 12. Construction Equipment Rental Platform in Large Enterprises
- Figure 13. Global Construction Equipment Rental Platform Market: Large Enterprises (2021-2026) & (\$ millions)
- Figure 14. Construction Equipment Rental Platform in SMEs
- Figure 15. Global Construction Equipment Rental Platform Market: SMEs (2021-2026) & (\$ millions)
- Figure 16. Global Construction Equipment Rental Platform Market Size Market Share by Application in 2025
- Figure 17. Global Construction Equipment Rental Platform Revenue Market Share by Player in 2025
- Figure 18. Global Construction Equipment Rental Platform Market Size Market Share by Region (2021-2026)
- Figure 19. Americas Construction Equipment Rental Platform Market Size 2021-2026 (\$ millions)
- Figure 20. APAC Construction Equipment Rental Platform Market Size 2021-2026 (\$ millions)
- Figure 21. Europe Construction Equipment Rental Platform Market Size 2021-2026 (\$

millions)

Figure 22. Middle East & Africa Construction Equipment Rental Platform Market Size 2021-2026 (\$ millions)

Figure 23. Americas Construction Equipment Rental Platform Value Market Share by Country in 2025

Figure 24. United States Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 25. Canada Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 26. Mexico Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 27. Brazil Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 28. APAC Construction Equipment Rental Platform Market Size Market Share by Region in 2025

Figure 29. APAC Construction Equipment Rental Platform Market Size Market Share by Type (2021-2026)

Figure 30. APAC Construction Equipment Rental Platform Market Size Market Share by Application (2021-2026)

Figure 31. China Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 32. Japan Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 33. South Korea Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 34. Southeast Asia Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 35. India Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 36. Australia Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 37. Europe Construction Equipment Rental Platform Market Size Market Share by Country in 2025

Figure 38. Europe Construction Equipment Rental Platform Market Size Market Share by Type (2021-2026)

Figure 39. Europe Construction Equipment Rental Platform Market Size Market Share by Application (2021-2026)

Figure 40. Germany Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 41. France Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 42. UK Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 43. Italy Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 44. Russia Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 45. Middle East & Africa Construction Equipment Rental Platform Market Size Market Share by Region (2021-2026)

Figure 46. Middle East & Africa Construction Equipment Rental Platform Market Size Market Share by Type (2021-2026)

Figure 47. Middle East & Africa Construction Equipment Rental Platform Market Size Market Share by Application (2021-2026)

Figure 48. Egypt Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 49. South Africa Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 50. Israel Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 51. Turkey Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 52. GCC Countries Construction Equipment Rental Platform Market Size Growth 2021-2026 (\$ millions)

Figure 53. Americas Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 54. APAC Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 55. Europe Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 56. Middle East & Africa Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 57. United States Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 58. Canada Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 59. Mexico Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 60. Brazil Construction Equipment Rental Platform Market Size 2027-2032 (\$

millions)

Figure 61. China Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 62. Japan Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 63. Korea Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 64. Southeast Asia Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 65. India Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 66. Australia Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 67. Germany Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 68. France Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 69. UK Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 70. Italy Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 71. Russia Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 72. Egypt Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 73. South Africa Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 74. Israel Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 75. Turkey Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

Figure 76. Global Construction Equipment Rental Platform Market Size Market Share Forecast by Type (2027-2032)

Figure 77. Global Construction Equipment Rental Platform Market Size Market Share Forecast by Application (2027-2032)

Figure 78. GCC Countries Construction Equipment Rental Platform Market Size 2027-2032 (\$ millions)

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