

Global Consent Management Platform (CMP) Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Consent management platform (CMP) software is used by companies to legally document and manage a user's consent choices prior to collecting, sharing, or selling user data from online sources such as websites and apps that use cookies, embedded videos, and other tracking technologies.

The global Consent Management Platform (CMP) Software market size is projected to grow from US\$ 2620.7 million in 2023 to US\$ 4927.8 million in 2030; it is expected to grow at a CAGR of 9.4% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Consent Management Platform (CMP) Software Industry Forecast" looks at past sales and reviews total world Consent Management Platform (CMP) Software sales in 2023, providing a comprehensive analysis by region and market sector of projected Consent Management Platform (CMP) Software sales for 2024 through 2030. With Consent Management Platform (CMP) Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Consent Management Platform (CMP) Software industry.

This Insight Report provides a comprehensive analysis of the global Consent Management Platform (CMP) Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Consent Management Platform (CMP) Software portfolios and capabilities, market entry strategies, market positions, and geographic

footprints, to better understand these firms' unique position in an accelerating global Consent Management Platform (CMP) Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Consent Management Platform (CMP) Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Consent Management Platform (CMP) Software.

The future market trends of CMP Software are driven by the growing awareness on data compliance regulations, rising cyberattacks, data breaches and the need for data security, increased demand for customers to control their consent and preferences, and implementation of Privacy by Design (PbD) to enhance data privacy. The CMP market is expected to grow from USD 317 million in 2020 to USD 765 million by 2025, at a Compound Annual Growth Rate (CAGR) of 19.3% during the forecast period. The major factors that are expected to fuel the market growth are the adoption of cloud-based solutions, the emergence of new data privacy regulations, the increasing use of mobile and web applications, and the growing demand for personalized user experiences.

This report presents a comprehensive overview, market shares, and growth opportunities of Consent Management Platform (CMP) Software market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud Based

On Premises

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Quantcast

Usercentrics

OneTrust

Osano

DataGrail

Secure Privacy

Segment

Ketch

TrustArc

Ethyca

CookieYes Limited

Piwik PRO

iubenda

Privacy Tools

Securiti

Salesforce

Crownpeak Technology

Termly.io

WSO2

AdOpt

Agilitation

CYBOT

CookieHub

CookiePro

Datev

Legal Monster

PrivacyCheq

Seers Co

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