

Global Connected Vehicle and Telematics Market Growth 2018-2023

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Abstracts

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Growing awareness and numerous benefits of telematics, advancement in smartphones, high speed internet connectivity, and developed GPS receiver have changed the telematics business rapidly. Moreover, rising awareness about driver's safety and growing influence of safety regulations imposed by various government organizations in the European Union, Russia, and Brazil have made telematics an essential component for vehicles. The factors such as reduction in the cost of connectivity and increasing market penetration of connected devices such as smartphones, and tablets are contributing to the burgeoning demand for connected cars.

According to this study, over the next five years the Connected Vehicle and Telematics market will register a xx% CAGR in terms of revenue, the global market size will reach US\$ xx million by 2023, from US\$ xx million in 2017. In particular, this report presents the global market share (sales and revenue) of key companies in Connected Vehicle and Telematics business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of Connected Vehicle and Telematics market by product type, application, key manufacturers and key regions and countries.

This study considers the Connected Vehicle and Telematics value and volume generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2013 to 2018, in Section 2.3; and

forecast to 2023 in section 11.7.

Embedded

Tethered

Integrated

Segmentation by application: breakdown data from 2013 to 2018, in Section 2.4; and forecast to 2023 in section 11.8.

Passenger Cars

Commercial Vehicles

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

AT&T Inc.

Airbiquity Inc.

Continental AG

Delphi Automotive PLC

HARMAN International

Intel Corporation

Magneti Marelli S.p.A

Mix Telematics Ltd.

Octo Telematics Ltd.

Qualcomm Inc.

Bosch

Teletrac Navman

Tom-Tom NV.

Trimble Inc.

Verizon Communications, Inc.

Wireless Car AB

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Connected Vehicle and Telematics consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Connected Vehicle and Telematics market by identifying its various subsegments.

Focuses on the key global Connected Vehicle and Telematics manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Connected Vehicle and Telematics with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Connected Vehicle and Telematics submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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