

# Global Connected Retail Store Experience Services Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Connected Retail Store Experience Services market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Connected retail store experience services refer to a suite of digital tools and technologies designed to enhance customer interaction, streamline operations, and personalize shopping in physical retail environments. These services integrate data-driven solutions—such as mobile apps, smart shelves, augmented reality, and IoT (Internet of Things) devices—to create a seamless, engaging, and personalized experience for shoppers. Connected retail services also provide retailers with real-time insights into customer preferences, inventory levels, and in-store behavior, allowing for better inventory management, targeted marketing, and efficient staff allocation. Ultimately, these services bridge the online and offline shopping experience, fostering customer loyalty and operational efficiency.

United States market for Connected Retail Store Experience Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Connected Retail Store Experience Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Connected Retail Store Experience Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Connected Retail Store Experience Services players cover Publicis Sapient, Verizon, T-Systems International GmbH, Adastra, OC fulfillment GmbH, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Connected Retail Store Experience Services Industry Forecast” looks at past sales and reviews total world Connected Retail Store Experience Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Connected Retail Store Experience Services sales for 2026 through 2032. With Connected Retail Store Experience Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Connected Retail Store Experience Services industry.

This Insight Report provides a comprehensive analysis of the global Connected Retail Store Experience Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Connected Retail Store Experience Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Connected Retail Store Experience Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Connected Retail Store Experience Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Connected Retail Store Experience Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Connected Retail Store Experience Services market by product type, application, key players and key regions and countries.

### **Segmentation by Type:**

Cloud-based

On-premise

**Segmentation by Application:**

Retail

E-commerce

Others

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Publicis Sapient

Verizon

T-Systems International GmbH

Adastra

OC fulfillment GmbH

Fujitsu

The report requires updating with new data and is sent in 48 hours after order is placed.

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