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Global Connected Products Platform Market Growth (Status and Outlook) 2024-2030

https://marketpublishers.com/r/G9369C4319D3EN.html
Date: July 2024
Pages: 119
Price: US$ 3,660.00 (Single User License)
ID: G9369C4319D3EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Connected Products Platform is a technology platform for connecting, managing and optimizing smart products. It allows data exchange and interaction between product manufacturers, service providers and consumers. The platform can connect various smart devices to achieve seamless communication and data transmission between devices. Collect data from connected devices and process them using analytical tools to provide valuable insights. Allow users to remotely control connected products through mobile applications, web interfaces or other means. Provide users with customized services or product improvement suggestions based on the collected data and analysis results.

The emergence of the Connected Products Platform enables product manufacturers to better understand product usage and user needs, so as to optimize and innovate products. For consumers, the platform provides a more convenient and personalized service experience. For service providers, the platform provides them with new business models and growth points.

The global Connected Products Platform market size is projected to grow from US$ million in 2024 to US$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the “Connected Products Platform Industry Forecast” looks at past sales and reviews total world Connected Products Platform sales in 2022, providing a comprehensive analysis by region and market sector of projected Connected Products Platform sales for 2023 through 2029. With Connected

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Products Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Connected Products Platform industry.

This Insight Report provides a comprehensive analysis of the global Connected Products Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Connected Products Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Connected Products Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Connected Products Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Connected Products Platform.

With the rapid development and popularization of Internet of Things (IoT) technology, the Connected Products Platform market has shown a trend of sustained growth. Connected Products Platform is widely used in many fields such as Industrial Internet of Things (IIoT), smart home, and telemedicine. In the field of Industrial Internet of Things, the platform helps enterprises to connect devices, collect and analyze data, and improve production efficiency and product quality. In the field of smart home, the platform connects various smart devices in the home to provide a convenient life experience. In the field of telemedicine, the platform connects medical equipment and patients to achieve remote monitoring and diagnosis. The continuous advancement of technologies such as cloud computing, big data, and artificial intelligence has provided strong technical support for the development of Connected Products Platform. In addition, with the further development and popularization of technologies such as 5G and the Internet of Things, the Connected Products Platform market will usher in a broader development space. In the future, the platform will pay more attention to user experience and personalized services, and launch more intelligent and convenient products and services. At the same time, the platform will also strengthen the integration and application of technologies such as artificial intelligence and blockchain to promote industrial upgrading and transformation. In summary, the Connected Products Platform market has broad development prospects and potential.

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This report presents a comprehensive overview, market shares, and growth opportunities of Connected Products Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Device Management Platform (DMP)

Data Analysis Platform (DAP)

Application Enablement Platform (AEP)

Service Delivery Platform (SDP)

Security Management Platform (SMP)

Other

Segmentation by Application:

Industrial Internet of Things (IIoT)

Smart Manufacturing

Supply Chain Management

Other

This report also splits the market by region:

Americas

United States

Canada

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- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey

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GCC Countries

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- Israel
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GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Infosys

CLEIO

Software

Plex

Amazon Web Services

Virtusa

ScienceSoft

Avvale

PTC

EY

Kalypso

General Electric

Convisint

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