

Global Connected Packaging Technology Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The global Connected Packaging Technology market size is projected to grow from US\$ 18100 million in 2022 to US\$ 26320 million in 2029; it is expected to grow at a CAGR of 5.5% from 2023 to 2029.

United States market for Connected Packaging Technology is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Connected Packaging Technology is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Connected Packaging Technology is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Connected Packaging Technology players cover LivingPackets, Vestapack, ColorSensing, kaioSID, Thaddeus, EVERYTHNG, Digimarc, Touchcode and SharpEnd, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

Connected packaging is packaging activated by technologies such as QR Codes, NFC, and RFID. It helps brands communicate information to consumers and increase engagement. Connected packaging extends consumer interactions beyond the packaging. Whether it's to establish product and supply chain transparency, share the brand's story, or increase consumer engagement, connected packaging acts as the

bridge between brands and consumers to build stronger relationships.

LPI (LP Information)' newest research report, the “Connected Packaging Technology Industry Forecast” looks at past sales and reviews total world Connected Packaging Technology sales in 2022, providing a comprehensive analysis by region and market sector of projected Connected Packaging Technology sales for 2023 through 2029. With Connected Packaging Technology sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Connected Packaging Technology industry.

This Insight Report provides a comprehensive analysis of the global Connected Packaging Technology landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Connected Packaging Technology portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Connected Packaging Technology market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Connected Packaging Technology and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Connected Packaging Technology.

This report presents a comprehensive overview, market shares, and growth opportunities of Connected Packaging Technology market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

QR Code

NFC

Segmentation by application

Large Corporation

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

LivingPackets

Vestapack

ColorSensing

kaiosID

Thaddeus

EVRYTHNG

Digimarc

Touchcode

SharpEnd

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