

Global Connected Packaging Solutions Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The global Connected Packaging Solutions market size is projected to grow from US\$ 18100 million in 2022 to US\$ 26320 million in 2029; it is expected to grow at a CAGR of 5.5% from 2023 to 2029.

United States market for Connected Packaging Solutions is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Connected Packaging Solutions is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Connected Packaging Solutions is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Connected Packaging Solutions players cover Touchcode, Jabil Inc, ePacConnect, Peacock, WestRock, Nefab, Appetite Creative, Tetra Pak and Jones Healthcare Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

Connected packaging solutions provide new ways for customers to connect with your brand. Using a mobile device, customers can activate a special code printed on or within a product's packaging and experience a digital world connected to your brand.

LPI (LP Information)' newest research report, the "Connected Packaging Solutions Industry Forecast" looks at past sales and reviews total world Connected Packaging

Solutions sales in 2022, providing a comprehensive analysis by region and market sector of projected Connected Packaging Solutions sales for 2023 through 2029. With Connected Packaging Solutions sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Connected Packaging Solutions industry.

This Insight Report provides a comprehensive analysis of the global Connected Packaging Solutions landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Connected Packaging Solutions portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Connected Packaging Solutions market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Connected Packaging Solutions and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Connected Packaging Solutions.

This report presents a comprehensive overview, market shares, and growth opportunities of Connected Packaging Solutions market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Active Packaging

Smart Packaging

Segmentation by application

Food and Beverages

Individual Care

Pharmaceutical Industry

Garment Industry

Industrial Chemicals

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Touchcode

Jabil Inc

ePacConnect

Peacock

WestRock

Nefab

Appetite Creative

Tetra Pak

Jones Healthcare Group

All4Labels

foxpak

Ardagh Group

Syntegon

BMG

Digimarc

Macsa ID

OnAsset

impaX.io

wiliot

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