

Global Connected Packaging Market Growth 2023-2029

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Abstracts

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Smart packaging is a combination of specialized materials, science, and technology that improves the functionality of standard packaging by including active and intelligent packaging. It aids in the prevention of food spoilage, the enhancement of food product qualities such as scent, taste, and flavor, and the protection of brands, premium pricing, and waste reduction.

LPI (LP Information)' newest research report, the "Connected Packaging Industry Forecast" looks at past sales and reviews total world Connected Packaging sales in 2022, providing a comprehensive analysis by region and market sector of projected Connected Packaging sales for 2023 through 2029. With Connected Packaging sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Connected Packaging industry.

This Insight Report provides a comprehensive analysis of the global Connected Packaging landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Connected Packaging portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Connected Packaging market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Connected Packaging and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of

opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Connected Packaging.

The global Connected Packaging market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Connected Packaging is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Connected Packaging is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Connected Packaging is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Connected Packaging players cover BALL CORPORATION, Amcor plc, 3M, Temptime Corporation, CONSTANTIA FLEXIBLES, Kierulff Pentaplast, Graham Packaging Company, Avery Dennison Corporation and Emerson Electric Co, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Connected Packaging market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Active Packaging

Interactive Packaging

Segmentation by application

Food and Beverages

Healthcare

Personal Care

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

BALL CORPORATION

Amcor plc

3M

Temptime Corporation

CONSTANTIA FLEXIBLES

Kl?ckner Pentaplast

Graham Packaging Company,

Avery Dennison Corporation

Emerson Electric Co

American Thermal Instruments

BASF SE

International Paper

R.R. Donnelley & Sons Company

Key Questions Addressed in this Report

What is the 10-year outlook for the global Connected Packaging market?

What factors are driving Connected Packaging market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Connected Packaging market opportunities vary by end market size?

How does Connected Packaging break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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