

Global Connected Fitness Market Growth 2025-2031

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Abstracts

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The global Connected Fitness market size is predicted to grow from US\$ 143 million in 2025 to US\$ 192 million in 2031; it is expected to grow at a CAGR of 5.1% from 2025 to 2031.

Connected fitness equipment offers a way to replicate the gym experience by providing access to live online classes and training programs led by professional trainers. This smart home gym equipment is great as long as you continue paying the monthly subscription and maintain a robust internet connection.

According to our Wellness & Health Research Center, the global wellness & health economy was valued at US dollars 4.8 trillion. Asia Pacific was the region with the highest spending on big health in 2022, with a total spending of \$1.68 trillion, followed by North America (\$1.42 trillion) and Europe (\$1.0 trillion). According to the health industry accounting analysis data disclosed by the Health Development Research Center of the National Health Commission, from 2019 to 2021, the market size of the health service industry grew by an average of 7.0% per year, and the specific data increased from 7.7 trillion yuan to 8.8 trillion yuan. China's health industry revenue reached 8.0 trillion yuan in 2021, with an increase of 8.1%.

LP Information, Inc. (LPI) ' newest research report, the "Connected Fitness Industry Forecast" looks at past sales and reviews total world Connected Fitness sales in 2024, providing a comprehensive analysis by region and market sector of projected Connected Fitness sales for 2025 through 2031. With Connected Fitness sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Connected Fitness industry.

This Insight Report provides a comprehensive analysis of the global Connected Fitness landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Connected Fitness portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Connected Fitness market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Connected Fitness and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Connected Fitness.

This report presents a comprehensive overview, market shares, and growth opportunities of Connected Fitness market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Treadmill

Exercise Bike

Elliptical

Rower

Strength Equipment

Others

Segmentation by Application:

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Brunswick Corp

Chattanooga Group

Icon Health & Fitness, Inc.

Life Fitness, Inc.

Precor, Inc.

Nautilus International, Inc.

Cybex International, Inc.

TRUE Fitness

Octane Fitness, LLC

Star Trac

Key Questions Addressed in this Report

What is the 10-year outlook for the global Connected Fitness market?

What factors are driving Connected Fitness market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Connected Fitness market opportunities vary by end market size?

How does Connected Fitness break out by Type, by Application?

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