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Global Connected Clothing Market Growth 2025-2031

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Abstracts

The global Connected Clothing market size is predicted to grow from US$ 612 million in 2025 to US$ 1521 million in 2031; it is expected to grow at a CAGR of 16.4% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Connected clothing refers to garments that are integrated with technology, enabling them to connect to other devices or networks and perform various functions. These clothes are usually equipped with sensors, chips, or other electronic components. For example, they may have RFID chips that can be read by washing machines to automatically adjust the washing mode according to the fabric type. Some connected clothing can also collect data such as the wearer's physical activity, heart rate, and body temperature through built - in sensors, and then transmit this data to a smartphone or other smart device for analysis and monitoring. In addition, connected clothing may have features like enabling online shopping through embedded QR codes or providing access to exclusive content and services. Overall, connected clothing combines the functionality of traditional clothing with the convenience and intelligence of modern technology to enhance the user experience.

United States market for Connected Clothing is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Connected Clothing is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Connected Clothing is estimated to increase from US$ million in

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2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Connected Clothing players cover Wearable X, Hexoskin, Baliston, OMsignal, AiQ Smart Clothing, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Connected Clothing Industry Forecast” looks at past sales and reviews total world Connected Clothing sales in 2024, providing a comprehensive analysis by region and market sector of projected Connected Clothing sales for 2025 through 2031. With Connected Clothing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Connected Clothing industry.

This Insight Report provides a comprehensive analysis of the global Connected Clothing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Connected Clothing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Connected Clothing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Connected Clothing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Connected Clothing.

This report presents a comprehensive overview, market shares, and growth opportunities of Connected Clothing market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Top Wear

Bottom Wear

Inner Wear

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Segmentation by Application:

Male

Female

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Wearable X

Hexoskin

Baliston

OMsignal

AiQ Smart Clothing

Ralph Lauren

Ajanta Shoes

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Sensoria

Athos

Spinali Design

SUPAspot

Arrow

Key Questions Addressed in this Report

What is the 10-year outlook for the global Connected Clothing market?
What factors are driving Connected Clothing market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Connected Clothing market opportunities vary by end market size?
How does Connected Clothing break out by Type, by Application?

The report requires updating with new data and is sent in 48 hours after order is placed.

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