

# Global Connected Bottle Warmer Market Growth 2026-2032

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## Abstracts

The global Connected Bottle Warmer market size is predicted to grow from US\$ 34.24 million in 2025 to US\$ 63.51 million in 2032; it is expected to grow at a CAGR of 9.3% from 2026 to 2032.

A Connected Bottle Warmer is a household or similar-use electric appliance designed to warm expressed breast milk, prepared infant formula, or water in a feeding bottle to an appropriate feeding temperature under controlled and repeatable conditions, distinguished by Bluetooth or wireless connectivity with a companion app that enables mode selection, remote start and stop, progress notifications, and preset feeding routines. Typical hardware remains a countertop base with a vertical warming chamber or cup-style reservoir, most commonly using water-bath or steam heat transfer and adding sensor-driven control, auto shutoff, over-temperature cutoffs, and boil-dry safeguards to reduce overheating and misuse risks. In the safety-standard context, IEC 60335-2-15:2024 explicitly includes feeding-bottle heaters among in-scope examples for household liquid-heating appliances and covers DC-supplied and battery-operated appliances, while public-health guidance warns against microwaving breast milk because it can create hot spots that burn a baby's mouth, reinforcing the rationale for controlled warming methods.

In 2025, global Connected Bottle Warmer production reached approximately 1.2?1.9 million units, focusing on app-enabled or Bluetooth-controlled models; this order of magnitude is consistent with the UN-reported global newborn base (about 132 million births in 2024) and is directionally corroborated by disclosed China Taobao-Tmall sell-out value and average price signals for the bottle-warmer equivalent category. Triangulating customs-declared unit-value anchors for ?Baby Bottle Warmer? (average import unit value around USD 8.40) and broader ?Bottle Warmer? benchmarks (around

USD 13.04 under HS 85167910, with wider averages up to ~USD 18.83), and cross-checking premium positioning via an official connected flagship example where Baby Brezza markets a ?Smart Bottle Warmer With Bluetooth? at a regular price of about USD 89.99, mainstream FOB factory pricing for connected models is best represented at USD 14?20 per unit (entry connected models USD 12?14; premium connected and multifunction models USD 20?28).

Globally, connected bottle warmers are shifting from a simple speed-focused proposition toward a workflow upgrade built on predictability and visible temperature management. As expressed-milk feeding and night feeds become more common, caregivers must balance faster readiness with overheating risk, and connectivity turns a previously manual routine into a configurable, trackable, and notification-driven process that reduces coordination friction in shared caregiving. Flagship products already position ?safe warming from your phone? as a core value message, and when combined with public-health warnings against microwaving breast milk due to hot spots, the pairing of controlled warming and traceable routines supports premium adoption in higher-end households and structured care environments.

Risks and barriers are equally real. Infant-adjacent heating appliances face extremely low tolerance for safety incidents, and regulator-led recalls have highlighted overheating and fire hazards in electric bottle and food warmers, making redundant thermal protection and manufacturing consistency non-negotiable; connectivity adds another layer of requirements around software reliability, onboarding experience, and privacy compliance. Looking ahead, demand is likely to concentrate along two trajectories: deeper integration of sensor-driven control with app workflows to improve repeatability and reduce misuse, and premiumization through integrated feeding stations that combine warming with thawing and keep-warm routines, backed by more auditable compliance evidence under IEC?s liquid-heating appliance safety framework.

LP Information, Inc. (LPI) ' newest research report, the ?Connected Bottle Warmer Industry Forecast? looks at past sales and reviews total world Connected Bottle Warmer sales in 2025, providing a comprehensive analysis by region and market sector of projected Connected Bottle Warmer sales for 2026 through 2032. With Connected Bottle Warmer sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Connected Bottle Warmer industry.

This Insight Report provides a comprehensive analysis of the global Connected Bottle Warmer landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Connected Bottle Warmer portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Connected Bottle Warmer market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Connected Bottle Warmer and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Connected Bottle Warmer.

This report presents a comprehensive overview, market shares, and growth opportunities of Connected Bottle Warmer market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Remote Monitoring Only

Remote Control + Presets

Others

#### Segmentation by Sales Channel:

Online Stores (E-commerce)

Offline Retail (Baby Stores)

#### Segmentation by Rated Capacity:

Single-Bottle

Dual-Bottle

Other

Segmentation by Heating Technology:

Water Bath Heating

Steam Heating

PTC Direct Heating

Segmentation by Application:

Households

Daycare Centers

Hospitals, etc.

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Koninklijke Philips N.V.

Baby Brezza Enterprises LLC

Babymoov Group SAS

Dr. Brown's Company (Formerly Handi-Craft Company)

Why Brands Inc. (Munchkin Owner)

Artsana S.p.A. (Chicco)

Pigeon Corporation

Canpol Sp. z o.o.

B?ABA USA

Ningbo Tata Mother Baby Technology Co., Ltd.

Jiangsu Xinbei Electrical Appliances Co., Ltd.

Guangdong Shunde Remon Technology Co.,Ltd

Bear Electric Appliance Co.,Ltd (Guangdong Bear Electric Appliance Co.,LTD)

## **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Connected Bottle Warmer market?

What factors are driving Connected Bottle Warmer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Connected Bottle Warmer market opportunities vary by end market size?

How does Connected Bottle Warmer break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

#### 2.1 World Market Overview

- 2.1.1 Global Connected Bottle Warmer Annual Sales 2021-2032

- 2.1.2 World Current & Future Analysis for Connected Bottle Warmer by Geographic Region, 2021, 2025 & 2032

- 2.1.3 World Current & Future Analysis for Connected Bottle Warmer by Country/Region, 2021, 2025 & 2032

#### 2.2 Connected Bottle Warmer Segment by Type

- 2.2.1 Remote Monitoring Only

- 2.2.2 Remote Control + Presets

- 2.2.3 Others

- 2.2.4 Connected Bottle Warmer Sales by Type

- 2.2.4.1 Global Connected Bottle Warmer Sales Market Share by Type (2021-2026)

- 2.2.4.2 Global Connected Bottle Warmer Revenue and Market Share by Type (2021-2026)

- 2.2.4.3 Global Connected Bottle Warmer Sale Price by Type (2021-2026)

#### 2.3 Connected Bottle Warmer Segment by Sales Channel

- 2.3.1 Online Stores (E-commerce)

- 2.3.2 Offline Retail (Baby Stores)

- 2.3.3 Connected Bottle Warmer Sales by Sales Channel

- 2.3.3.1 Global Connected Bottle Warmer Sales Market Share by Sales Channel (2021-2026)

- 2.3.3.2 Global Connected Bottle Warmer Revenue and Market Share by Sales Channel (2021-2026)

- 2.3.3.3 Global Connected Bottle Warmer Sale Price by Sales Channel (2021-2026)

## 2.4 Connected Bottle Warmer Segment by Rated Capacity

### 2.4.1 Single-Bottle

### 2.4.2 Dual-Bottle

### 2.4.3 Other

### 2.4.4 Connected Bottle Warmer Sales by Rated Capacity

#### 2.4.4.1 Global Connected Bottle Warmer Sales Market Share by Rated Capacity (2021-2026)

#### 2.4.4.2 Global Connected Bottle Warmer Revenue and Market Share by Rated Capacity (2021-2026)

#### 2.4.4.3 Global Connected Bottle Warmer Sale Price by Rated Capacity (2021-2026)

## 2.5 Connected Bottle Warmer Segment by Heating Technology

### 2.5.1 Water Bath Heating

### 2.5.2 Steam Heating

### 2.5.3 PTC Direct Heating

### 2.5.4 Connected Bottle Warmer Sales by Heating Technology

#### 2.5.4.1 Global Connected Bottle Warmer Sales Market Share by Heating Technology (2021-2026)

#### 2.5.4.2 Global Connected Bottle Warmer Revenue and Market Share by Heating Technology (2021-2026)

#### 2.5.4.3 Global Connected Bottle Warmer Sale Price by Heating Technology (2021-2026)

## 2.6 Connected Bottle Warmer Segment by Application

### 2.6.1 Households

### 2.6.2 Daycare Centers

### 2.6.3 Hospitals, etc.

### 2.6.4 Connected Bottle Warmer Sales by Application

#### 2.6.4.1 Global Connected Bottle Warmer Sales Market Share by Application (2021-2026)

#### 2.6.4.2 Global Connected Bottle Warmer Revenue and Market Share by Application (2021-2026)

#### 2.6.4.3 Global Connected Bottle Warmer Sale Price by Application (2021-2026)

## 3 GLOBAL BY COMPANY

### 3.1 Global Connected Bottle Warmer Breakdown Data by Company

#### 3.1.1 Global Connected Bottle Warmer Annual Sales by Company (2021-2026)

#### 3.1.2 Global Connected Bottle Warmer Sales Market Share by Company (2021-2026)

### 3.2 Global Connected Bottle Warmer Annual Revenue by Company (2021-2026)

#### 3.2.1 Global Connected Bottle Warmer Revenue by Company (2021-2026)

- 3.2.2 Global Connected Bottle Warmer Revenue Market Share by Company (2021-2026)
- 3.3 Global Connected Bottle Warmer Sale Price by Company
- 3.4 Key Manufacturers Connected Bottle Warmer Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Connected Bottle Warmer Product Location Distribution
  - 3.4.2 Players Connected Bottle Warmer Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

## **4 WORLD HISTORIC REVIEW FOR CONNECTED BOTTLE WARMER BY GEOGRAPHIC REGION**

- 4.1 World Historic Connected Bottle Warmer Market Size by Geographic Region (2021-2026)
  - 4.1.1 Global Connected Bottle Warmer Annual Sales by Geographic Region (2021-2026)
  - 4.1.2 Global Connected Bottle Warmer Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Connected Bottle Warmer Market Size by Country/Region (2021-2026)
  - 4.2.1 Global Connected Bottle Warmer Annual Sales by Country/Region (2021-2026)
  - 4.2.2 Global Connected Bottle Warmer Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Connected Bottle Warmer Sales Growth
- 4.4 APAC Connected Bottle Warmer Sales Growth
- 4.5 Europe Connected Bottle Warmer Sales Growth
- 4.6 Middle East & Africa Connected Bottle Warmer Sales Growth

## **5 AMERICAS**

- 5.1 Americas Connected Bottle Warmer Sales by Country
  - 5.1.1 Americas Connected Bottle Warmer Sales by Country (2021-2026)
  - 5.1.2 Americas Connected Bottle Warmer Revenue by Country (2021-2026)
- 5.2 Americas Connected Bottle Warmer Sales by Type (2021-2026)
- 5.3 Americas Connected Bottle Warmer Sales by Application (2021-2026)

- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC Connected Bottle Warmer Sales by Region
  - 6.1.1 APAC Connected Bottle Warmer Sales by Region (2021-2026)
  - 6.1.2 APAC Connected Bottle Warmer Revenue by Region (2021-2026)
- 6.2 APAC Connected Bottle Warmer Sales by Type (2021-2026)
- 6.3 APAC Connected Bottle Warmer Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

## **7 EUROPE**

- 7.1 Europe Connected Bottle Warmer by Country
  - 7.1.1 Europe Connected Bottle Warmer Sales by Country (2021-2026)
  - 7.1.2 Europe Connected Bottle Warmer Revenue by Country (2021-2026)
- 7.2 Europe Connected Bottle Warmer Sales by Type (2021-2026)
- 7.3 Europe Connected Bottle Warmer Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Connected Bottle Warmer by Country
  - 8.1.1 Middle East & Africa Connected Bottle Warmer Sales by Country (2021-2026)
  - 8.1.2 Middle East & Africa Connected Bottle Warmer Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Connected Bottle Warmer Sales by Type (2021-2026)

8.3 Middle East & Africa Connected Bottle Warmer Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Connected Bottle Warmer

10.3 Manufacturing Process Analysis of Connected Bottle Warmer

10.4 Industry Chain Structure of Connected Bottle Warmer

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Connected Bottle Warmer Distributors

11.3 Connected Bottle Warmer Customer

## **12 WORLD FORECAST REVIEW FOR CONNECTED BOTTLE WARMER BY GEOGRAPHIC REGION**

12.1 Global Connected Bottle Warmer Market Size Forecast by Region

12.1.1 Global Connected Bottle Warmer Forecast by Region (2027-2032)

12.1.2 Global Connected Bottle Warmer Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Connected Bottle Warmer Forecast by Type (2027-2032)

12.7 Global Connected Bottle Warmer Forecast by Application (2027-2032)

## **13 KEY PLAYERS ANALYSIS**

13.1 Koninklijke Philips N.V.

13.1.1 Koninklijke Philips N.V. Company Information

13.1.2 Koninklijke Philips N.V. Connected Bottle Warmer Product Portfolios and Specifications

13.1.3 Koninklijke Philips N.V. Connected Bottle Warmer Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Koninklijke Philips N.V. Main Business Overview

13.1.5 Koninklijke Philips N.V. Latest Developments

13.2 Baby Brezza Enterprises LLC

13.2.1 Baby Brezza Enterprises LLC Company Information

13.2.2 Baby Brezza Enterprises LLC Connected Bottle Warmer Product Portfolios and Specifications

13.2.3 Baby Brezza Enterprises LLC Connected Bottle Warmer Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Baby Brezza Enterprises LLC Main Business Overview

13.2.5 Baby Brezza Enterprises LLC Latest Developments

13.3 Babymoov Group SAS

13.3.1 Babymoov Group SAS Company Information

13.3.2 Babymoov Group SAS Connected Bottle Warmer Product Portfolios and Specifications

13.3.3 Babymoov Group SAS Connected Bottle Warmer Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Babymoov Group SAS Main Business Overview

13.3.5 Babymoov Group SAS Latest Developments

13.4 Dr. Brown's Company (Formerly Handi-Craft Company)

13.4.1 Dr. Brown's Company (Formerly Handi-Craft Company) Company Information

13.4.2 Dr. Brown's Company (Formerly Handi-Craft Company) Connected Bottle Warmer Product Portfolios and Specifications

13.4.3 Dr. Brown's Company (Formerly Handi-Craft Company) Connected Bottle Warmer Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Dr. Brown's Company (Formerly Handi-Craft Company) Main Business Overview

13.4.5 Dr. Brown's Company (Formerly Handi-Craft Company) Latest Developments

13.5 Why Brands Inc. (Munchkin Owner)

- 13.5.1 Why Brands Inc. (Munchkin Owner) Company Information
- 13.5.2 Why Brands Inc. (Munchkin Owner) Connected Bottle Warmer Product Portfolios and Specifications
- 13.5.3 Why Brands Inc. (Munchkin Owner) Connected Bottle Warmer Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.5.4 Why Brands Inc. (Munchkin Owner) Main Business Overview
- 13.5.5 Why Brands Inc. (Munchkin Owner) Latest Developments
- 13.6 Artsana S.p.A. (Chicco)
- 13.6.1 Artsana S.p.A. (Chicco) Company Information
- 13.6.2 Artsana S.p.A. (Chicco) Connected Bottle Warmer Product Portfolios and Specifications
- 13.6.3 Artsana S.p.A. (Chicco) Connected Bottle Warmer Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.6.4 Artsana S.p.A. (Chicco) Main Business Overview
- 13.6.5 Artsana S.p.A. (Chicco) Latest Developments
- 13.7 Pigeon Corporation
- 13.7.1 Pigeon Corporation Company Information
- 13.7.2 Pigeon Corporation Connected Bottle Warmer Product Portfolios and Specifications
- 13.7.3 Pigeon Corporation Connected Bottle Warmer Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.7.4 Pigeon Corporation Main Business Overview
- 13.7.5 Pigeon Corporation Latest Developments
- 13.8 Canpol Sp. z o.o.
- 13.8.1 Canpol Sp. z o.o. Company Information
- 13.8.2 Canpol Sp. z o.o. Connected Bottle Warmer Product Portfolios and Specifications
- 13.8.3 Canpol Sp. z o.o. Connected Bottle Warmer Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.8.4 Canpol Sp. z o.o. Main Business Overview
- 13.8.5 Canpol Sp. z o.o. Latest Developments
- 13.9 B?ABA USA
- 13.9.1 B?ABA USA Company Information
- 13.9.2 B?ABA USA Connected Bottle Warmer Product Portfolios and Specifications
- 13.9.3 B?ABA USA Connected Bottle Warmer Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.9.4 B?ABA USA Main Business Overview
- 13.9.5 B?ABA USA Latest Developments
- 13.10 Ningbo Tata Mother Baby Technology Co., Ltd.

- 13.10.1 Ningbo Tata Mother Baby Technology Co., Ltd. Company Information
- 13.10.2 Ningbo Tata Mother Baby Technology Co., Ltd. Connected Bottle Warmer Product Portfolios and Specifications
- 13.10.3 Ningbo Tata Mother Baby Technology Co., Ltd. Connected Bottle Warmer Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.10.4 Ningbo Tata Mother Baby Technology Co., Ltd. Main Business Overview
- 13.10.5 Ningbo Tata Mother Baby Technology Co., Ltd. Latest Developments
- 13.11 Jiangsu Xinbei Electrical Appliances Co., Ltd.
- 13.11.1 Jiangsu Xinbei Electrical Appliances Co., Ltd. Company Information
- 13.11.2 Jiangsu Xinbei Electrical Appliances Co., Ltd. Connected Bottle Warmer Product Portfolios and Specifications
- 13.11.3 Jiangsu Xinbei Electrical Appliances Co., Ltd. Connected Bottle Warmer Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.11.4 Jiangsu Xinbei Electrical Appliances Co., Ltd. Main Business Overview
- 13.11.5 Jiangsu Xinbei Electrical Appliances Co., Ltd. Latest Developments
- 13.12 Guangdong Shunde Remon Technology Co.,Ltd
- 13.12.1 Guangdong Shunde Remon Technology Co.,Ltd Company Information
- 13.12.2 Guangdong Shunde Remon Technology Co.,Ltd Connected Bottle Warmer Product Portfolios and Specifications
- 13.12.3 Guangdong Shunde Remon Technology Co.,Ltd Connected Bottle Warmer Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.12.4 Guangdong Shunde Remon Technology Co.,Ltd Main Business Overview
- 13.12.5 Guangdong Shunde Remon Technology Co.,Ltd Latest Developments
- 13.13 Bear Electric Appliance Co.,Ltd (Guangdong Bear Electric Appliance Co.,LTD)
- 13.13.1 Bear Electric Appliance Co.,Ltd (Guangdong Bear Electric Appliance Co.,LTD) Company Information
- 13.13.2 Bear Electric Appliance Co.,Ltd (Guangdong Bear Electric Appliance Co.,LTD) Connected Bottle Warmer Product Portfolios and Specifications
- 13.13.3 Bear Electric Appliance Co.,Ltd (Guangdong Bear Electric Appliance Co.,LTD) Connected Bottle Warmer Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.13.4 Bear Electric Appliance Co.,Ltd (Guangdong Bear Electric Appliance Co.,LTD) Main Business Overview
- 13.13.5 Bear Electric Appliance Co.,Ltd (Guangdong Bear Electric Appliance Co.,LTD) Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Connected Bottle Warmer Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Connected Bottle Warmer Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Remote Monitoring Only
- Table 4. Major Players of Remote Control + Presets
- Table 5. Major Players of Others
- Table 6. Global Connected Bottle Warmer Sales by Type (2021-2026) & (Units)
- Table 7. Global Connected Bottle Warmer Sales Market Share by Type (2021-2026)
- Table 8. Global Connected Bottle Warmer Revenue by Type (2021-2026) & (\$ million)
- Table 9. Global Connected Bottle Warmer Revenue Market Share by Type (2021-2026)
- Table 10. Global Connected Bottle Warmer Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 11. Major Players of Online Stores (E-commerce)
- Table 12. Major Players of Offline Retail (Baby Stores)
- Table 13. Global Connected Bottle Warmer Sales by Sales Channel (2021-2026) & (Units)
- Table 14. Global Connected Bottle Warmer Sales Market Share by Sales Channel (2021-2026)
- Table 15. Global Connected Bottle Warmer Revenue by Sales Channel (2021-2026) & (\$ million)
- Table 16. Global Connected Bottle Warmer Revenue Market Share by Sales Channel (2021-2026)
- Table 17. Global Connected Bottle Warmer Sale Price by Sales Channel (2021-2026) & (US\$/Unit)
- Table 18. Major Players of Single-Bottle
- Table 19. Major Players of Dual-Bottle
- Table 20. Major Players of Other
- Table 21. Global Connected Bottle Warmer Sales by Rated Capacity (2021-2026) & (Units)
- Table 22. Global Connected Bottle Warmer Sales Market Share by Rated Capacity (2021-2026)
- Table 23. Global Connected Bottle Warmer Revenue by Rated Capacity (2021-2026) & (\$ million)
- Table 24. Global Connected Bottle Warmer Revenue Market Share by Rated Capacity

(2021-2026)

Table 25. Global Connected Bottle Warmer Sale Price by Rated Capacity (2021-2026) & (US\$/Unit)

Table 26. Major Players of Water Bath Heating

Table 27. Major Players of Steam Heating

Table 28. Major Players of PTC Direct Heating

Table 29. Global Connected Bottle Warmer Sales by Heating Technology (2021-2026) & (Units)

Table 30. Global Connected Bottle Warmer Sales Market Share by Heating Technology (2021-2026)

Table 31. Global Connected Bottle Warmer Revenue by Heating Technology (2021-2026) & (\$ million)

Table 32. Global Connected Bottle Warmer Revenue Market Share by Heating Technology (2021-2026)

Table 33. Global Connected Bottle Warmer Sale Price by Heating Technology (2021-2026) & (US\$/Unit)

Table 34. Global Connected Bottle Warmer Sale by Application (2021-2026) & (Units)

Table 35. Global Connected Bottle Warmer Sale Market Share by Application (2021-2026)

Table 36. Global Connected Bottle Warmer Revenue by Application (2021-2026) & (\$ million)

Table 37. Global Connected Bottle Warmer Revenue Market Share by Application (2021-2026)

Table 38. Global Connected Bottle Warmer Sale Price by Application (2021-2026) & (US\$/Unit)

Table 39. Global Connected Bottle Warmer Sales by Company (2021-2026) & (Units)

Table 40. Global Connected Bottle Warmer Sales Market Share by Company (2021-2026)

Table 41. Global Connected Bottle Warmer Revenue by Company (2021-2026) & (\$ millions)

Table 42. Global Connected Bottle Warmer Revenue Market Share by Company (2021-2026)

Table 43. Global Connected Bottle Warmer Sale Price by Company (2021-2026) & (US\$/Unit)

Table 44. Key Manufacturers Connected Bottle Warmer Producing Area Distribution and Sales Area

Table 45. Players Connected Bottle Warmer Products Offered

Table 46. Connected Bottle Warmer Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 47. New Products and Potential Entrants

Table 48. Market M&A Activity & Strategy

Table 49. Global Connected Bottle Warmer Sales by Geographic Region (2021-2026) & (Units)

Table 50. Global Connected Bottle Warmer Sales Market Share Geographic Region (2021-2026)

Table 51. Global Connected Bottle Warmer Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 52. Global Connected Bottle Warmer Revenue Market Share by Geographic Region (2021-2026)

Table 53. Global Connected Bottle Warmer Sales by Country/Region (2021-2026) & (Units)

Table 54. Global Connected Bottle Warmer Sales Market Share by Country/Region (2021-2026)

Table 55. Global Connected Bottle Warmer Revenue by Country/Region (2021-2026) & (\$ millions)

Table 56. Global Connected Bottle Warmer Revenue Market Share by Country/Region (2021-2026)

Table 57. Americas Connected Bottle Warmer Sales by Country (2021-2026) & (Units)

Table 58. Americas Connected Bottle Warmer Sales Market Share by Country (2021-2026)

Table 59. Americas Connected Bottle Warmer Revenue by Country (2021-2026) & (\$ millions)

Table 60. Americas Connected Bottle Warmer Sales by Type (2021-2026) & (Units)

Table 61. Americas Connected Bottle Warmer Sales by Application (2021-2026) & (Units)

Table 62. APAC Connected Bottle Warmer Sales by Region (2021-2026) & (Units)

Table 63. APAC Connected Bottle Warmer Sales Market Share by Region (2021-2026)

Table 64. APAC Connected Bottle Warmer Revenue by Region (2021-2026) & (\$ millions)

Table 65. APAC Connected Bottle Warmer Sales by Type (2021-2026) & (Units)

Table 66. APAC Connected Bottle Warmer Sales by Application (2021-2026) & (Units)

Table 67. Europe Connected Bottle Warmer Sales by Country (2021-2026) & (Units)

Table 68. Europe Connected Bottle Warmer Revenue by Country (2021-2026) & (\$ millions)

Table 69. Europe Connected Bottle Warmer Sales by Type (2021-2026) & (Units)

Table 70. Europe Connected Bottle Warmer Sales by Application (2021-2026) & (Units)

Table 71. Middle East & Africa Connected Bottle Warmer Sales by Country (2021-2026) & (Units)

Table 72. Middle East & Africa Connected Bottle Warmer Revenue Market Share by Country (2021-2026)

Table 73. Middle East & Africa Connected Bottle Warmer Sales by Type (2021-2026) & (Units)

Table 74. Middle East & Africa Connected Bottle Warmer Sales by Application (2021-2026) & (Units)

Table 75. Key Market Drivers & Growth Opportunities of Connected Bottle Warmer

Table 76. Key Market Challenges & Risks of Connected Bottle Warmer

Table 77. Key Industry Trends of Connected Bottle Warmer

Table 78. Connected Bottle Warmer Raw Material

Table 79. Key Suppliers of Raw Materials

Table 80. Connected Bottle Warmer Distributors List

Table 81. Connected Bottle Warmer Customer List

Table 82. Global Connected Bottle Warmer Sales Forecast by Region (2027-2032) & (Units)

Table 83. Global Connected Bottle Warmer Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 84. Americas Connected Bottle Warmer Sales Forecast by Country (2027-2032) & (Units)

Table 85. Americas Connected Bottle Warmer Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 86. APAC Connected Bottle Warmer Sales Forecast by Region (2027-2032) & (Units)

Table 87. APAC Connected Bottle Warmer Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 88. Europe Connected Bottle Warmer Sales Forecast by Country (2027-2032) & (Units)

Table 89. Europe Connected Bottle Warmer Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 90. Middle East & Africa Connected Bottle Warmer Sales Forecast by Country (2027-2032) & (Units)

Table 91. Middle East & Africa Connected Bottle Warmer Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 92. Global Connected Bottle Warmer Sales Forecast by Type (2027-2032) & (Units)

Table 93. Global Connected Bottle Warmer Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 94. Global Connected Bottle Warmer Sales Forecast by Application (2027-2032) & (Units)

Table 95. Global Connected Bottle Warmer Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 96. Koninklijke Philips N.V. Basic Information, Connected Bottle Warmer Manufacturing Base, Sales Area and Its Competitors

Table 97. Koninklijke Philips N.V. Connected Bottle Warmer Product Portfolios and Specifications

Table 98. Koninklijke Philips N.V. Connected Bottle Warmer Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 99. Koninklijke Philips N.V. Main Business

Table 100. Koninklijke Philips N.V. Latest Developments

Table 101. Baby Brezza Enterprises LLC Basic Information, Connected Bottle Warmer Manufacturing Base, Sales Area and Its Competitors

Table 102. Baby Brezza Enterprises LLC Connected Bottle Warmer Product Portfolios and Specifications

Table 103. Baby Brezza Enterprises LLC Connected Bottle Warmer Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 104. Baby Brezza Enterprises LLC Main Business

Table 105. Baby Brezza Enterprises LLC Latest Developments

Table 106. Babymoov Group SAS Basic Information, Connected Bottle Warmer Manufacturing Base, Sales Area and Its Competitors

Table 107. Babymoov Group SAS Connected Bottle Warmer Product Portfolios and Specifications

Table 108. Babymoov Group SAS Connected Bottle Warmer Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 109. Babymoov Group SAS Main Business

Table 110. Babymoov Group SAS Latest Developments

Table 111. Dr. Brown's Company (Formerly Handi-Craft Company) Basic Information, Connected Bottle Warmer Manufacturing Base, Sales Area and Its Competitors

Table 112. Dr. Brown's Company (Formerly Handi-Craft Company) Connected Bottle Warmer Product Portfolios and Specifications

Table 113. Dr. Brown's Company (Formerly Handi-Craft Company) Connected Bottle Warmer Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 114. Dr. Brown's Company (Formerly Handi-Craft Company) Main Business

Table 115. Dr. Brown's Company (Formerly Handi-Craft Company) Latest Developments

Table 116. Why Brands Inc. (Munchkin Owner) Basic Information, Connected Bottle Warmer Manufacturing Base, Sales Area and Its Competitors

Table 117. Why Brands Inc. (Munchkin Owner) Connected Bottle Warmer Product

## Portfolios and Specifications

Table 118. Why Brands Inc. (Munchkin Owner) Connected Bottle Warmer Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 119. Why Brands Inc. (Munchkin Owner) Main Business

Table 120. Why Brands Inc. (Munchkin Owner) Latest Developments

Table 121. Artsana S.p.A. (Chicco) Basic Information, Connected Bottle Warmer Manufacturing Base, Sales Area and Its Competitors

Table 122. Artsana S.p.A. (Chicco) Connected Bottle Warmer Product Portfolios and Specifications

Table 123. Artsana S.p.A. (Chicco) Connected Bottle Warmer Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 124. Artsana S.p.A. (Chicco) Main Business

Table 125. Artsana S.p.A. (Chicco) Latest Developments

Table 126. Pigeon Corporation Basic Information, Connected Bottle Warmer Manufacturing Base, Sales Area and Its Competitors

Table 127. Pigeon Corporation Connected Bottle Warmer Product Portfolios and Specifications

Table 128. Pigeon Corporation Connected Bottle Warmer Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 129. Pigeon Corporation Main Business

Table 130. Pigeon Corporation Latest Developments

Table 131. Canpol Sp. z o.o. Basic Information, Connected Bottle Warmer Manufacturing Base, Sales Area and Its Competitors

Table 132. Canpol Sp. z o.o. Connected Bottle Warmer Product Portfolios and Specifications

Table 133. Canpol Sp. z o.o. Connected Bottle Warmer Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 134. Canpol Sp. z o.o. Main Business

Table 135. Canpol Sp. z o.o. Latest Developments

Table 136. B?ABA USA Basic Information, Connected Bottle Warmer Manufacturing Base, Sales Area and Its Competitors

Table 137. B?ABA USA Connected Bottle Warmer Product Portfolios and Specifications

Table 138. B?ABA USA Connected Bottle Warmer Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 139. B?ABA USA Main Business

Table 140. B?ABA USA Latest Developments

Table 141. Ningbo Tata Mother Baby Technology Co., Ltd. Basic Information, Connected Bottle Warmer Manufacturing Base, Sales Area and Its Competitors

Table 142. Ningbo Tata Mother Baby Technology Co., Ltd. Connected Bottle Warmer

## Product Portfolios and Specifications

Table 143. Ningbo Tata Mother Baby Technology Co., Ltd. Connected Bottle Warmer Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 144. Ningbo Tata Mother Baby Technology Co., Ltd. Main Business

Table 145. Ningbo Tata Mother Baby Technology Co., Ltd. Latest Developments

Table 146. Jiangsu Xinbei Electrical Appliances Co., Ltd. Basic Information, Connected Bottle Warmer Manufacturing Base, Sales Area and Its Competitors

Table 147. Jiangsu Xinbei Electrical Appliances Co., Ltd. Connected Bottle Warmer Product Portfolios and Specifications

Table 148. Jiangsu Xinbei Electrical Appliances Co., Ltd. Connected Bottle Warmer Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 149. Jiangsu Xinbei Electrical Appliances Co., Ltd. Main Business

Table 150. Jiangsu Xinbei Electrical Appliances Co., Ltd. Latest Developments

Table 151. Guangdong Shunde Remon Technology Co.,Ltd Basic Information, Connected Bottle Warmer Manufacturing Base, Sales Area and Its Competitors

Table 152. Guangdong Shunde Remon Technology Co.,Ltd Connected Bottle Warmer Product Portfolios and Specifications

Table 153. Guangdong Shunde Remon Technology Co.,Ltd Connected Bottle Warmer Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 154. Guangdong Shunde Remon Technology Co.,Ltd Main Business

Table 155. Guangdong Shunde Remon Technology Co.,Ltd Latest Developments

Table 156. Bear Electric Appliance Co.,Ltd (Guangdong Bear Electric Appliance Co.,LTD) Basic Information, Connected Bottle Warmer Manufacturing Base, Sales Area and Its Competitors

Table 157. Bear Electric Appliance Co.,Ltd (Guangdong Bear Electric Appliance Co.,LTD) Connected Bottle Warmer Product Portfolios and Specifications

Table 158. Bear Electric Appliance Co.,Ltd (Guangdong Bear Electric Appliance Co.,LTD) Connected Bottle Warmer Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 159. Bear Electric Appliance Co.,Ltd (Guangdong Bear Electric Appliance Co.,LTD) Main Business

Table 160. Bear Electric Appliance Co.,Ltd (Guangdong Bear Electric Appliance Co.,LTD) Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Connected Bottle Warmer
- Figure 2. Connected Bottle Warmer Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Connected Bottle Warmer Sales Growth Rate 2021-2032 (Units)
- Figure 7. Global Connected Bottle Warmer Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Connected Bottle Warmer Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Connected Bottle Warmer Sales Market Share by Country/Region (2025)
- Figure 10. Connected Bottle Warmer Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Remote Monitoring Only
- Figure 12. Product Picture of Remote Control + Presets
- Figure 13. Product Picture of Others
- Figure 14. Global Connected Bottle Warmer Sales Market Share by Type in 2026
- Figure 15. Global Connected Bottle Warmer Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Online Stores (E-commerce)
- Figure 17. Product Picture of Offline Retail (Baby Stores)
- Figure 18. Global Connected Bottle Warmer Sales Market Share by Sales Channel in 2026
- Figure 19. Global Connected Bottle Warmer Revenue Market Share by Sales Channel (2021-2026)
- Figure 20. Product Picture of Single-Bottle
- Figure 21. Product Picture of Dual-Bottle
- Figure 22. Product Picture of Other
- Figure 23. Global Connected Bottle Warmer Sales Market Share by Rated Capacity in 2026
- Figure 24. Global Connected Bottle Warmer Revenue Market Share by Rated Capacity (2021-2026)
- Figure 25. Product Picture of Water Bath Heating
- Figure 26. Product Picture of Steam Heating
- Figure 27. Product Picture of PTC Direct Heating

- Figure 28. Global Connected Bottle Warmer Sales Market Share by Heating Technology in 2026
- Figure 29. Global Connected Bottle Warmer Revenue Market Share by Heating Technology (2021-2026)
- Figure 30. Connected Bottle Warmer Consumed in Households
- Figure 31. Global Connected Bottle Warmer Market: Households (2021-2026) & (Units)
- Figure 32. Connected Bottle Warmer Consumed in Daycare Centers
- Figure 33. Global Connected Bottle Warmer Market: Daycare Centers (2021-2026) & (Units)
- Figure 34. Connected Bottle Warmer Consumed in Hospitals, etc.
- Figure 35. Global Connected Bottle Warmer Market: Hospitals, etc. (2021-2026) & (Units)
- Figure 36. Global Connected Bottle Warmer Sale Market Share by Application (2025)
- Figure 37. Global Connected Bottle Warmer Revenue Market Share by Application in 2025
- Figure 38. Connected Bottle Warmer Sales by Company in 2025 (Units)
- Figure 39. Global Connected Bottle Warmer Sales Market Share by Company in 2025
- Figure 40. Connected Bottle Warmer Revenue by Company in 2025 (\$ millions)
- Figure 41. Global Connected Bottle Warmer Revenue Market Share by Company in 2025
- Figure 42. Global Connected Bottle Warmer Sales Market Share by Geographic Region (2021-2026)
- Figure 43. Global Connected Bottle Warmer Revenue Market Share by Geographic Region in 2025
- Figure 44. Americas Connected Bottle Warmer Sales 2021-2026 (Units)
- Figure 45. Americas Connected Bottle Warmer Revenue 2021-2026 (\$ millions)
- Figure 46. APAC Connected Bottle Warmer Sales 2021-2026 (Units)
- Figure 47. APAC Connected Bottle Warmer Revenue 2021-2026 (\$ millions)
- Figure 48. Europe Connected Bottle Warmer Sales 2021-2026 (Units)
- Figure 49. Europe Connected Bottle Warmer Revenue 2021-2026 (\$ millions)
- Figure 50. Middle East & Africa Connected Bottle Warmer Sales 2021-2026 (Units)
- Figure 51. Middle East & Africa Connected Bottle Warmer Revenue 2021-2026 (\$ millions)
- Figure 52. Americas Connected Bottle Warmer Sales Market Share by Country in 2025
- Figure 53. Americas Connected Bottle Warmer Revenue Market Share by Country (2021-2026)
- Figure 54. Americas Connected Bottle Warmer Sales Market Share by Type (2021-2026)
- Figure 55. Americas Connected Bottle Warmer Sales Market Share by Application

(2021-2026)

Figure 56. United States Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 57. Canada Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 58. Mexico Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 59. Brazil Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 60. APAC Connected Bottle Warmer Sales Market Share by Region in 2025

Figure 61. APAC Connected Bottle Warmer Revenue Market Share by Region

(2021-2026)

Figure 62. APAC Connected Bottle Warmer Sales Market Share by Type (2021-2026)

Figure 63. APAC Connected Bottle Warmer Sales Market Share by Application

(2021-2026)

Figure 64. China Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 65. Japan Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 66. South Korea Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 67. Southeast Asia Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 68. India Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 69. Australia Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 70. China Taiwan Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 71. Europe Connected Bottle Warmer Sales Market Share by Country in 2025

Figure 72. Europe Connected Bottle Warmer Revenue Market Share by Country

(2021-2026)

Figure 73. Europe Connected Bottle Warmer Sales Market Share by Type (2021-2026)

Figure 74. Europe Connected Bottle Warmer Sales Market Share by Application

(2021-2026)

Figure 75. Germany Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 76. France Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 77. UK Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 78. Italy Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 79. Russia Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 80. Middle East & Africa Connected Bottle Warmer Sales Market Share by Country (2021-2026)

Figure 81. Middle East & Africa Connected Bottle Warmer Sales Market Share by Type (2021-2026)

Figure 82. Middle East & Africa Connected Bottle Warmer Sales Market Share by Application (2021-2026)

Figure 83. Egypt Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 84. South Africa Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 85. Israel Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 86. Turkey Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 87. GCC Countries Connected Bottle Warmer Revenue Growth 2021-2026 (\$ millions)

Figure 88. Manufacturing Cost Structure Analysis of Connected Bottle Warmer in 2026

Figure 89. Manufacturing Process Analysis of Connected Bottle Warmer

Figure 90. Industry Chain Structure of Connected Bottle Warmer

Figure 91. Channels of Distribution

Figure 92. Global Connected Bottle Warmer Sales Market Forecast by Region (2027-2032)

Figure 93. Global Connected Bottle Warmer Revenue Market Share Forecast by Region (2027-2032)

Figure 94. Global Connected Bottle Warmer Sales Market Share Forecast by Type (2027-2032)

Figure 95. Global Connected Bottle Warmer Revenue Market Share Forecast by Type (2027-2032)

Figure 96. Global Connected Bottle Warmer Sales Market Share Forecast by Application (2027-2032)

Figure 97. Global Connected Bottle Warmer Revenue Market Share Forecast by Application (2027-2032)

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