

# Global Congress Tourism Market Growth (Status and Outlook) 2024-2030

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# **Abstracts**

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Tourism industry is gaining popularity and is one of the fastest running industries globally. Congress tourism is a subset of the tourism industry and represents business tourism. Business tourism provides services to delegates who attend congresses, meetings, exhibitions, events and incentive travels. Congress tourism provides an opportunity to countries to become famous by bringing in huge elite brands and famous people, which could spread the name of the country. Congress tourism is also referred to as meeting tourism.

The global Congress Tourism market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "Congress Tourism Industry Forecast" looks at past sales and reviews total world Congress Tourism sales in 2023, providing a comprehensive analysis by region and market sector of projected Congress Tourism sales for 2024 through 2030. With Congress Tourism sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Congress Tourism industry.

This Insight Report provides a comprehensive analysis of the global Congress Tourism landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Congress Tourism portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an



accelerating global Congress Tourism market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Congress Tourism and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Congress Tourism.

In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry. According to data from the World Tourism Organization, the number of global travelers exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US\$ 1 trillion, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

This report presents a comprehensive overview, market shares, and growth opportunities of Congress Tourism market by product type, application, key players and key regions and countries.

· ·	, , ,
	Small Meeting
	Large Meeting
Segm	entation by application
	Domestic

This report also splits the market by region:

**Americas** 

International

Segmentation by type



	United States	
	Canada	
	Mexico	
	Brazil	
APAC		
	China	
	Japan	
	Korea	
	Southeast Asia	
	India	
	Australia	
Europe		
	Germany	
	France	
	UK	
	Italy	
	Russia	
Middle East & Africa		
	Egypt	



South Africa

Israel

Turkey	
GCC Countries	
The below companies that are profiled have been selected based on inputs gather rom primary experts and analyzing the company's coverage, product portfolio, its narket penetration.	
ICMS Australasia (Australia)	
American Meetings (USA)	
Congress Company (The Netherlands)	
DIS Congress Service (Denmark)	
Event Dynamics (South Africa)	
Ana Juan Congresos (Argentina)	
GP Destination Management (Spain)	
Meeting Planners International (Singapore)	
MP International (Singapore)	
Agentura Carolina (Czech Republic)	
Meeting Makers (United Kingdom)	



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