

Global Conference Equipment Rental Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Conference Equipment Rental market size is predicted to grow from US\$ 4438 million in 2025 to US\$ 6378 million in 2032; it is expected to grow at a CAGR of 5.3% from 2026 to 2032.

Conference equipment rental is a comprehensive technical service provided to clients for various scenarios including conferences, forums, summits, exhibition events, corporate annual meetings, product launches, government meetings, international conferences, and hybrid meetings. It focuses on professional equipment such as audio, video, display, lighting, stage, simultaneous interpretation, video production, live streaming, network and control systems. Services include equipment rental, solution design, transportation, installation, commissioning, on-site operation, technical support, and dismantling support, all tailored to the project lifecycle.

From a demand structure perspective, corporate meetings, industry summits, government meetings, medical conferences, exhibition forums, and multinational hybrid meetings remain the core sources of demand. Following the pandemic, business activities have resumed, but customer requirements for meeting formats have changed: purely offline meetings are decreasing, while meetings incorporating live streaming, recording, remote connections, interactive voting, multi-venue simultaneous interpretation, multilingual simultaneous interpretation, and data playback are increasing. LED screens, PTZ cameras, networked audio, AV-over-IP, live encoders, and interactive meeting equipment are gradually becoming standard features for medium to large-scale meetings. According to AVIXA's official data, Pro AV is still growing overall, with Live Events and Venues & Events being key scenarios, consistent with the recovery and upgrading trend of the meeting equipment rental market.

LPI (LP Information)' newest research report, the 'Conference Equipment Rental Industry Forecast' looks at past sales and reviews total world Conference Equipment Rental sales in 2025, providing a comprehensive analysis by region and market sector of projected Conference Equipment Rental sales for 2026 through 2032. With Conference Equipment Rental sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Conference Equipment Rental industry.

This Insight Report provides a comprehensive analysis of the global Conference Equipment Rental landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Conference Equipment Rental portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Conference Equipment Rental market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Conference Equipment Rental and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Conference Equipment Rental.

This report presents a comprehensive overview, market shares, and growth opportunities of Conference Equipment Rental market by product type, application, key players and key regions and countries.

Segmentation by Type:

Video Conferencing

Audio Conferencing

Segmentation by Billing Method:

Daily Billing

Project Billing

Segmentation by Lease Term:

30 days

Segmentation by Application:

Internal Meetings

Business Releases

Exhibition Roadshows

Academic Forums

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Encore Global

PRG

Freeman

Creative Technology

Solotech Inc.

Meeting Tomorrow

Rent For Event

The CUE Group

Devs AV Rental Group

ATD Audio Visual

AV NYC Rentals

ShowREADY

Elite Asia

Audio Visual Communications Ltd.

Shanghai Xuanyue Audiovisual Equipment

Beijing Muchen Conference Service

Shenzhen Meiyin Meiyin Technology Service

Shanghai Jierent Network Technology

Global Audio Visual

Encore AV Rentals Corporation

Malloy Events

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