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Global Concrete Mixer Rental Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Concrete Mixer Rental market size is predicted to grow from US$ 323 million in 2025 to US$ 382 million in 2032; it is expected to grow at a CAGR of 2.5% from 2026 to 2032.

In 2024, global Concrete Mixer Rental reached approximately 2million units, with an average global rental price of around US$ 160 per unit. Concrete mixer rental refers to the service of leasing concrete mixing machines to contractors, builders, or construction companies for temporary use during construction projects. A concrete mixer, also known as a cement mixer, is equipment used to combine cement, aggregates (such as sand or gravel), and water to form concrete. Renting a concrete mixer allows users to access the necessary machinery without the need for large upfront capital investment, offering flexibility to meet varying project demands. The gross profit margin for concrete mixer rental typically ranges between 20% and 40%, depending on factors such as equipment type, rental duration, maintenance costs, and market competition.The upstream supply chain for the concrete mixer rental industry primarily consists of manufacturers and suppliers of raw materials, components, and equipment essential for producing concrete mixers. Key suppliers include steel and metal manufacturers who provide the structural frames and drums, engine and motor producers who supply the power units (diesel, electric, or gasoline engines), and hydraulic system providers for models with advanced mixing and drum rotation mechanisms. Additionally, suppliers of electrical components, control systems, and safety devices play a vital role in ensuring the mixers meet modern safety and efficiency standards. The availability and cost of these raw materials and components directly impact the manufacturing costs, rental pricing, and availability of concrete mixers in the market. The downstream customers for concrete mixer rental services are diverse and primarily consist of entities involved in the construction and infrastructure sectors. Key customer groups include construction

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contractors, general builders, and specialized subcontractors who require reliable and efficient concrete mixing equipment to complete projects on time and within budget. These customers range from small residential builders working on home foundations and driveways to large-scale commercial and civil engineering firms engaged in infrastructure projects such as bridges, roads, and high-rise buildings. Additionally, landscaping companies and municipalities often rent concrete mixers for smaller-scale projects like park pathways, curbing, and public works maintenance. The demand from these customers is typically project-driven and influenced by construction activity cycles, economic conditions, and seasonal factors.

United States market for Concrete Mixer Rental is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Concrete Mixer Rental is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Concrete Mixer Rental is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Concrete Mixer Rental players cover Sunbelt Rentals, United Rentals, The Cat Rental Store, Herc Rentals, Arapahoe Rental, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LPI (LP Information)' newest research report, the “Concrete Mixer Rental Industry Forecast” looks at past sales and reviews total world Concrete Mixer Rental sales in 2025, providing a comprehensive analysis by region and market sector of projected Concrete Mixer Rental sales for 2026 through 2032. With Concrete Mixer Rental sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Concrete Mixer Rental industry.

This Insight Report provides a comprehensive analysis of the global Concrete Mixer Rental landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Concrete Mixer Rental portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Concrete Mixer Rental market.

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This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Concrete Mixer Rental and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Concrete Mixer Rental.

This report presents a comprehensive overview, market shares, and growth opportunities of Concrete Mixer Rental market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Batch Mixers

Continuous Mixers

Segmentation by Power:

Electric

Gasoline

Segmentation by Application:

Construction

Road

Infrastructure

Other

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa

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Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Sunbelt Rentals

United Rentals

The Cat Rental Store

Herc Rentals

Arapahoe Rental

Warren CAT

The Home Depot

Crossland's Rental

EquipmentShare

A Tool Shed

Steves Rental

Area Rental

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Reddy Rents

MacAllister Rentals

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