

# Global Computer Tower Market Growth 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Computer Tower market size was valued at US\$ million in 2023. With growing demand in downstream market, the Computer Tower is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Computer Tower market. Computer Tower are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Computer Tower. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Computer Tower market.

Computer Tower is a type of computer case that stands upright and typically houses the central processing unit (CPU), motherboard, storage devices, and other components.

PC is an important application. According to IDC, global PC shipments in 2022 reached 292.3 million units, down 16.51% year on year, and the combined market share of the top five companies by shipment was 76.0%. Lenovo, HP, Dell, Apple and Apple ranked top five in terms of market share, with shipments of 68.0 million units (23.3%), 55.3 million units (18.9%), 49.8 million units (17.0%), 28.6 million units (9.8%) and 20.6 million units (7.0%). According to data released recently by IDC, global PC shipments in the first quarter were 56.9 million units, down 29% from a year earlier. In terms of companies, Apple's shipments fell 40.5% year on year in the same period, the biggest drop among all companies. Lenovo Group and Dell Technologies saw their shipments fall more than 30%.

## Key Features:

The report on Computer Tower market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Computer Tower market. It may include historical data, market segmentation by Type (e.g., Mini-Tower, Mid-Tower), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Computer Tower market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Computer Tower market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Computer Tower industry. This include advancements in Computer Tower technology, Computer Tower new entrants, Computer Tower new investment, and other innovations that are shaping the future of Computer Tower.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Computer Tower market. It includes factors influencing customer ' purchasing decisions, preferences for Computer Tower product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Computer Tower market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Computer Tower market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental

impact and sustainability aspects of the Computer Tower market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Computer Tower industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Computer Tower market.

**Market Segmentation:**

Computer Tower market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

Mini-Tower

Mid-Tower

Full-Tower

**Segmentation by application**

Home

Commercial

Industrial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Areocool

Antec

Apevia

Compucase

Cooler master

Corsair

Cougar

HP

In Win

Lian Li

NZXT

Raidmax

Roswill

SilverStone

Thermaltake

Winsis

Xion

Razer

ASUS

GAMEMAX

Shenzhen Fluence Technology

ABKO

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Computer Tower market?

What factors are driving Computer Tower market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Computer Tower market opportunities vary by end market size?

How does Computer Tower break out type, application?

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### **2 EXECUTIVE SUMMARY**

#### 2.1 World Market Overview

- 2.1.1 Global Computer Tower Annual Sales 2019-2030
- 2.1.2 World Current & Future Analysis for Computer Tower by Geographic Region, 2019, 2023 & 2030
- 2.1.3 World Current & Future Analysis for Computer Tower by Country/Region, 2019, 2023 & 2030

#### 2.2 Computer Tower Segment by Type

- 2.2.1 Mini-Tower
- 2.2.2 Mid-Tower
- 2.2.3 Full-Tower

#### 2.3 Computer Tower Sales by Type

- 2.3.1 Global Computer Tower Sales Market Share by Type (2019-2024)
- 2.3.2 Global Computer Tower Revenue and Market Share by Type (2019-2024)
- 2.3.3 Global Computer Tower Sale Price by Type (2019-2024)

#### 2.4 Computer Tower Segment by Application

- 2.4.1 Home
- 2.4.2 Commercial
- 2.4.3 Industrial

#### 2.5 Computer Tower Sales by Application

- 2.5.1 Global Computer Tower Sale Market Share by Application (2019-2024)
- 2.5.2 Global Computer Tower Revenue and Market Share by Application (2019-2024)
- 2.5.3 Global Computer Tower Sale Price by Application (2019-2024)

### **3 GLOBAL COMPUTER TOWER BY COMPANY**

- 3.1 Global Computer Tower Breakdown Data by Company
  - 3.1.1 Global Computer Tower Annual Sales by Company (2019-2024)
  - 3.1.2 Global Computer Tower Sales Market Share by Company (2019-2024)
- 3.2 Global Computer Tower Annual Revenue by Company (2019-2024)
  - 3.2.1 Global Computer Tower Revenue by Company (2019-2024)
  - 3.2.2 Global Computer Tower Revenue Market Share by Company (2019-2024)
- 3.3 Global Computer Tower Sale Price by Company
- 3.4 Key Manufacturers Computer Tower Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Computer Tower Product Location Distribution
  - 3.4.2 Players Computer Tower Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 WORLD HISTORIC REVIEW FOR COMPUTER TOWER BY GEOGRAPHIC REGION**

- 4.1 World Historic Computer Tower Market Size by Geographic Region (2019-2024)
  - 4.1.1 Global Computer Tower Annual Sales by Geographic Region (2019-2024)
  - 4.1.2 Global Computer Tower Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Computer Tower Market Size by Country/Region (2019-2024)
  - 4.2.1 Global Computer Tower Annual Sales by Country/Region (2019-2024)
  - 4.2.2 Global Computer Tower Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Computer Tower Sales Growth
- 4.4 APAC Computer Tower Sales Growth
- 4.5 Europe Computer Tower Sales Growth
- 4.6 Middle East & Africa Computer Tower Sales Growth

## **5 AMERICAS**

- 5.1 Americas Computer Tower Sales by Country
  - 5.1.1 Americas Computer Tower Sales by Country (2019-2024)
  - 5.1.2 Americas Computer Tower Revenue by Country (2019-2024)
- 5.2 Americas Computer Tower Sales by Type
- 5.3 Americas Computer Tower Sales by Application



5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Computer Tower Sales by Region

6.1.1 APAC Computer Tower Sales by Region (2019-2024)

6.1.2 APAC Computer Tower Revenue by Region (2019-2024)

6.2 APAC Computer Tower Sales by Type

6.3 APAC Computer Tower Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Computer Tower by Country

7.1.1 Europe Computer Tower Sales by Country (2019-2024)

7.1.2 Europe Computer Tower Revenue by Country (2019-2024)

7.2 Europe Computer Tower Sales by Type

7.3 Europe Computer Tower Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Computer Tower by Country

8.1.1 Middle East & Africa Computer Tower Sales by Country (2019-2024)

8.1.2 Middle East & Africa Computer Tower Revenue by Country (2019-2024)

8.2 Middle East & Africa Computer Tower Sales by Type

8.3 Middle East & Africa Computer Tower Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Computer Tower

10.3 Manufacturing Process Analysis of Computer Tower

10.4 Industry Chain Structure of Computer Tower

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Computer Tower Distributors

11.3 Computer Tower Customer

## **12 WORLD FORECAST REVIEW FOR COMPUTER TOWER BY GEOGRAPHIC REGION**

12.1 Global Computer Tower Market Size Forecast by Region

12.1.1 Global Computer Tower Forecast by Region (2025-2030)

12.1.2 Global Computer Tower Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Computer Tower Forecast by Type

## 12.7 Global Computer Tower Forecast by Application

### **13 KEY PLAYERS ANALYSIS**

#### 13.1 Areocool

13.1.1 Areocool Company Information

13.1.2 Areocool Computer Tower Product Portfolios and Specifications

13.1.3 Areocool Computer Tower Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.1.4 Areocool Main Business Overview

13.1.5 Areocool Latest Developments

#### 13.2 Antec

13.2.1 Antec Company Information

13.2.2 Antec Computer Tower Product Portfolios and Specifications

13.2.3 Antec Computer Tower Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Antec Main Business Overview

13.2.5 Antec Latest Developments

#### 13.3 Apevia

13.3.1 Apevia Company Information

13.3.2 Apevia Computer Tower Product Portfolios and Specifications

13.3.3 Apevia Computer Tower Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Apevia Main Business Overview

13.3.5 Apevia Latest Developments

#### 13.4 Compucase

13.4.1 Compucase Company Information

13.4.2 Compucase Computer Tower Product Portfolios and Specifications

13.4.3 Compucase Computer Tower Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.4.4 Compucase Main Business Overview

13.4.5 Compucase Latest Developments

#### 13.5 Cooler master

13.5.1 Cooler master Company Information

13.5.2 Cooler master Computer Tower Product Portfolios and Specifications

13.5.3 Cooler master Computer Tower Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.5.4 Cooler master Main Business Overview

13.5.5 Cooler master Latest Developments

#### 13.6 Corsair

13.6.1 Corsair Company Information

- 13.6.2 Corsair Computer Tower Product Portfolios and Specifications
- 13.6.3 Corsair Computer Tower Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.6.4 Corsair Main Business Overview
- 13.6.5 Corsair Latest Developments
- 13.7 Cougar
  - 13.7.1 Cougar Company Information
  - 13.7.2 Cougar Computer Tower Product Portfolios and Specifications
  - 13.7.3 Cougar Computer Tower Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.7.4 Cougar Main Business Overview
  - 13.7.5 Cougar Latest Developments
- 13.8 HP
  - 13.8.1 HP Company Information
  - 13.8.2 HP Computer Tower Product Portfolios and Specifications
  - 13.8.3 HP Computer Tower Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.8.4 HP Main Business Overview
  - 13.8.5 HP Latest Developments
- 13.9 In Win
  - 13.9.1 In Win Company Information
  - 13.9.2 In Win Computer Tower Product Portfolios and Specifications
  - 13.9.3 In Win Computer Tower Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.9.4 In Win Main Business Overview
  - 13.9.5 In Win Latest Developments
- 13.10 Lian Li
  - 13.10.1 Lian Li Company Information
  - 13.10.2 Lian Li Computer Tower Product Portfolios and Specifications
  - 13.10.3 Lian Li Computer Tower Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.10.4 Lian Li Main Business Overview
  - 13.10.5 Lian Li Latest Developments
- 13.11 NZXT
  - 13.11.1 NZXT Company Information
  - 13.11.2 NZXT Computer Tower Product Portfolios and Specifications
  - 13.11.3 NZXT Computer Tower Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.11.4 NZXT Main Business Overview
  - 13.11.5 NZXT Latest Developments
- 13.12 Raidmax
  - 13.12.1 Raidmax Company Information
  - 13.12.2 Raidmax Computer Tower Product Portfolios and Specifications
  - 13.12.3 Raidmax Computer Tower Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.12.4 Raidmax Main Business Overview
- 13.12.5 Raidmax Latest Developments
- 13.13 Roswill
  - 13.13.1 Roswill Company Information
  - 13.13.2 Roswill Computer Tower Product Portfolios and Specifications
  - 13.13.3 Roswill Computer Tower Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.13.4 Roswill Main Business Overview
  - 13.13.5 Roswill Latest Developments
- 13.14 SilverStone
  - 13.14.1 SilverStone Company Information
  - 13.14.2 SilverStone Computer Tower Product Portfolios and Specifications
  - 13.14.3 SilverStone Computer Tower Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.14.4 SilverStone Main Business Overview
  - 13.14.5 SilverStone Latest Developments
- 13.15 Thermaltake
  - 13.15.1 Thermaltake Company Information
  - 13.15.2 Thermaltake Computer Tower Product Portfolios and Specifications
  - 13.15.3 Thermaltake Computer Tower Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.15.4 Thermaltake Main Business Overview
  - 13.15.5 Thermaltake Latest Developments
- 13.16 Winsis
  - 13.16.1 Winsis Company Information
  - 13.16.2 Winsis Computer Tower Product Portfolios and Specifications
  - 13.16.3 Winsis Computer Tower Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.16.4 Winsis Main Business Overview
  - 13.16.5 Winsis Latest Developments
- 13.17 Xion
  - 13.17.1 Xion Company Information
  - 13.17.2 Xion Computer Tower Product Portfolios and Specifications
  - 13.17.3 Xion Computer Tower Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.17.4 Xion Main Business Overview
  - 13.17.5 Xion Latest Developments
- 13.18 Razer
  - 13.18.1 Razer Company Information
  - 13.18.2 Razer Computer Tower Product Portfolios and Specifications
  - 13.18.3 Razer Computer Tower Sales, Revenue, Price and Gross Margin (2019-2024)

13.18.4 Razer Main Business Overview

13.18.5 Razer Latest Developments

### 13.19 ASUS

13.19.1 ASUS Company Information

13.19.2 ASUS Computer Tower Product Portfolios and Specifications

13.19.3 ASUS Computer Tower Sales, Revenue, Price and Gross Margin (2019-2024)

13.19.4 ASUS Main Business Overview

13.19.5 ASUS Latest Developments

### 13.20 GAMEMAX

13.20.1 GAMEMAX Company Information

13.20.2 GAMEMAX Computer Tower Product Portfolios and Specifications

13.20.3 GAMEMAX Computer Tower Sales, Revenue, Price and Gross Margin (2019-2024)

13.20.4 GAMEMAX Main Business Overview

13.20.5 GAMEMAX Latest Developments

### 13.21 Shenzhen Fluence Technology

13.21.1 Shenzhen Fluence Technology Company Information

13.21.2 Shenzhen Fluence Technology Computer Tower Product Portfolios and Specifications

13.21.3 Shenzhen Fluence Technology Computer Tower Sales, Revenue, Price and Gross Margin (2019-2024)

13.21.4 Shenzhen Fluence Technology Main Business Overview

13.21.5 Shenzhen Fluence Technology Latest Developments

### 13.22 ABKO

13.22.1 ABKO Company Information

13.22.2 ABKO Computer Tower Product Portfolios and Specifications

13.22.3 ABKO Computer Tower Sales, Revenue, Price and Gross Margin (2019-2024)

13.22.4 ABKO Main Business Overview

13.22.5 ABKO Latest Developments

## 14 RESEARCH FINDINGS AND CONCLUSION

## List Of Tables

### LIST OF TABLES

- Table 1. Computer Tower Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Computer Tower Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Mini-Tower
- Table 4. Major Players of Mid-Tower
- Table 5. Major Players of Full-Tower
- Table 6. Global Computer Tower Sales by Type (2019-2024) & (K Units)
- Table 7. Global Computer Tower Sales Market Share by Type (2019-2024)
- Table 8. Global Computer Tower Revenue by Type (2019-2024) & (\$ million)
- Table 9. Global Computer Tower Revenue Market Share by Type (2019-2024)
- Table 10. Global Computer Tower Sale Price by Type (2019-2024) & (US\$/Unit)
- Table 11. Global Computer Tower Sales by Application (2019-2024) & (K Units)
- Table 12. Global Computer Tower Sales Market Share by Application (2019-2024)
- Table 13. Global Computer Tower Revenue by Application (2019-2024)
- Table 14. Global Computer Tower Revenue Market Share by Application (2019-2024)
- Table 15. Global Computer Tower Sale Price by Application (2019-2024) & (US\$/Unit)
- Table 16. Global Computer Tower Sales by Company (2019-2024) & (K Units)
- Table 17. Global Computer Tower Sales Market Share by Company (2019-2024)
- Table 18. Global Computer Tower Revenue by Company (2019-2024) (\$ Millions)
- Table 19. Global Computer Tower Revenue Market Share by Company (2019-2024)
- Table 20. Global Computer Tower Sale Price by Company (2019-2024) & (US\$/Unit)
- Table 21. Key Manufacturers Computer Tower Producing Area Distribution and Sales Area
- Table 22. Players Computer Tower Products Offered
- Table 23. Computer Tower Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 24. New Products and Potential Entrants
- Table 25. Mergers & Acquisitions, Expansion
- Table 26. Global Computer Tower Sales by Geographic Region (2019-2024) & (K Units)
- Table 27. Global Computer Tower Sales Market Share Geographic Region (2019-2024)
- Table 28. Global Computer Tower Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 29. Global Computer Tower Revenue Market Share by Geographic Region (2019-2024)
- Table 30. Global Computer Tower Sales by Country/Region (2019-2024) & (K Units)



- Table 31. Global Computer Tower Sales Market Share by Country/Region (2019-2024)
- Table 32. Global Computer Tower Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 33. Global Computer Tower Revenue Market Share by Country/Region (2019-2024)
- Table 34. Americas Computer Tower Sales by Country (2019-2024) & (K Units)
- Table 35. Americas Computer Tower Sales Market Share by Country (2019-2024)
- Table 36. Americas Computer Tower Revenue by Country (2019-2024) & (\$ Millions)
- Table 37. Americas Computer Tower Revenue Market Share by Country (2019-2024)
- Table 38. Americas Computer Tower Sales by Type (2019-2024) & (K Units)
- Table 39. Americas Computer Tower Sales by Application (2019-2024) & (K Units)
- Table 40. APAC Computer Tower Sales by Region (2019-2024) & (K Units)
- Table 41. APAC Computer Tower Sales Market Share by Region (2019-2024)
- Table 42. APAC Computer Tower Revenue by Region (2019-2024) & (\$ Millions)
- Table 43. APAC Computer Tower Revenue Market Share by Region (2019-2024)
- Table 44. APAC Computer Tower Sales by Type (2019-2024) & (K Units)
- Table 45. APAC Computer Tower Sales by Application (2019-2024) & (K Units)
- Table 46. Europe Computer Tower Sales by Country (2019-2024) & (K Units)
- Table 47. Europe Computer Tower Sales Market Share by Country (2019-2024)
- Table 48. Europe Computer Tower Revenue by Country (2019-2024) & (\$ Millions)
- Table 49. Europe Computer Tower Revenue Market Share by Country (2019-2024)
- Table 50. Europe Computer Tower Sales by Type (2019-2024) & (K Units)
- Table 51. Europe Computer Tower Sales by Application (2019-2024) & (K Units)
- Table 52. Middle East & Africa Computer Tower Sales by Country (2019-2024) & (K Units)
- Table 53. Middle East & Africa Computer Tower Sales Market Share by Country (2019-2024)
- Table 54. Middle East & Africa Computer Tower Revenue by Country (2019-2024) & (\$ Millions)
- Table 55. Middle East & Africa Computer Tower Revenue Market Share by Country (2019-2024)
- Table 56. Middle East & Africa Computer Tower Sales by Type (2019-2024) & (K Units)
- Table 57. Middle East & Africa Computer Tower Sales by Application (2019-2024) & (K Units)
- Table 58. Key Market Drivers & Growth Opportunities of Computer Tower
- Table 59. Key Market Challenges & Risks of Computer Tower
- Table 60. Key Industry Trends of Computer Tower
- Table 61. Computer Tower Raw Material
- Table 62. Key Suppliers of Raw Materials



- Table 63. Computer Tower Distributors List
- Table 64. Computer Tower Customer List
- Table 65. Global Computer Tower Sales Forecast by Region (2025-2030) & (K Units)
- Table 66. Global Computer Tower Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 67. Americas Computer Tower Sales Forecast by Country (2025-2030) & (K Units)
- Table 68. Americas Computer Tower Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 69. APAC Computer Tower Sales Forecast by Region (2025-2030) & (K Units)
- Table 70. APAC Computer Tower Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 71. Europe Computer Tower Sales Forecast by Country (2025-2030) & (K Units)
- Table 72. Europe Computer Tower Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 73. Middle East & Africa Computer Tower Sales Forecast by Country (2025-2030) & (K Units)
- Table 74. Middle East & Africa Computer Tower Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 75. Global Computer Tower Sales Forecast by Type (2025-2030) & (K Units)
- Table 76. Global Computer Tower Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 77. Global Computer Tower Sales Forecast by Application (2025-2030) & (K Units)
- Table 78. Global Computer Tower Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 79. Areocool Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors
- Table 80. Areocool Computer Tower Product Portfolios and Specifications
- Table 81. Areocool Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 82. Areocool Main Business
- Table 83. Areocool Latest Developments
- Table 84. Antec Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors
- Table 85. Antec Computer Tower Product Portfolios and Specifications
- Table 86. Antec Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 87. Antec Main Business

Table 88. Antec Latest Developments

Table 89. Apevia Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 90. Apevia Computer Tower Product Portfolios and Specifications

Table 91. Apevia Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 92. Apevia Main Business

Table 93. Apevia Latest Developments

Table 94. Compucase Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 95. Compucase Computer Tower Product Portfolios and Specifications

Table 96. Compucase Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 97. Compucase Main Business

Table 98. Compucase Latest Developments

Table 99. Cooler master Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 100. Cooler master Computer Tower Product Portfolios and Specifications

Table 101. Cooler master Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 102. Cooler master Main Business

Table 103. Cooler master Latest Developments

Table 104. Corsair Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 105. Corsair Computer Tower Product Portfolios and Specifications

Table 106. Corsair Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 107. Corsair Main Business

Table 108. Corsair Latest Developments

Table 109. Cougar Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 110. Cougar Computer Tower Product Portfolios and Specifications

Table 111. Cougar Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 112. Cougar Main Business

Table 113. Cougar Latest Developments

Table 114. HP Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 115. HP Computer Tower Product Portfolios and Specifications

Table 116. HP Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 117. HP Main Business

Table 118. HP Latest Developments

Table 119. In Win Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 120. In Win Computer Tower Product Portfolios and Specifications

Table 121. In Win Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 122. In Win Main Business

Table 123. In Win Latest Developments

Table 124. Lian Li Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 125. Lian Li Computer Tower Product Portfolios and Specifications

Table 126. Lian Li Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 127. Lian Li Main Business

Table 128. Lian Li Latest Developments

Table 129. NZXT Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 130. NZXT Computer Tower Product Portfolios and Specifications

Table 131. NZXT Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 132. NZXT Main Business

Table 133. NZXT Latest Developments

Table 134. Raidmax Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 135. Raidmax Computer Tower Product Portfolios and Specifications

Table 136. Raidmax Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 137. Raidmax Main Business

Table 138. Raidmax Latest Developments

Table 139. Roswill Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 140. Roswill Computer Tower Product Portfolios and Specifications

Table 141. Roswill Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 142. Roswill Main Business

Table 143. Roswill Latest Developments

Table 144. SilverStone Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 145. SilverStone Computer Tower Product Portfolios and Specifications

Table 146. SilverStone Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 147. SilverStone Main Business

Table 148. SilverStone Latest Developments

Table 149. Thermaltake Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 150. Thermaltake Computer Tower Product Portfolios and Specifications

Table 151. Thermaltake Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 152. Thermaltake Main Business

Table 153. Thermaltake Latest Developments

Table 154. Winsis Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 155. Winsis Computer Tower Product Portfolios and Specifications

Table 156. Winsis Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 157. Winsis Main Business

Table 158. Winsis Latest Developments

Table 159. Xion Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 160. Xion Computer Tower Product Portfolios and Specifications

Table 161. Xion Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 162. Xion Main Business

Table 163. Xion Latest Developments

Table 164. Razer Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 165. Razer Computer Tower Product Portfolios and Specifications

Table 166. Razer Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 167. Razer Main Business

Table 168. Razer Latest Developments

Table 169. ASUS Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 170. ASUS Computer Tower Product Portfolios and Specifications

Table 171. ASUS Computer Tower Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 172. ASUS Main Business

Table 173. ASUS Latest Developments

Table 174. GAMEMAX Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 175. GAMEMAX Computer Tower Product Portfolios and Specifications

Table 176. GAMEMAX Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 177. GAMEMAX Main Business

Table 178. GAMEMAX Latest Developments

Table 179. Shenzhen Fluence Technology Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 180. Shenzhen Fluence Technology Computer Tower Product Portfolios and Specifications

Table 181. Shenzhen Fluence Technology Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 182. Shenzhen Fluence Technology Main Business

Table 183. Shenzhen Fluence Technology Latest Developments

Table 184. ABKO Basic Information, Computer Tower Manufacturing Base, Sales Area and Its Competitors

Table 185. ABKO Computer Tower Product Portfolios and Specifications

Table 186. ABKO Computer Tower Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 187. ABKO Main Business

Table 188. ABKO Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Computer Tower
- Figure 2. Computer Tower Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Computer Tower Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Computer Tower Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Computer Tower Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Mini-Tower
- Figure 10. Product Picture of Mid-Tower
- Figure 11. Product Picture of Full-Tower
- Figure 12. Global Computer Tower Sales Market Share by Type in 2023
- Figure 13. Global Computer Tower Revenue Market Share by Type (2019-2024)
- Figure 14. Computer Tower Consumed in Home
- Figure 15. Global Computer Tower Market: Home (2019-2024) & (K Units)
- Figure 16. Computer Tower Consumed in Commercial
- Figure 17. Global Computer Tower Market: Commercial (2019-2024) & (K Units)
- Figure 18. Computer Tower Consumed in Industrial
- Figure 19. Global Computer Tower Market: Industrial (2019-2024) & (K Units)
- Figure 20. Global Computer Tower Sales Market Share by Application (2023)
- Figure 21. Global Computer Tower Revenue Market Share by Application in 2023
- Figure 22. Computer Tower Sales Market by Company in 2023 (K Units)
- Figure 23. Global Computer Tower Sales Market Share by Company in 2023
- Figure 24. Computer Tower Revenue Market by Company in 2023 (\$ Million)
- Figure 25. Global Computer Tower Revenue Market Share by Company in 2023
- Figure 26. Global Computer Tower Sales Market Share by Geographic Region (2019-2024)
- Figure 27. Global Computer Tower Revenue Market Share by Geographic Region in 2023
- Figure 28. Americas Computer Tower Sales 2019-2024 (K Units)
- Figure 29. Americas Computer Tower Revenue 2019-2024 (\$ Millions)
- Figure 30. APAC Computer Tower Sales 2019-2024 (K Units)
- Figure 31. APAC Computer Tower Revenue 2019-2024 (\$ Millions)
- Figure 32. Europe Computer Tower Sales 2019-2024 (K Units)
- Figure 33. Europe Computer Tower Revenue 2019-2024 (\$ Millions)



- Figure 34. Middle East & Africa Computer Tower Sales 2019-2024 (K Units)
- Figure 35. Middle East & Africa Computer Tower Revenue 2019-2024 (\$ Millions)
- Figure 36. Americas Computer Tower Sales Market Share by Country in 2023
- Figure 37. Americas Computer Tower Revenue Market Share by Country in 2023
- Figure 38. Americas Computer Tower Sales Market Share by Type (2019-2024)
- Figure 39. Americas Computer Tower Sales Market Share by Application (2019-2024)
- Figure 40. United States Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Canada Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Mexico Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Brazil Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. APAC Computer Tower Sales Market Share by Region in 2023
- Figure 45. APAC Computer Tower Revenue Market Share by Regions in 2023
- Figure 46. APAC Computer Tower Sales Market Share by Type (2019-2024)
- Figure 47. APAC Computer Tower Sales Market Share by Application (2019-2024)
- Figure 48. China Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. Japan Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. South Korea Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Southeast Asia Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. India Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Australia Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. China Taiwan Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Europe Computer Tower Sales Market Share by Country in 2023
- Figure 56. Europe Computer Tower Revenue Market Share by Country in 2023
- Figure 57. Europe Computer Tower Sales Market Share by Type (2019-2024)
- Figure 58. Europe Computer Tower Sales Market Share by Application (2019-2024)
- Figure 59. Germany Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. France Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. UK Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Italy Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Russia Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Middle East & Africa Computer Tower Sales Market Share by Country in 2023
- Figure 65. Middle East & Africa Computer Tower Revenue Market Share by Country in 2023
- Figure 66. Middle East & Africa Computer Tower Sales Market Share by Type (2019-2024)
- Figure 67. Middle East & Africa Computer Tower Sales Market Share by Application (2019-2024)
- Figure 68. Egypt Computer Tower Revenue Growth 2019-2024 (\$ Millions)

- Figure 69. South Africa Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. Israel Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. Turkey Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 72. GCC Country Computer Tower Revenue Growth 2019-2024 (\$ Millions)
- Figure 73. Manufacturing Cost Structure Analysis of Computer Tower in 2023
- Figure 74. Manufacturing Process Analysis of Computer Tower
- Figure 75. Industry Chain Structure of Computer Tower
- Figure 76. Channels of Distribution
- Figure 77. Global Computer Tower Sales Market Forecast by Region (2025-2030)
- Figure 78. Global Computer Tower Revenue Market Share Forecast by Region (2025-2030)
- Figure 79. Global Computer Tower Sales Market Share Forecast by Type (2025-2030)
- Figure 80. Global Computer Tower Revenue Market Share Forecast by Type (2025-2030)
- Figure 81. Global Computer Tower Sales Market Share Forecast by Application (2025-2030)
- Figure 82. Global Computer Tower Revenue Market Share Forecast by Application (2025-2030)



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