

Global Competitive Intelligence Data Collection Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Competitive Intelligence Data Collection market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Competitive intelligence data collection refers to the systematic collection and analysis of information related to competitors to help companies or organizations better understand the market environment, competitors' strategies and operations, and make more informed decisions. This information can include competitors' products, prices, marketing strategies, financial status, R&D activities, partnerships, etc.

United States market for Competitive Intelligence Data Collection is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Competitive Intelligence Data Collection is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Competitive Intelligence Data Collection is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Competitive Intelligence Data Collection players cover SafeGraph, Kadence, Moody's, Visualping, Crunchbase, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Competitive Intelligence Data

Collection Industry Forecast” looks at past sales and reviews total world Competitive Intelligence Data Collection sales in 2025, providing a comprehensive analysis by region and market sector of projected Competitive Intelligence Data Collection sales for 2026 through 2032. With Competitive Intelligence Data Collection sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Competitive Intelligence Data Collection industry.

This Insight Report provides a comprehensive analysis of the global Competitive Intelligence Data Collection landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Competitive Intelligence Data Collection portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Competitive Intelligence Data Collection market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Competitive Intelligence Data Collection and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Competitive Intelligence Data Collection.

This report presents a comprehensive overview, market shares, and growth opportunities of Competitive Intelligence Data Collection market by product type, application, key players and key regions and countries.

Segmentation by Type:

Public Information

Non-Public Information

Segmentation by Application:

Business & Corporate

Financial & Investment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SafeGraph

Kadence

Moody's

Visualping

Crunchbase

PitchBook

Wide Narrow

InfoDesk

Lix

Semrush

The report requires updating with new data and is sent in 48 hours after order is placed.

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