

# Global Community Engagement Software Market Growth (Status and Outlook) 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Community Engagement Software market size was valued at US\$ 250.6 million in 2023. With growing demand in downstream market, the Community Engagement Software is forecast to a readjusted size of US\$ 627.3 million by 2030 with a CAGR of 14.0% during review period.

The research report highlights the growth potential of the global Community Engagement Software market. Community Engagement Software are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Community Engagement Software. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Community Engagement Software market.

Community engagement is when an individual or group of people seek to address issues of public policy or concern. By participating in civic issues, an individual or a group seeks to protect public values or make a change in their community. Community engagement includes communities working together in political and non-political ways. The goal of community engagement is to address public concerns or promote the enhancement of a community.

Governments and industry across the globe are increasingly recognising the value of community and stakeholder engagement as an essential part of project planning and decision-making.

Community Engagement Software encourages civic and community involvement through an interactive and intuitive cloud-based platform that delivers easy self-service options. Give your citizens 24x7 access to information and secure payment options, and use the data your citizens submit to inform your response.

Higher Logic is one of the most important global key manufacturers of community engagement software, holds a share of over 15%, with other key manufacturers including Granicus. Americas is the largest market, occupied for over 50%, followed by APAC. In terms of type, cloud-based type is the largest segment, with a share of over 70%. And in terms of application, the government and public utilities segment holds a share of about 15%.

#### Key Features:

The report on Community Engagement Software market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Community Engagement Software market. It may include historical data, market segmentation by Type (e.g., On-Premise, Cloud-Based), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Community Engagement Software market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Community Engagement Software market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Community Engagement Software industry. This include advancements in Community Engagement Software technology, Community Engagement Software new entrants, Community Engagement Software new investment, and other innovations that are shaping the future of Community

Engagement Software.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Community Engagement Software market. It includes factors influencing customer ' purchasing decisions, preferences for Community Engagement Software product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Community Engagement Software market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Community Engagement Software market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Community Engagement Software market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Community Engagement Software industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Community Engagement Software market.

**Market Segmentation:**

Community Engagement Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

On-Premise

Cloud-Based

## Segmentation by application

Government and Public Utilities

Healthcare and Hospitality

Retail

Non-Profit Organizations

Media and Entertainment

Education

Other

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Higher Logic (Vanilla)

Granicus (Bang the Table)

Personify

Tyler Technologies

Hivebrite

Social Pinpoint

Engagement Hub

Tribe Technologies

Commonplace

MindMixer

Mobilize

CitizenLab

Breezio

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