

Global Commercial Wagyu Beef Market Growth 2024-2030

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Abstracts

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Wagyu is a breed of cattle native and unique in their genetics to Japan. There are three most famous breeding strains – Tajima from Hyogo Prefecture, Itozakura from Shimane Prefecture, and Kedaka from Tottori Prefecture – in Japan.

Wagyu beef is highly marbled, meaning that the muscle is finely interspersed with monounsaturated fat. This marbling gives the beef its “melt in the mouth” moisture and tenderness. When cooked, the marbling is absorbed into the muscle and gives the meat its tenderness and flavour. Wagyu fat has a better flavor and lower melting point than fat in common beef cattle. Further, it contains oleic acid that is considered good for the heart, and it has the lowest cholesterol levels when compared to other red meats, fish, and chicken. Wagyu beef also resembles olive oil and salmon in terms of health benefits due to its high marbling.

The global Commercial Wagyu Beef market size is projected to grow from US\$ 7769 million in 2024 to US\$ 10730 million in 2030; it is expected to grow at a CAGR of 5.5% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the “Commercial Wagyu Beef Industry Forecast” looks at past sales and reviews total world Commercial Wagyu Beef sales in 2023, providing a comprehensive analysis by region and market sector of projected Commercial Wagyu Beef sales for 2024 through 2030. With Commercial Wagyu Beef sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Commercial Wagyu Beef industry.

This Insight Report provides a comprehensive analysis of the global Commercial Wagyu Beef landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Commercial Wagyu Beef portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Commercial Wagyu Beef market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Commercial Wagyu Beef and breaks down the forecast by Type, by Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Commercial Wagyu Beef.

Global Wagyu Beef (Commercial Wagyu Beef) core manufacturers include Itoham Foods Inc., Starzen Co., Ltd., Australian Agricultural Company (AACo), Snake River Farms, Stone Ax Pastoral Company and Mizusako Farm Group, etc. The top three manufacturers occupy the global About 55% share. Japan is the world's largest market, accounting for nearly 87% of the market.

In terms of product type, crossbred wagyu occupies a dominant position, accounting for 65% of the market share. At the same time, in terms of channels, retailers are the largest sales channel, accounting for 53%.

This report presents a comprehensive overview, market shares, and growth opportunities of Commercial Wagyu Beef market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Fullblood Wagyu

Purebred Wagyu

Crossbred Wagyu

Segmentation by Channel:

Retailers

Wholesalers

Direct to Consumer

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Itoham Foods Inc.

Starzen Co., Ltd.

Australian Agricultural Company (AACo)

Snake River Farms

Stone Axe Pastoral Company

Mizusako Farm Group

Stockyard Beef

Mayura Station

Miratorg

Blackmore Wagyu

Irongate Wagyu

Toriyama Umami Wagyu

Lone Mountain Cattle Company

Pardoo Beef Corporation

Jack's Creek

Rangers Valley

Kilcoy Global Foods

Mort & Co

Key Questions Addressed in this Report

What is the 10-year outlook for the global Commercial Wagyu Beef market?

What factors are driving Commercial Wagyu Beef market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Commercial Wagyu Beef market opportunities vary by end market size?

How does Commercial Wagyu Beef break out by Type, by Channel?

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