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Global Colorfastness Testing Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Colorfastness Testing market size is predicted to grow from US$ 233 million in 2025 to US$ 300 million in 2031; it is expected to grow at a CAGR of 4.3% from 2025 to 2031.

Colorfastness testing is a process used to determine the resistance of a colored material, such as fabric or dye, to fading or running when exposed to various conditions. It is an important test in the textile and apparel industry to ensure that the color of a product remains stable and does not change or transfer during use or after washing.

Colorfastness testing involves subjecting the material to different factors that can cause color change, such as light, water, perspiration, rubbing, and washing. The material is typically exposed to these factors for a specific duration and then evaluated for any color change or transfer.

Various methods and standards are used for colorfastness testing, depending on the specific requirements of the product or industry. These tests can include colorfastness to light (exposure to artificial or natural light sources), colorfastness to water (immersion or spraying with water), colorfastness to perspiration (exposure to artificial sweat), colorfastness to rubbing (rubbing the material against a specified surface), and colorfastness to washing (washing the material according to specific conditions).

Colorfastness testing helps manufacturers ensure that their products meet quality standards and customer expectations for color durability. It is particularly important for products that are exposed to sunlight, water, or frequent washing, such as outdoor fabrics, swimwear, and activewear.

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United States market for Colorfastness Testing is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Colorfastness Testing is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Colorfastness Testing is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Colorfastness Testing players cover SGS, Alfa Chemistry, Applied Lab, Tti, High Street, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Colorfastness Testing Industry Forecast” looks at past sales and reviews total world Colorfastness Testing sales in 2024, providing a comprehensive analysis by region and market sector of projected Colorfastness Testing sales for 2025 through 2031. With Colorfastness Testing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Colorfastness Testing industry.

This Insight Report provides a comprehensive analysis of the global Colorfastness Testing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Colorfastness Testing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Colorfastness Testing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Colorfastness Testing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Colorfastness Testing.

This report presents a comprehensive overview, market shares, and growth opportunities of Colorfastness Testing market by product type, application, key players and key regions and countries.

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Segmentation by Type:

- Color fastness to washing
- Color fastness to rubbing
- Color fastness to water
- Color fastness to light
- other

Segmentation by Application:

- Textile
- Garment

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea

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- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

- SGS
- Alfa Chemistry

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Applied Lab

Tti

High Street

ATIRA

SCIENCE Laboratory & Certification

Harris and Menuk

KOTITI

Contract Laboratory

Magill Services

T?V S?D

Hosiery Technology Center

Ekoteks

BOKEN

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