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Global Color Fastness Rubbing Tester Market Growth 2025-2031

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Abstracts

The global Color Fastness Rubbing Tester market size is predicted to grow from US$ 188 million in 2025 to US$ 243 million in 2031; it is expected to grow at a CAGR of 4.4% from 2025 to 2031.

A Color Fastness Rubbing Tester, also known as a Crockmeter, evaluates the resistance of textile colors to rubbing or abrasion. It simulates the effect of rubbing on fabrics, determining if color transfers to another material. A standardized white cotton cloth is rubbed against the test specimen under controlled pressure and motion. The color transfer is then assessed using a gray scale, indicating the degree of color fastness. This test is crucial for ensuring the quality of dyed and printed textiles, preventing color bleeding or fading during use.

The industry trend for Color Fastness Rubbing Testers is focused on enhancing precision, automation, and data management to meet the increasingly stringent quality standards of the textile industry. Modern testers are incorporating digital controls, precise motion mechanisms, and standardized pressure systems to ensure consistent and reproducible results. There's a growing demand for testers that can provide automated assessments of color transfer using advanced colorimetry and imaging technologies, reducing subjective evaluations. Integration with data management systems allows for seamless tracking and analysis of test results, facilitating quality control and traceability. Furthermore, there's a trend towards developing versatile testers that can handle a wider range of materials and test methods, including dry and wet rubbing, and different rubbing pressures. Sustainability is also a consideration, with manufacturers seeking energy-efficient designs and reduced waste. The ability to perform tests that follow multiple international standards is also a growing need. Finally, the ability to have the machines remotely monitored, and calibrated is also a growing

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need.

LP Information, Inc. (LPI) ' newest research report, the “Color Fastness Rubbing Tester Industry Forecast” looks at past sales and reviews total world Color Fastness Rubbing Tester sales in 2024, providing a comprehensive analysis by region and market sector of projected Color Fastness Rubbing Tester sales for 2025 through 2031. With Color Fastness Rubbing Tester sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Color Fastness Rubbing Tester industry.

This Insight Report provides a comprehensive analysis of the global Color Fastness Rubbing Tester landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Color Fastness Rubbing Tester portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Color Fastness Rubbing Tester market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Color Fastness Rubbing Tester and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Color Fastness Rubbing Tester.

This report presents a comprehensive overview, market shares, and growth opportunities of Color Fastness Rubbing Tester market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Automatic

Manual

Segmentation by Application:

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Enterprise

Laboratory

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Yasuda

Haida

Gester

Gotech

Satra

Tester Sangyo

SDL Atlas

ATAC

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DaRong Tester

AmadeTech

Key Questions Addressed in this Report
What is the 10-year outlook for the global Color Fastness Rubbing Tester market?
What factors are driving Color Fastness Rubbing Tester market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Color Fastness Rubbing Tester market opportunities vary by end market size?
How does Color Fastness Rubbing Tester break out by Type, by Application?

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