

# Global Colocation Market Growth (Status and Outlook) 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Colocation market size was valued at US\$ 50120 million in 2023. With growing demand in downstream market, the Colocation is forecast to a readjusted size of US\$ 110300 million by 2030 with a CAGR of 11.9% during review period.

The research report highlights the growth potential of the global Colocation market. Colocation are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Colocation. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Colocation market.

A Colocation center (or colo) offers dedicated facility, where a business can physically house their servers and other equipment. Businesses can rent the space, as opposed to locating their servers or other computing hardware in their offices, for greater network reliability and uptime.

Some of the key players that offer data center colocation services are Equinix Inc., Digital Realty Trust, NTT Communications, Centurylink, Inc., Telehouse, Interxion and AT & T , etc. Among the largest providers, Equinix is the market leader in the combined wholesale and retail colocation market, with 9% of global annualized wholesale and retail colocation revenue. Digital Realty, primarily a wholesale provider, is the second largest supplier in terms of revenue at 5%.

In aggregate the top twelve colocation providers are accounted for almost 30% of the total worldwide market. There is then a long tail of smaller providers, each with 1% or less market share. Even though the market is going through consolidation, the colocation industry has contained over 1,000 additional companies.

Less than half of the world's total revenue for colocation (space supporting IT equipment) is in North America at 40%. The second largest region in terms of colocation operational square feet is Asia-Pacific, with 35% of market.

#### Key Features:

The report on Colocation market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Colocation market. It may include historical data, market segmentation by Type (e.g., Retail Colocation, Wholesale Colocation), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Colocation market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Colocation market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Colocation industry. This include advancements in Colocation technology, Colocation new entrants, Colocation new investment, and other innovations that are shaping the future of Colocation.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Colocation market. It includes factors influencing customer ' purchasing decisions, preferences for Colocation product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Colocation market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Colocation market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Colocation market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Colocation industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Colocation market.

**Market Segmentation:**

Colocation market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

**Segmentation by type**

Retail Colocation

Wholesale Colocation

**Segmentation by application**

Banking, Financial and Insurance

Government & Public

Telecom & IT

Healthcare & Life Sciences

Energy

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Equinix

Digital Realty

NTT Communications

CenturyLink

Interxion

Telehouse

AT&T

Windstream

Level 3 Communications

Verizon Enterprise

DFT

Global Switch

Coresite

Internap

QTS

Rackspace

Colt

SunGard Availability Services

Navisite

I/O Data Centers

CyrusOne

21Vianet

ChinaNetCenter

Netbank

51IDC

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