

# Global Colocation Market Growth 2019-2024

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## Abstracts

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A Colocation center (or colo) offers dedicated facility, where a business can physically house their servers and other equipment. Businesses can rent the space, as opposed to locating their servers or other computing hardware in their offices, for greater network reliability and uptime.

In aggregate the top twelve colocation providers are accounted for almost 30.67% of the total worldwide market. There is then a long tail of smaller providers, each with 1% or less market share. Even though the market is going through consolidation, the colocation industry has contained over 1,000 additional companies.

Data center colocation observes a great demand in telecommunication and information technology, due to the rising density of data servers. Colocation market earns a maximum chunk of its revenue from this vertical. Furthermore, the energy sector is also relying on the data center operation to meet different regulatory norms.

According to this study, over the next five years the Colocation market will register a xx% CAGR in terms of revenue, the global market size will reach US\$ xx million by 2024, from US\$ xx million in 2019. In particular, this report presents the global market share (sales and revenue) of key companies in Colocation business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of Colocation market by product type, application, key manufacturers and key regions and countries.

This study considers the Colocation value and volume generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2014 to 2019, in Section 2.3; and forecast to 2024 in section 11.7.

Retail Colocation

Wholesale Colocation

Segmentation by application: breakdown data from 2014 to 2019, in Section 2.4; and forecast to 2024 in section 11.8.

Banking, Financial and Insurance

Government & Public

Telecom & IT

Healthcare & Life sciences

Energy

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Equinix

Digital Realty

NTT Communications

CenturyLink

Interxion

Telehouse

AT&T

Windstream

Level 3 Communications

Verizon Enterprise

DFT

Global Switch

Coresite

Internap

QTS

Rackspace

Colt

SunGard Availability Services

Navisite

I/O Data Centers

CyrusOne

21Vianet

ChinaNetCenter

Netbank

51IDC

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Colocation consumption (value & volume) by key regions/countries, product type and application, history data from 2014 to 2018, and forecast to 2024.

To understand the structure of Colocation market by identifying its various subsegments.

Focuses on the key global Colocation manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Colocation with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Colocation submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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