

Global Cold Remedies Market Growth 2025-2031

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Abstracts

The global Cold Remedies market size is predicted to grow from US\$ 10220 million in 2025 to US\$ 13020 million in 2031; it is expected to grow at a CAGR of 4.1% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Cold is an infectious disease that affects the respiratory system. The common symptoms for cold include sneezing, sore throat, a stuffy nose, and coughing. Cold remedies are used to treat cold in immunosuppressed individuals.

The global pharmaceutical market is 1475 billion USD in 2022, growing at a CAGR of 5% during the next six years. The pharmaceutical market includes chemical drugs and biological drugs. For biologics is expected to 381 billion USD in 2022. In comparison, the chemical drug market is estimated to increase from 1005 billion in 2018 to 1094 billion U.S. dollars in 2022. The pharmaceutical market factors such as increasing demand for healthcare, technological advancements, and the rising prevalence of chronic diseases, increase in funding from private & government organizations for development of pharmaceutical manufacturing segments and rise in R&D activities for drugs. However, the industry also faces challenges such as stringent regulations, high costs of research and development, and patent expirations. Companies need to continuously innovate and adapt to these challenges to stay competitive in the market and ensure their products reach patients in need. Additionally, the COVID-19 pandemic has highlighted the importance of vaccine development and supply chain management, further emphasizing the need for pharmaceutical companies to be agile and responsive to emerging public health needs.

LP Information, Inc. (LPI) ' newest research report, the "Cold Remedies Industry Forecast" looks at past sales and reviews total world Cold Remedies sales in 2024, providing a comprehensive analysis by region and market sector of projected Cold Remedies sales for 2025 through 2031. With Cold Remedies sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cold Remedies industry.

This Insight Report provides a comprehensive analysis of the global Cold Remedies landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cold Remedies portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cold Remedies market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cold Remedies and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cold Remedies.

This report presents a comprehensive overview, market shares, and growth opportunities of Cold Remedies market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Antihistamines

Expectorants

Bronchodilators

Decongestants

Antibiotics

Others

Segmentation by Application:

Hospital Pharmacies

Retail Pharmacies

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Reckitt Benckiser

Johnson & Johnson

GlaxoSmithKline

Novartis

Bayer

AstraZeneca

Sun Pharmaceutical Industries

Pfizer

Prestige Brands

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cold Remedies market?

What factors are driving Cold Remedies market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cold Remedies market opportunities vary by end market size?

How does Cold Remedies break out by Type, by Application?

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