

# Global Cold Pressed Organic Juice Market Growth 2026-2032

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## Abstracts

The global Cold Pressed Organic Juice market size is predicted to grow from US\$ 60.99 million in 2025 to US\$ 156 million in 2032; it is expected to grow at a CAGR of 8.6% from 2026 to 2032.

In 2025, global Cold Pressed Organic Juice production reached approximately 29,094 tons, with an average global market price of around US\$ 2,143 per ton. Gross margin is about 49%. The cost is 1,093 USD. The Production Capacity is about 35,000 tons. Cold Pressed Organic Juice is juice extracted from organic fruits and vegetables by cold pressing. This process uses hydraulic presses to press fruits and vegetables at extremely low temperatures (usually 0-4 degrees Celsius) to maximise the retention of their natural nutrients, enzyme activity, vitamins and minerals, while maintaining the original flavour. The cold pressing process does not use high temperature heating or oxidation, nor does it add preservatives or other chemicals, and is therefore considered a healthy beverage option that keeps food in its natural state.

**Rising Health & Wellness Demand:** Consumers worldwide are increasingly seeking natural, minimally processed, nutrient-rich beverages with no artificial additives. This trend is driven by growing awareness of healthy lifestyles, immunity boosting, and functional nutrition. Cold-pressed organic juices, being rich in vitamins, antioxidants, and enzymes, are expected to continue experiencing strong demand, especially among millennials and Gen Z who prioritize wellness and clean-label products.

**Innovation in Products & Packaging:** Manufacturers are actively developing new fruit and vegetable blends, functional ingredients (e.g., probiotics, adaptogens), and fortified juices to differentiate their products. Convenient formats such as grab-and-go bottles, single-serving packs, and sustainable packaging (biodegradable or recyclable) are

becoming increasingly important to attract environmentally conscious consumers. Innovations in shelf-life extension technologies, including cold-pressing combined with high-pressure processing (HPP), help maintain freshness while expanding market reach.

**Sustainability & Supply Chain Optimization:** Sustainability is becoming a core strategy for cold-pressed juice companies. This includes organic sourcing, reducing food waste, energy-efficient production, and eco-friendly packaging solutions. Companies are also investing in digital supply chain monitoring, traceability, and local sourcing to ensure product quality and transparency. These measures not only minimize environmental impact but also enhance brand credibility and meet consumer expectations for ethical and sustainable products.

LP Information, Inc. (LPI) ' newest research report, the "Cold Pressed Organic Juice Industry Forecast" looks at past sales and reviews total world Cold Pressed Organic Juice sales in 2025, providing a comprehensive analysis by region and market sector of projected Cold Pressed Organic Juice sales for 2026 through 2032. With Cold Pressed Organic Juice sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cold Pressed Organic Juice industry.

This Insight Report provides a comprehensive analysis of the global Cold Pressed Organic Juice landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cold Pressed Organic Juice portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cold Pressed Organic Juice market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cold Pressed Organic Juice and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cold Pressed Organic Juice.

This report presents a comprehensive overview, market shares, and growth opportunities of Cold Pressed Organic Juice market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Family

Single

Segmentation by Processing Technology:

Pasteurized Technology

HPP Technology

Others

Segmentation by Mixed Type:

Single Fruit

Mixed Fruit

Others

Segmentation by Application:

Supermarkets

Restaurants and Hotels

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Suja Juice

Clean Juice

OG Juice Co.

Re.juve

Farmers Juice

Squeezed

Healeo

Pure Juice Organics

OrganicJuices.homes

Nongfu Spring Co., Ltd.

## **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Cold Pressed Organic Juice market?

What factors are driving Cold Pressed Organic Juice market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cold Pressed Organic Juice market opportunities vary by end market size?

How does Cold Pressed Organic Juice break out by Type, by Application?

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