

Global Cold Pain Therapy OTC Products Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Cryotherapy means cold therapy. Cold therapy can be applied in different ways. That can include ice packs, coolant sprays, ice massage, whirlpools, and ice baths. When used to treat injuries at home, cold therapy refers to therapy with ice or gel packs that are usually kept in the freezer until needed. These are one of the simplest, time-tested remedies for managing pain and swelling. It works by reducing blood flow to a particular area, which can significantly reduce inflammation and swelling that causes pain, especially around a joint or a tendon. It can temporarily reduce nerve activity, which can also relieve pain.

The global Cold Pain Therapy OTC Products market size is projected to grow from US\$ 1358 million in 2024 to US\$ 1839 million in 2030; it is expected to grow at a CAGR of 5.2% from 2024 to 2030.

LPI (LP Information)' newest research report, the “Cold Pain Therapy OTC Products Industry Forecast” looks at past sales and reviews total world Cold Pain Therapy OTC Products sales in 2022, providing a comprehensive analysis by region and market sector of projected Cold Pain Therapy OTC Products sales for 2023 through 2029. With Cold Pain Therapy OTC Products sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cold Pain Therapy OTC Products industry.

This Insight Report provides a comprehensive analysis of the global Cold Pain Therapy OTC Products landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity.

This report also analyses the strategies of leading global companies with a focus on Cold Pain Therapy OTC Products portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cold Pain Therapy OTC Products market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cold Pain Therapy OTC Products and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cold Pain Therapy OTC Products.

Cold pain therapy plays a major role in managing the pain caused due to musculoskeletal disorder or sports related injuries. Thus, a rise in the number of sports-related injuries is anticipated to fuel the demand for cold pain therapy products that boost the growth of the cold pain therapy market size. For instance, according to data published by the National Safety Council in 2022 following a record low number of sports and recreational injuries reported in 2020, injuries increased 20% in 2021 and now have increased another 12% in 2022. In 2022, 3.6 million people were treated in emergency departments for injuries involving sports and recreational equipment. The activities most frequently associated with injuries are exercise, cycling, and basketball. Thus, the rise in the number of sports injuries is expected to contribute significantly in the cold pain therapy market growth.

This report presents a comprehensive overview, market shares, and growth opportunities of Cold Pain Therapy OTC Products market by product type, application, key players and key regions and countries.

Segmentation by Type:

Creams

Gels

Patches

Others

Segmentation by Application:

Hospitals Pharmacies

Retail Pharmacies

Online Pharmacies

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Romsons Group

Hisamitsu Pharmaceutical Co.,Inc

Sanofi

ThermoTek Inc

3M Company

Bruder Healthcare Company LLC

Beiersdorf AG

?ssur

Medline Industries

LP

Cardinal Health Inc.

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Figure 74. Israel Cold Pain Therapy OTC Products Market Size 2025-2030 (\$ millions)

Figure 75. Turkey Cold Pain Therapy OTC Products Market Size 2025-2030 (\$ millions)

Figure 76. GCC Countries Cold Pain Therapy OTC Products Market Size 2025-2030 (\$ millions)

Figure 77. Global Cold Pain Therapy OTC Products Market Size Market Share Forecast by Type (2025-2030)

Figure 78. Global Cold Pain Therapy OTC Products Market Size Market Share Forecast by Application (2025-2030)

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