

# Global Cold-Brew Coffee Market Growth 2024-2030

<https://marketpublishers.com/r/G6DD5E8C252EN.html>

Date: January 2024

Pages: 155

Price: US\$ 3,660.00 (Single User License)

ID: G6DD5E8C252EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Cold-Brew Coffee market size was valued at US\$ 612.1 million in 2023. With growing demand in downstream market, the Cold-Brew Coffee is forecast to a readjusted size of US\$ 2196 million by 2030 with a CAGR of 20.0% during review period.

The research report highlights the growth potential of the global Cold-Brew Coffee market. Cold-Brew Coffee are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Cold-Brew Coffee. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Cold-Brew Coffee market.

Cold brewing, also called cold water extraction or cold pressing, is the process of steeping coffee grounds in water at cool temperatures for an extended period. Coarse-ground beans are soaked in water for a prolonged period of time, usually 12 hours or more. The water is normally kept at room temperature, but chilled water is also used.

North America is the largest region of Cold-Brew Coffee, with a market share about 75%. High Brew, Califia Farms, Nestl?, Stumptown and SToK are the top 5 manufacturers of industry, and they had about 45% combined market share.

Key Features:

The report on Cold-Brew Coffee market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Cold-Brew Coffee market. It may include historical data, market segmentation by Type (e.g., Original Coffee, Flavored Coffee), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Cold-Brew Coffee market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Cold-Brew Coffee market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Cold-Brew Coffee industry. This include advancements in Cold-Brew Coffee technology, Cold-Brew Coffee new entrants, Cold-Brew Coffee new investment, and other innovations that are shaping the future of Cold-Brew Coffee.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Cold-Brew Coffee market. It includes factors influencing customer ' purchasing decisions, preferences for Cold-Brew Coffee product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Cold-Brew Coffee market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Cold-Brew Coffee market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Cold-Brew Coffee market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Cold-Brew Coffee industry. This

includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Cold-Brew Coffee market.

#### Market Segmentation:

Cold-Brew Coffee market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

#### Segmentation by type

Original Coffee

Flavored Coffee

#### Segmentation by sales channel

Comprehensive Supermarket

Community Supermarket

Online Sales

Convenience Store

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Lucky Jack

High Brew

Califia Farms

Wandering Bear Coffee

La Colombe

Nestl?

Red Thread Good

Stumptown

Caveman

Villa Myriam

Grady's

Seaworth Coffee Co

Slingshot Coffee Co

Sandows

KonaRed

SToK

Groundwork

Secret Squirrel

1degreeC

ZoZozial

Mighty Monk

Starbucks

STATION

Julius Meinl

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Cold-Brew Coffee market?

What factors are driving Cold-Brew Coffee market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cold-Brew Coffee market opportunities vary by end market size?

How does Cold-Brew Coffee break out type, sales channel?

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