

Global Cold Atmospheric Plasma Equipment for Aesthetic Market Growth 2026-2032

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Abstracts

The global Cold Atmospheric Plasma Equipment for Aesthetic market size is predicted to grow from US\$ 100 million in 2025 to US\$ 280 million in 2032; it is expected to grow at a CAGR of 16.2% from 2026 to 2032.

Global sales of cold atmospheric plasma equipment for aesthetics reached 10,378 units in 2025, with an average price of US\$9,863 per unit.

Cold atmospheric plasma equipment for aesthetics refers to non-thermal atmospheric plasma (CAP) medical aesthetic devices specifically designed for skin rejuvenation, anti-aging, and appearance improvement. Through the controlled release of reactive oxygen and nitrogen species (RONS), it achieves epidermal micro-exfoliation, dermal collagen remodeling, and microbial elimination, achieving skin rejuvenation, tightening, spot removal, and acne control without damaging the skin barrier. The operating temperature is typically controlled between 37–42°C to avoid heat damage.

The raw materials for cold atmospheric plasma devices used in beauty treatments include high-purity inert gases (helium or argon, for jet-type devices) or ambient air (for DBD-type devices), precision electrodes and dielectric components (tungsten needles/stainless steel electrodes, quartz glass tubes, alumina ceramics or flexible polyimide dielectric layers), high-voltage/RF power modules (kV-level pulse power supplies or MHz-level RF power supplies), and medical-grade structural components (biocompatible plastic shells, aluminum alloy heat dissipation frames). In addition, high-end devices need to be equipped with semiconductor cooling chips (TEC) and gas filtration systems, while disposable treatment head protective covers constitute the main consumables. In terms of cost structure, the beauty equipment market exhibits significant segmentation: professional medical-grade equipment, requiring compliance

with medical device certifications (CE/FDA/NMPA) and emphasizing precise energy control and cooling systems, has hardware costs where precision power supplies and specialized gas pipelines account for 40-50%. Home-use portable devices, on the other hand, achieve lower prices through mass production and simplified gas systems (air-based DBD replacing helium jets). However, jet-type home-use devices still incur ongoing helium consumable costs (approximately 10-30 RMB per treatment), while DBD devices only consume electricity, resulting in a clear long-term cost advantage.

United States market for Cold Atmospheric Plasma Equipment for Aesthetic is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Cold Atmospheric Plasma Equipment for Aesthetic is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Cold Atmospheric Plasma Equipment for Aesthetic is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Cold Atmospheric Plasma Equipment for Aesthetic players cover Apyx Medical Corporation, D.B SkinTech, NeoGen Plasma, Brera Medical Technologies, CINOXY System GmbH, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Cold Atmospheric Plasma Equipment for Aesthetic Industry Forecast" looks at past sales and reviews total world Cold Atmospheric Plasma Equipment for Aesthetic sales in 2025, providing a comprehensive analysis by region and market sector of projected Cold Atmospheric Plasma Equipment for Aesthetic sales for 2026 through 2032. With Cold Atmospheric Plasma Equipment for Aesthetic sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cold Atmospheric Plasma Equipment for Aesthetic industry.

This Insight Report provides a comprehensive analysis of the global Cold Atmospheric Plasma Equipment for Aesthetic landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with

a focus on Cold Atmospheric Plasma Equipment for Aesthetic portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cold Atmospheric Plasma Equipment for Aesthetic market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cold Atmospheric Plasma Equipment for Aesthetic and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cold Atmospheric Plasma Equipment for Aesthetic.

This report presents a comprehensive overview, market shares, and growth opportunities of Cold Atmospheric Plasma Equipment for Aesthetic market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Direct-discharge

Indirect-discharge

Segmentation by Discharge Principles:

Plasma Jet (Jet)

Radio Frequency Plasma (RF)

Other

Segmentation by Equipment Form:

Desktop

Portable

Segmentation by Application:

Hospitals and Clinics

Beauty Salons

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Apyx Medical Corporation

D.B SkinTech

NeoGen Plasma

Brera Medical Technologies

CINOGY System GmbH

Neoplas med GmbH

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cold Atmospheric Plasma Equipment for Aesthetic market?

What factors are driving Cold Atmospheric Plasma Equipment for Aesthetic market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cold Atmospheric Plasma Equipment for Aesthetic market opportunities vary by end market size?

How does Cold Atmospheric Plasma Equipment for Aesthetic break out by Type, by Application?

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